

BAIRD'S.

READ CAREFULLY the contents of this advt. for we have planned for this **FRIDAY and SATURDAY** an attractive display of **Seasonable Merchandise** of **depenable quality unsurpassed for value.** Every item here means an economy for some one. **"BAIRD'S for Quality."**

Added Attractions
to every
Department.

Some Specials in the Notion Sale

At Friday and Saturday Prices.
(Bring this List with you.)

- Tooth Brush Holders, octagon shaped glass, with metal cap. Regular 12c. **Friday & Saturday 9c**
- Hair Pin Cabinets, containing 4 sizes; handy size for your dressing room. **Friday & Saturday 4c**
- Pocket Combs, of Black India Rubber; very durable. **Friday and Saturday 7c**
- Silk Filene, for crochet work; all shades. Reg. 4c. **Friday & Saturday, 3 for 10c**
- American Plated Pins, 3 papers for **5c**
- Sewing Cotton, 200 yard reels, 3 for **9c**
- Sewing Cotton, twin reels, 3 for **7c**
- Mohair Boot Laces, 2 doz. for **5c**
- Pearl Buttons, new assortment, 3 doz. for **5c**
- Safety Pins, heavily nickelled, 2 doz. for **5c**
- Envelopes, assorted sizes, 100 for **9c**
- Waist Pin Sets, 3 and 5 on card, per card **5c**
- Vaseline in pots, with tin cap, 2 for **7c**
- Combination Stocking and Glove Darner, 2 for **5c**
- Hydrogen Peroxide (antiseptic) in bottles **8c**
- Pepper and Salt Shakes, Aluminum, each **10c**
- "Fibrex" Indestructible Comb, 8 inches long **8c**
- Darning Wools, 6 cards for **5c**
- Hooks and Eyes, spring; 6 cards for **5c**
- Hair Barrettes, each **4c**
- Sets of Cuff Links and 2 Pins, rolled gold plate; job lot, per set **8c**
- Drinking Cups, Aluminum **10c**
- Tubular Boot Laces, Blk. and Tan, 3 pairs for **5c**

Special in Gloves, 19c.

- 19 doz. of Ladies' Lisle Gloves, in Black, White, Cream, Navy, Tan and Beaver; all sizes. Regular 25c. **Friday & Saturday 19c**
- Ladies' Suede Gloves, 49c. 2 dome fasteners, in colors of Cream, Grey, Tan and Brown. Reg. 55 and 60c. **Friday & Saturday 49c**

Ladies' Colored Kid Gloves, 49c.

- 3 1/2 doz. in this lot, with 2 dome fasteners, in colors of Tan, Grey, Brown and Black; all sizes. Regular 55c. **Friday & Saturday 49c**

Men's Grey Suede Gloves, 49c.

- This line of Men's Gloves, extra strong & durable; good stitching, 1 dome. Reg. 45c. **Friday & Saturday 39c**

Men's Balbriggan Underwear, 29c.

- This light weight Cotton Summer Underwear is very popular; buy now to your advantage. We have better makes in stock at higher prices, but this line ought to commend itself to you, considering quality and price. Regular 35c. **Friday and Saturday (all sizes) 29c**

Boy's Balbriggan Underwear, 24c.

- 32 doz. of this popular Summer Underwear, in all sizes to fit boys up to 14 years of age; finely finished. **Friday and Saturday (all sizes) 24 cts. per garment.**

Talcum Powder.

- Baby Talcum Powder, round tins **5c. each**
- Baby Talcum Powder, oval tins; a size larger **8c. each**
- Large tin, 1 lb. size Talcum Powder **10c. each**
- Japanese "Corylipsis" Talcum Powder, large tins **10c. each**

Our Showroom well to the **FORE** with its usual Budget of Bargains on Friday and Saturday. **Read Carefully.**



Ladies' Jersey Ribbed Pants, 28c.

22 doz. of this favourite line, all finished with wide legs; full size. Reg. 35c. **Friday and Saturday 28c**

Waist Pin Belts, 12c.

This is a big job lot, embracing only the latest creations in this particular make, admirably suited for the high waist line skirts. These pins are certainly the most artistic we have ever offered, being finished in gilt, steel and silvered, inset with stones of various kinds. See this assortment in Showroom. **Friday and Saturday, all one 12c price.**

Cotton Ribbed Vests.

16 doz. of this lot, finely finished with crochet and fancy beading at neck, full size. Reg. 12c. **Friday and Saturday 10c**

Children's American Dresses "2 IN 1" BRAND.

The balance of this line to fit girls from 5 to 8 years, all clearing this week on Friday and Saturday at **79c. each.**

Children's Bibs, Feeders and Diapers, 7c ea.

Our offering in this line was so favourably commented on that we decided to continue the sale of these this week. The assortment is large, containing plain White and Colored, strongly quilted; exceptional value in these much required articles. **Friday and Saturday (all one price) only 7c. each.**

Curtain Poles with Fittings, 12c.

12 doz. neatly fluted white enamelled Curtain Poles, with enamel fittings, ends and brackets, 4 feet long. **Friday and Saturday 12c. each, complete.**

Boys Pants, 29c.

3 1/2 doz. of Boys' Pants in Serges and Tweeds, bloomer shape; to fit boys from 4 to 14 years. Reg. 35c. **Friday and Saturday 29c**

CORSETS!

Woman First Consideration—A Tidy Fitting Corset.

We can offer you this week a rare chance to purchase a pair of "American Beauty" Corsets, in White Embroidery and Lace trimmed, short and long waist, steel boned, perfect fitting; quality guaranteed. This line of Corsets ensures the acme of comfort to the wearer, combining the added essentials of style and symmetry of figure. Values for 85c. **Friday and Saturday 65c**

Blouses! Blouses!

A special feature of our sales this week is our display of 3 lines of Ladies' Blouses and Shirt Waists. We have carefully picked these lines, and for style, fit and quality these lines stand peerless to-day. See window for display.

No. 1, 49c. | No. 2, 59c. | No. 3.

This lot is an exquisite assortment of the latest in American Blouses.

29c. each.

CORSET COVERS, 30c.

Big sample line of these in all sizes, from 36 to 44 inches in bust, beautifully trimmed with Embroidery and Insertion, others in Lace and Insertion, with ribbon beading; also some in all-over Embroidery of excellent appearance. Replenish while the offer avails. We have marked this lot all one price. **Friday and Saturday 30c**

Ladies' One-Piece Muslin Dresses.

37 only in this display, with embroidered panel front, high and low necks, long sleeves, fashionably finished in all-over openwork Embroidery; dainty selection. Reg. from \$3.30 to \$3.50. **Friday and Saturday \$2.90**

Ladies' Leather Handbags, 16c.

This line of Black Leather Bags, with extra strong frame and clasp, is certainly a very cheap line for the price offered. Also in this lot we have added a few Children's Dark Green Leather Bags, with draw cord attached. Regular 20c. **Friday and Saturday 16c**

Ladies' Belts, 34c.

14 doz. of high-class Belts in fancy Elastic and Leathers, fastened with a very smart line of artistically wrought Buckles, in Silvered and Gilt. Regular 40c. **Friday and Saturday 34c**

COLORED COTTON UNDERSKIRTS—\$1.17.

4 1/2 doz. splendidly finished, full sizes, in assorted shades of Saxe, V. Rose, Grey, Green, Heliol and Black and White striped; very dainty line. Regular \$1.20. **Friday and Saturday \$1.17**

CHILDREN'S STRIPED COTTON DRESSES—22c.

17 doz. of these dainty little Dresses, in a variety of sizes, piped with Red and overlay of Swiss Insertion at yoke. Regular 27c. **Friday and Saturday 22c**

Misses Corset Waists, 29c.

The latest in American make. The "Sylvia" Corset Waist, celebrated for its reliability and correctness of fit for Misses; all sizes. Reg. 35c. **Friday and Saturday 29c**

Children's Combination Underwear, 22c.

This line called the "Ezy-on" is certainly all that the name implies; suitable for boys or girls; beautifully finished in weight for present wear, fitted with buckles for suspenders. Reg. 35c. **Friday and Saturday 22c**

American Sideboard Cloths, 34c.

11 doz. made of extra fine White Damask, hemstitched and with neatly designed Damask border; size 18 x 24. Reg. 40c. **Friday & Saturday 34c**

American Pillow Cases, 15c.

33 doz. of these serviceable and indispensable articles just to hand, made of good strong American cloth; full size, 18 x 24. Reg. 18c. **Friday and Saturday 15c**

PILLOW CASES, 32c.

14 doz. of the newest make, with pattern marked for working in the new simple stitch; beautifully hemstitched, size 22 x 24 inches. Reg. 40c. **Friday and Saturday 32c**

NEW ARRIVALS in American SILKS

We have just opened a swell line of these in Shower Spot Tannas, Banzai and the favorite Dupionne, in all the required shades. We are putting these on this Friday and Saturday for

25 cts. per yard.

Silks of Quality, 35 cents.

To the fashionably inclined this line of Silks should appeal, containing the newest from the American markets in Jacquard Corded and Surah, Sultannas, Rivoli, Persians, Princess, Fouldards, Tussahs and Shantung, in all the required shades at a special price. **Friday and Saturday,**

35 cts.

Boys' American WASH SUITS.

We have just opened some dazzling styles in these, containing Buster Browns, Sailor and Russian styles in a variety of the much asked for colors; plain and striped.

Lot No. 1—All sizes, **67c.**

Lot No. 2—All sizes, **99c.**

American Bric-a-Bac,

Including a smart line of Wall Brackets, Gent's Tie Holders, Wall Work Brackets, Handkerchief Boxes, etc. Pick from this lot what you require on **Friday and Saturday for 15c. each.**

Flags! Flags, 25c.

Size: 40 x 60 inches. 12 doz. of good strong printed Cotton Union Jacks, Tent-holders, campers and picnic parties should have one of these flags; note the size. **Friday and Saturday, 25c. each.**

American Centre Pieces, 13 cents.

23 doz. just opened, a charming selection, some finished with White Soutache Braiding, others in Colored Braiding; very artistic lot. Reg. 16c. **Friday and Saturday 13c.**

Table Centre Pieces!

3 doz. only of Circular Centres, beautifully finished in neat design with overlay and fine braiding, also heavy overlay of colored pannels. Something new and attractive. Reg. 30c. **Friday and Saturday 26c.**

Ribbons, 13 cents.

RIBBONS, Extra Value, 4 and 5 inches wide, only 13c. per yard.

NO 11. SEE COPY

This mammoth pile was certainly "Cut in Ribbons" last week. The demand for this excellent line was so great that it necessitated our continuing this Sale with added attractions. This line contains all the required shades—Navy, Saxe, Electric, Pale Blue, Greens, Bessie, Nile, Browns, Golden, Seal, Fawns, Grey, Cardinal, Crimson, Pink, Salmon, Yellow, Black and White, etc. Come and choose your requirements in this excellent line of lustrous Taffeta Silk Ribbons. **Friday and Saturday, all one price.**

13 cents per yard.

Men's Bathing Costumes

4 doz. only in Navy Jersey, with White trimmings; all sizes. Reg. 50c. **Friday & Saturday 44c.**

Men's Bathing Pants

5 doz. also in Navy Jersey; full sizes. Reg. 20c. **Friday and Saturday 16c.**

Special Hosiery Offers!

Women's Summer Hose. 18 doz. of assorted ribes, Women's Cashmere Hose, this is an extra good line for the money. Reg. 20c. **Friday & Saturday 16c.**

Big Line of Ladies' Summer Hose. Containing Summer Lisle with Silk Ankles, also plain and ribbed Cashmere; this line is certainly worthy of your inspection, come and choose; values to 35c. **Friday and Saturday 29c.**

Men's Colored Cashmere 1-2 Hose, 24c. Only 8 doz. in this lot, made of good cashmere of excellent finish in colours of Green, Tan, Navy and Black. Reg. 30c. **Friday and Saturday 24c.**

Men's Black Silk 1-2 Hose, 24c. 16 dozen of this Superior line; this lot is certainly the finest value we have ever shown; good value for 35c. **Friday and Saturday 24c.**

Men's Colored Silk 1-2 Hose. 16 doz. Extra high-grade American 1/2 Hose, in colors of Tan, Grey, Heliol and Navy, etc.; beautifully finished, all sizes; values for 50c. **Friday and Saturday, 35c. or 3 for \$1.00**

Children's Black and Tan Fine Ribbed Cashmere Hose, 13c. 36 doz. in this lot containing all sizes. Come and see this special offer of fine American Hose for Boys and Girls. Values to 20c. **Friday and Saturday, pair 13c.**

The 1913 Models.

BY H. L. RANN.



We are informed by the arbiters of fashion, who do most of their arbiting in some foreign land, where they cannot be reached by the ultimate consumer, that the 1913 models in hobbie skirts will make the 1912 style look like a wire-hooped Mother Hubbard of the vintage of 1852.

At present, 2 1/2 yards of sheeting are required to erect a tube skirt which a woman has to drop into from the top of a step-ladder. This voluminous and loose-flowing garment is now to be discarded in favor of one which consumes only 1 1/4 yards and requires the wearer to get along without any hips or waist.

The obtrusive hip will not be in anybody's repertoire next year who does not wish to take other people's dust. The receding instep of the 20-inch waist will also become a plaintive memory.

It is proposed to start the waist immediately below the chin and allow it to taper gently to the ankles in a neat peg-top effect. This will be a great boon to stout society leaders who have always had more waist than they knew what to do with. The general effect of this reform will be to give woman the chaste, severe lines of a hoe handle, without preventing her in the slightest degree from tripping on the top step and falling down two flights of stairs in a vivacious parabola.

After a woman has been poured into one of these skirts in a breathless condition, she will not be able to do much of anything except pant in a hurried and unostentatious manner. But she will be in style from all points of the compass.

Some of these 1913 skirt models come in sections, like prepared roofing, and can be put on by anybody who has a plumber's license, with the aid of a bottle of liquid glue. The most expensive kinds are guaranteed to fit like an alpaca coat in a stiff breeze.

Women who expect to get in on the 1913 models should fast three times a day, between meals, run around a half-mile track before breakfast and abstain from starchy foods.

The Electric Fan.



I fear we don't appreciate the divers blessings, as they come, contented that they help us some, and headless go our way. When I was young the summer heat would lift a man clean off his feet and fry him to a crisp; there was no antidote in sight, and he would lie awake all night and maledictions slip. When Bryant wrote his deathless verse I'll bet he used to freely curse the red-hot summer days; for when the heat wave drives you blind it's mighty hard to sit and grind a gist of "helpful" lays. Longfellow, Emerson and Poe, and all the bards of long ago, just sizzled in the heat; they wrote their verse, inspired or wise, and mopped their brows and damned the flies and longed for winter's sleet. And I, who live in better times, am sitting here producing rhymes in comfort and in peace, while greater poets tore their fur and cursed the blamed thermometer from Griqualand to Greece. The sun is at the same old game, but he may strain and bust a hame, he can't disturb my ease; I pull a string or press a knob and then pursue my jingling job fanned by machine-made breeze. I wish I knew who was the man who gave us the electric fan, that makes the summer cool, that brings right to the poor man's door the woods, the mountains and the shore, and eke the swimming pool.

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"The feelings of woman are far deeper and finer than those of man," cried the lady orator in a fiery tone. "We are told by those who style themselves the stronger sex that we are much inferior. Is that so?" A loud chorus of "No!" from the ladies greeted this question, and the orator went on: "I say that woman feels where man thinks—"

"Is that the reason your husband is bald?" inquired one of the few male members of the audience.

It was lucky for him that he got two seconds start in the race for the door.