

Specials.

Lead Pencils, 4c. ones	1c. each
Fountain Pens	39c. each
40c. boxes Writing Paper for	20c. each
25c. boxes Writing Paper for	15c. each
Writing Pads at	7c. each
Stair Oil Cloth	10c. per yard
Table Oil Cloth	19c. per yard
Savory Roasters, small size	\$1.50
Clinger Belts, during sale	19c. each
Baby Beds, during sale	\$17.50
Boys' and Men's Fronts with Collars	10c. each
Shoe Blacking in tins	5c. each

Blankets for Everybody.

We insist on placing Blankets before you for two reasons: (1) because we have too many and want to get them out; (2) because the advantage in the buying end is all yours this time. 100 pairs sold last week; 100 pairs remaining, and we can hear 100 beds calling "We want Blankets. Let us have the good ones, the all wool ones, now that the price is low."

55 pairs Genuine English Wool Blankets, large size, blue border. Regular \$4.50. Now \$3.50

45 pairs very large, specially processed wool, blue borders, as supplied to Royalty of Northern Europe. Regular \$10.00. Now \$8.00

A few pairs of our much talked of Cotton Blankets at 99c. pair still remaining.

N.B.—All these Blankets arrived too late for regular fall's business, hence the cut in price. Beautiful pictures free with each sale.

TOWELS.

The big pile that greeted you last week is coming down, but there is still enough left to supply many families. Going at from 10c. to 40c. each. Marked very low.

Children's White Bear Coats.

"Beautiful and cheap"—these are the words some delightful buyers are using when referring to them. You will be delighted to see them and hear us quote prices.

Gloves & Gauntlets.

We can afford to talk Gloves without any qualms of conscience. We come forward with a statement that is absolutely correct—an irrefutable argument if you will. What is it? That nine out of ten people when they start to buy Gloves have Dent's uppermost in their minds. We stock Dent's.

Balance of our stock Dent's Gauntlets (ladies'), colored. Regular 45 to 60c. per pair. Now \$25c. (Everybody's wearing them.)

2 doz. White, usually 60 and 65c. Now 35c. Men's Undressed Kid. Regular \$1.50. Now \$1.35

Baby Beds

ON EASY PAYMENT SYSTEM.

Come in and let us talk it over. You cannot afford to have your baby's life in danger while you are upstairs or down in the cellar. Greatest thing yet. Baby can't fall out.

Are You Getting Your Share?

Second Week of DEVINE'S Great Mid-Winter Sale, and no let up. Most marvellous money-saving event of the season. Hundreds of people are taking advantage of the low prices and buying enough for themselves and their families to last through the year. Wonderful time to buy bed fittings, such as Bed Tickings, Blankets, White and Blay Sheetings, Circular Pillow Cottons—first-class goods at second-hand prices. Brand new goods—price practically cut in two—are being brought forward every day. Sale lasts until end of January. For complete satisfaction and plenty of time to examine in detail the genuineness of the many bargains being offered, SHOP EARLY—forenoons if possible. Here is a list for you:—

BOOTS.

MEN'S & BOYS' & WOMEN'S AT COST PRICE.

An explanation: We invite you to see what we are offering in Boots. In order to make room for a special line of footwear we will clear at cost the broken lines now in stock. Can you appreciate fully what this means to you? It means this, that in some lines the 6's or the 4's are sold, possibly only 5's, 3's and 7's remaining, these will be cleared at cost, and if your size is here, why the price is cut in two. Do you know that leatherware is advancing and that all boots will be higher in price later. It is a fact. Buy now while they are cheap. From \$1.00 per pair up.

TAN RUBBERS.

You ladies who wear Tan Boots, do you want a genuine No. 1 article in Tan Rubbers? Regular \$1.40. Now \$1.20

(The good kind.)

Boys' Sweaters,

AT 50c. EACH.

We offer the balance of last year's stock of Boys' Sweaters at greatly reduced prices. Among the line is a very superior garment, usually 90c. Now 50c. each.

Men's Hard Felt Hats

AT 60c. EACH.

A few dozen Men's Hard Felt Hats, popular shapes, good felt. Why pay \$1.00 or \$1.20 when you can get a Hat here that will fill the bill satisfactorily for 60c.

Hosiery, Double Kneed,

FOR THE BOYS.

The hardest thing in the world to get—Stockings for children that will wear. We have solved the problem in our Iron Knit Double Kneed, Double Toed Hose. Prices from 20c. up, according to size.

Job line Ladies' Hose at 15c. pair
Strong line in Men's Local Sox and Mittens.

White Sheetting,

(Twilled.)

72 inches wide, quality high. Regular 45c. Now 35c.
White Sheetting, plain; a very superior article. Regular price 45c. Now 39c.
150 yards Circular Pillow Cotton. Regular 38c. Now 30c.

BLAY SHEETINGS.

Very good article. Usually 80c. yard. Now 22c.

BED TICKINGS.

Double width, linen; great time to buy a tick. Usually 60c. per yard. Now 50c.
Instead of paying \$2.70, \$2.25 will cover the bill.

Table Linens of High Repute.

What is more needed than a good supply of this ever wanted serviceable household article. Now while they are cheap, buy up two or three Cloths and keep your stock good. Prices from 35c. to 75c.

TABLE NAPKINS.

A few dozen still remaining at 72c. per dozen or 6c. each. You'll never get them cheaper.

Tapestry Table Covers,

from \$1.40.

Your chance now to get a Colored Table Cover. If the old one shows any bad parts at all, throw it aside now, for you cannot afford to keep it on the table while we are offering such values. Come in to-day.

Large size, pretty patterns. Regular \$2.20. Now \$1.40

Large size, pretty patterns. Regular \$3.50. Now \$2.70

Try get in before end of month. A beautiful Art Picture free with each.

Men's Shirts, Negligee.

A job line of excellent stuff purchased at low water mark. While they stand 39c. each

Things to Remember.

- 1.—That this Sale is genuine. It is not alone a White Sale, though it is true this section is strongly featured, it is a sale of every item in the entire store. All have been reduced.
- 2.—That with every purchase of \$10.00 one of our Savory Roasters will be given away absolutely free of charge.
- 3.—That with every purchase of 50c. worth of our goods during this great sale will be given free of charge one of those beautiful Art Pictures we have already referred to.
- 4.—That a Modern Austrian Fountain Pen will be given away with every Boys' Suit sold.
- 5.—That a pair of Dent's \$2.00 Kid Gloves will be given free with every Man's Suit purchased.

Coloured Wools,

MUCH REDUCED.

This is the time of year when many persons knit fancy wool articles of clothing. This is your chance now to buy a supply at a price that will not appear again.

Back & Side Combs

AND BARRETTES AT HALF PRICE.

Here is a line of Fancy Combs that must be the admiration of every lady of taste, and with the prices cut in two, hundreds of them will be sold the next few days. Beautiful Brilliant Side Combs from 20c. up.

Art Sateen,

SLIGHTLY DAMAGED, AT 8c. per yard.

The story: This Sateen sells regularly at 22c. Owing to having been exposed to weather in course of shipment, became slightly damp, not hurt. Now 8c. per yard

ROOM PAPERS,

with borders to match, marked down.

Hearth Rugs,

AT \$1.50 (AXMINSTER).

These are trade winners as their equal is hard to find. Patterns are unconventional and will please the lady who has a desire for "something different."

Ladies' Black Top Skirts.

A really good Cloth Skirt at a price within the reach of everybody; nice and full. Reg. \$3.20. Now \$2.50

Scrub Cloths.

Every person needs these. 10 doz. now clearing from 4c. up

Here and There.

ANNUAL MEETING.—On Monday next, the annual meeting of the Board of Trade will take place.

WEATHER.—It is fine up the country to-day with a strong northwest wind prevailing. The temperature ranges from 10 below to 15 above.

FOREIGN MARKET.—The Fisheries Department had a message from Oporto to-day saying that there was no change in the market since last report.

MOVEMENTS OF STEPHANO.—The s.s. Stephano leaves Halifax to-morrow for this port, due here Monday. She will make another trip to New York and return before ice time.

EXPRESS AT NOON TO-MORROW.—The incoming express will not arrive until noon to-morrow. The delay was caused by her not leaving Port aux Basques until 7.40 p.m. yesterday.

The Eyeglass Beautiful.—Our New Eyeglass Mountings possess the qualities of dignity, grace and beauty, combined with firmness and comfort. R. H. TRAPNELL, Eyeglass Specialist.—Jan 23, 14

FURNESS LINE.—The Durango sailed last night for Liverpool taking a large outward freight. The Digby leaves Halifax on Monday next for here. The Almeriana sails from Liverpool to-morrow for this port.

SAGONA COMING SOUTH.—The s.s. Sagona left Nipper's Hr. at 6.30 a.m. to-day, coming south. Green Bay is now blocked with ice, it is expected she will come direct to Seldom, omitting the intermediate ports of call.

LOCAL LATE TO-DAY.—To-day's local from Carbonar will not arrive in the city until about 3.30 p.m. This is the first day since the storm, that the local comes via Broad Cove, and the necessary snow-clearing accounts for the delay.

CURLING.—In the point competition, for Mrs. Chas. Harvey's Cup, this morning, Mrs. R. G. Reid was the winner with a score of 21 points; the other scores were:—Mrs. Gosling, 19; Mrs. John Harvey, 18; Mrs. Clapp, 17; Mrs. J. C. Baird, 17.

SEVERE FROST UP COUNTRY.—Severe frost is felt along the railway line to-day. At Bishop's Falls the thermometer registered 10 below zero, and at the Quarry 5 below. At many points on the line the temperature is down to zero, but there is practically no snow to interrupt the railway service.

The coastal steamer Prospero left Westville early this morning going north, but had to return to Westville owing to the heavy ice encountered, as the following message to Bowring Bros. to-day from Capt. A. Kean shows: "Left for Seldom this morning, forced to retreat from Cobler's Rock solid jam of very heavy ice; will require several hours down wind to get there; wind now N.W. fine, but frosty."

NOTE OF THANKS.—The Treasurer of St. Bon's Ladies' Association begs to acknowledge the receipt of \$187.00, from Miss Mary Keegan, half the net proceeds of "Miss Elizabeth's Prisoner." As promoters of the play Miss Keegan and Mr. Cecil Clift wish to thank the ladies and gentlemen of the company. The Misses Johnston, and Windeler, and Mr. T. Courtney, Mr. T. H. O'Neill, Mr. W. Power and staff of the Atlantic Bookstore; Messrs. Redmond, Griffin, Crotty and Rolls, who acted as Ticket Takers and Ushers; Mr. N. W. Chown, the U.S. Picture and Portrait Co., Mr. A. O'Reilly of Callahan & Class, and Mr. Thomas O'Mara of Jas. Baird's, Ltd.—adv. Jan. 23, 14

Arthur Walker, 27 Charlton Street (off Springdale St.), Groceries and Provisions, School Supplies and Stationery, Fruits, Nuts, Candy and Soft Drinks, Bread, Milk, Cakes and Pies, useful household novelties, Daily Papers, Tobacco, Cigars, Cigarettes, Thread, Laces, Perfume, Liniment, Needle Packages, Mending Tissue Wax Pads, Picture Post Cards, Postage Stamps, etc. Autoharps and Zithers tuned and re-stringed. Sole Nfd. Agency for the celebrated Columbia Zither. Easy to play. Free instructions.—j6,w,f,s,t

Coastal Boats.

REIDS' BOATS.

The Argyle left Flat Island at 8 a.m. to-day going west.
The Bruce arrived at Port aux Basques at 7.50 a.m. to-day.
The Lintrose left Port aux Basques at 10.30 p.m. yesterday.
The Meigle left Ramea at 9.10 a.m. to-day going west.

McMurdo's Store News.

FRIDAY, Jan. 23, '14.
Among new arrivals (chiefly English goods) we notice Sanident Tooth Brushes, a general line of Tooth Brushes, Tooth Filling, R. & R. Rat Paste, Zambuk and Zambuk Soap, Steedman's Teething Powders, Milo Food (large and small), Cuticura Ointment and Soap, Corn and Wart Pencils, Caustic Pencils, Morison's Pills, Goswell's Cherry Tooth Paste, Pomade Hongroise, Grasshopper Ointment, besides a variety of other things too numerous to particularize.

Cream of Lilies works wonders with sore hands, face and lips. Price 25c. a crock.

BRUCE PASSENGERS.—The Bruce arrived at Port aux Basques at 7.50 a.m. to-day with the following first-class passengers: W. G. Hanna, Francis Swann, Edward Morris and E. H. Butten.

J.M. Devine
THE RIGHT HOUSE

Mail Orders Given Prompt Attention.

Dress Remnants.

Scores of women will read this item with delight, because they know a light purse can do a great deal when it comes to remnants. Dozens of ends at half price. Come early, they won't last long at the prices we have marked them.