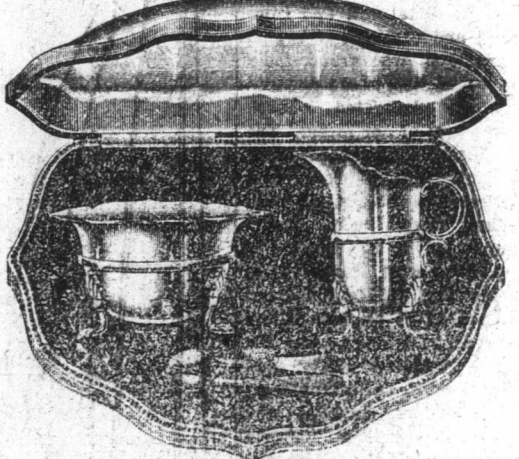


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Pulmonary Cherry Balsam
For Coughs and Colds.

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If you want to increase your profits, and at the same time give better satisfaction to your Customers, by selling a superior article, use
Gossage's SOAP.
Prices, etc., cheerfully furnished.
GEORGE M. BARR, Agent.

Pure Cold JELLY POWDERS.
PURE GOLD ICINGS.
PURE GOLD ESSENCES.
CREAM CUSTARDS.
BIRD'S CUSTARD POWDER.
HEINZ'S MINCE MEAT.
ROYAL PALACE BAKING POWDER, 1-lb. tins, only 20 cents.
KIT COFFEE.
FRESH RHUBARB.
RIPE BANANAS.
See our Plain and Fancy BISCUIT assortment.
J. J. ST. JOHN, Duckworth-st.

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The Latest Designs in Hall Marked Silverware and Novelties. Also Platedware from the best makers in London, Birmingham and Sheffield. Inspection Invited.

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PIANOS
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ORGANS.
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Who intend purchasing will find it to their advantage to see our stock and hear our prices.

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BANANAS, Etc.
To Arrive, ex S. S. "Florizel," Thursday, 40 bunches Choice Bananas, 10 barrels Jamaica Oranges.
IN STOCK—We have just received a few boxes of Choice Canadian Butter—28 lb. bxs, extra good.
Booking orders for Bananas and Oranges.
BURT & LAWRENCE.
P. O. Box-245. Telephone-759. 14 New Gower St.

"MOLASSINE" MEAL
For Horses, Cows, Sheep, Pigs and Poultry.
"MOLASSINE" FEEDING CAKES, WHOLE,
For Oxen and Cows.
"MOLASSINE" FEEDING CAKES,
broken in Nuggets.
"MOLASSINE" FEEDING CAKES,
in Meal form.
"MOLASSINE" POULTRY MEAL.
"MOLASSINE" POULTRY FOOD.
"MOLASSINE" DOG AND PUPPY CAKES.
May be obtained from Ayre & Sons, Ltd., W. E. Barnes, M. F. O'Connell, C. P. Eagan, T. J. Edens, M. Kent, F. McNamara, G. Neal, M. J. O'Brien, A. D. Rankin & Co., Royal Stores, Ltd., J. D. Ryan, J. St. John, Steer Bros., R. Tompkins, J. E. Wiseman, A. E. Worrall, etc., etc.; St. John's: J. E. Martin, East Island: E. E. Parsons, Harbor Grace: W. H. Jarrett, Clarke's Beach: J. W. Hiscock, Brigus: A. N. D. Co., Ltd., Grand Falls; Nfld. Fish & Pulp Co., Ltd., Badger; H. J. Earle, Page.
WHOLESALE ONLY FROM
HARVEY & Co.

REID NEWFOUNDLAND COMPANY.

Week End Excursion.
EVERY SATURDAY until further notice. EXCURSION TICKETS at
ONE WAY FIRST-CLASS FARE,
will be issued to and from all stations between St. John's, Carbonear and Placentia, inclusive. GOING, good on all trains of Saturday. RETURNING, good on all trains of Monday following.
SUNDAY EXCURSION!
SPECIAL EXCURSION TRAIN leaves St. John's at 2:30 p.m. each Sunday, going as far as Kelligrews, stopping at intermediate stations. RETURNING, leaves Kelligrews at 8:07 p.m.
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Reid Newfoundland Company



Wedding Gifts!
The Groom's Gift to the Bride usually takes the form of Jewellery. Friends of the Bride usually give her a piece of Sterling Silver, Cut Glass or Silver Plated Ware.
Wedding Gifts!
We have made special preparation for the wedding season and we now have on exhibition the newest and best goods obtainable. Whether you wish to spend \$1.00 or \$50.00 we have something here to exactly suit your taste and purse.
T. J. DULEY & CO.,
The Reliable Jewellers and Opticians.
A selection from our Stock is sure to give satisfaction to the purchaser and pleasure to the recipient. See our Goods before you purchase elsewhere.

Men's SUMMER UNDERWEAR
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Shirts and Drawers, 45c. a Garment.
Just the kind for Summer-wear. Also, a full range of
Men's OUTING SHIRTS,
In neat light patterns.
WILLIAM FREW, Water Street.
Job Printing Neatly Executed.

The Newfoundland MERCANTILE Agency!
Successors in Newfoundland to The Merchants Protective and Collecting Association for Collections.
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We handle all class of accounts, and solicit a share of your patronage. Prompt remittances. Daily reports. We report the standing of the consumer to the merchant in general. We publish a Black List of Slow and Bad payers and Deadbeats. We have numerous accounts and judgments for sale. We sell judgements by advertising, by sending circulars to business men, by means of newspapers, and by posters tacked upon telephone poles and in other public places.
Our Service:
"Somewhat Different."
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A Royal Smoke
BENGAL Little Cigars
Win immediate favor everywhere through their attractive Mildness, Delightful Fragrance and High Quality. Ten for 20 cents.
CASH'S TOBACCO STORES.

Vessel COAL
—IS THE—
Best COAL
We've chartered the barque "Lake Simcoe" and she will be due to arrive about the 2nd week in August with an excellent cargo of North Sydney Screened Coal.
We are now booking orders, and householders will do well to avail of this opportunity.
J. J. MULLALLY & CO.
July 17, 11

"EDGEHILL" CHURCH SCHOOL FOR GIRLS, Windsor, N.S.
The Bishops of Nova Scotia and New Brunswick, Patrons.
Miss Gena Smith, Lady Principal.
Gold Medal, 1908-1910, from the Royal Academy and Royal College of Music, London, Eng.
3 Pupils matriculated 8rd, 5th and 9th, McGill 1910 exams.
Domestic Science Dept.
Perfect Sanitary Conditions.
Re-opens Sept. 13th, 1911.
For Calendar apply to
Rev. H. A. Harley, M.A.,
June 23, 3m Secretary.

THE GREEN MOUSE!
The new novel by Robert W. Chambers who certainly is to-day the most popular American writer of fiction, his striking pictures of fashionable life are presented only as his able pen can do them. The London Daily Telegraph says:—"Mr. Chambers keeps up a ripple of excitement all the time. Paper, 50c. Other books by this writer are—Kiss Page, clo., \$1.35; The Cambric Mask, paper, 50c.; The Haunts of Men, paper, 50c.; The Danger Mark, 50c.; Adventures of a Modest Man, clo., \$1.65; Lorraine, 75c.; The Fighting Chance, 75c.; The Firing Line, 50c. and 75c.; The Tracer of Lost Persons, 50c.
S. E. GARLAND, Leading Bookseller.

"Home Land" Flour
Carries with it the following guarantee:
Unreservedly Guaranteed
to be the pure natural product of Western Canadian Hard Wheat,
Not Adulterated,
Not Artificially Bleached,
Not Blended.
Try a Barrel. It's the BEST in the market.
COLIN CAMPBELL,
Wholesale Agent.

BIG SUCCESS
CHEAP Footwear!
Our Line of BROWN CANVAS SHOES!!

WHY?
Because they are Light, Serviceable and Cheap. They are "AWFUL CHEAP," but are WONDERFUL VALUE for the money.
All these Shoes are Leather Strapped and have Leather Toe Pieces, which greatly add to their wearing qualities.
CHILDREN'S—Sizes 5 to 10, only 50c. pair for size 5; rise 2c. per size.
MISSES—Sizes 11 to 1, only 62c. pair for size 11; rise 2c. per size.
YOUTHS—Sizes 9 to 13, only 60c. pair for size 10; rise 2c. per size.
BOYS—Sizes 1 to 5, only 68c. pair for size 1; rise 2c. per size.
WOMEN'S—All sizes from 2 to 7, only 75c. pair.
MEN'S—All sizes from 6 to 11, only 80c. pair.

Tan Cotton Hose--Cheap.
CHILDREN'S—From 5 in. to 9 1/2 in., 10 sizes, only 11c. to 15c. pair.
WOMEN'S—Plain Tan Cotton Hose, from 13c. pair.
MEN'S—Plain Tan Cotton Half Hose, from 13c. pair.

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HAVE YOU TRIED
OUR
Cleaning, Pressing and Repairing Service Yet?
If not give us a Trial Order To-day.
Let us demonstrate to you what Perfect Cleaning and Pressing Service means.
Goods called for and delivered.
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The Reliable Tailoring, Cleaning and Pressing House,
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TRUEFIT
Means what it says if you buy one of our
REGISTERED BRAND SUITS.
THIS BRAND is designed with vent in back seam, S. B. Vest and peg top Pants, and is very popular with all classes.
OUR SUCCESS with these new models, packed in stock boxes, is so great that we are compelled to build a new factory so as to increase our output.
Ask your Dealer for
TRUEFIT, AMERICUS, FITREFORM, PROGRESS, STILENEIT, THE MODE, S. H, ETC.
Wholesale only.
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Limited,
225 and 227 Duckworth Street.
JOB PRINTING Neatly EXECUTED



WEATHER FORECAST.
TORONTO, Noon—East C. S. and S.W. winds, fair and wa Sunday—S. winds; showery. W Coast—S. and E. winds; show to-night and on Sunday.
VOLUME XXXIII
AUCTION SALES
On MONDAY Next, at 10 A.M. July 24th, At the residence of
Mr. Marsal Queralto
80 LeMarchant Road,
The following
Household Furniture
Etc.,
1 Handsome Oak Dining Room Suite
1 Handsome oak drawing room suite
extension table, 1 china tea set, 1 bed room, 1 new stair carpet, lot canvas pictures, pictures and ornaments, 1 piano, 1 oil, 1 sewing machine, 1 roller desk, 1 office chair and others. 1 typewriter—viable—new Remington, 1 typewriter table, 1 bureau and washstand, couch, kitchen chairs and table, 1 ironing board, pure breed, some h. 2 peerless incubator, 1 solid mahogany Davenport, 4 solid mahogany chairs, 1 picture (one hundred years old).
N.E.—Residence No. 80 LeMarchant Road is the house lately occupied by J. E. Ray, ex Canadian Trade Commissioner.
THOMAS B. CLIFT, Auctioneer
July 21

THE NICKEL
To-Day! To-Day!
SEE THE ACTORS' FIELD DAY, 1910.
Marie Dressler, Honey Bee Evans, Raymond Hitchcock and all the vaudeville stars in merry array.
Watch for Jack Rossley, the Bass Drum Player in the Scottish Band.
Selections from The Choralist Soldier, Simple Avon, Springtime, The Girls of Gottenberg, by
Our Own Orchestra.
W. J. Ryall, Violinist
P. J. McCarthy, Pianist
J. F. Ross, Master of Effect.
Two Illustrated Songs.
Three other Films.
Come Early.

THE CASINO.
Thur., Friday and Sat.
The Original
COMEDY FOUR.
Presenting the Amusing Travesty on Domestic Felicity, entitled:
Two Married Men
Cast:
Hiram Rogers, Jack Rossley
Walter Reggs, Will O'Lo
Mrs. Reggs, Marie Rossley
An Overgrown Kid, Bonnie Rossley
Mrs. Reggs, Vivian Denmore
The Maid, by herself
Other Funny Interludes.

LARACY'S
Specials for Saturday.
Girls' & Boys' Linen Hats . 15c. ea.
Boys' Fancy Eton Caps . . . 12c. ea.
Boys' White Blouses 36c. ea.
Infants' Singlets and Vests . 7c. ea.

On Saturday at
LARACY'S
345 & 347 Water St., opp. Post Office.
Salt
Just received:
3500 tons
Best Cadiz Salt
Lowest Market Prices.
M. MOREY & CO.
Office—Queen Street.
WANTED—A Good Second Hand Family Carriage. Rubbed, must be in good condition. Apply to E. J. BOBWOOD. July 21.