The Evening Telegram, St. John's, Newfoundland, June 30, 1910 5



Dress Muslins and Cottons

Sale of 15,000 Yards

WE are delighted to offer such exceptional values in Dainty Summer Dress Muslins and Cottons like these. It is a rare opportunity to buy your supply for Summer Dresses, Waists, and Children's Dresses, at just the time that you'll be needing them, and at specially reduced prices. Early buying will give you the best choice.

They comprise fine Irish dimity muslins in fancy stripes and checks, also cross-bar effects and pretty floral patterns, in differ-ent colors and white grounds. Some have the neat hair stripes.

Then there are Zephyrs, Cambrics, Mercerlawns, Voiles, Prints, Piques, Poplins, Batistes, Shower of Hail Muslins, Crepe Cloth, Bengalines and Canvas Cloths, white and colored grounds, plain white, and a good choice in colored patterns, including Blues, Pink,s etc. Shown on four special tables.

Values to 13c yd for 10 cts. Values to 16c yd for 12¹/₂ cts. Values to 24c yd for 17 cts. Values to 35c yd

25 cts.

iBgSavings on Women's Ready-to-Wear Apparel

Most Welcome News for Money-Saving Women

This week we will place on sale many special purchases in Ladies Ready-to-Wear apparel, that will put into the shade any previous offering of this nature. We're going to give you values that so far outclasses the best bargains you can get elsewhere as to make any other offerings dear by comparison. It is simply outside the range of possibility for any other store to equal or even approach these values

Investigate for yourself and you'll agree that we are perfectly justified in making this strong claim.

This Sale involves a special purchase recently consummated through our London agent.

Ladies Embroidered Net Lace Dresses.

Cream One Only \$23, 50 for \$13.00	Cream One Only \$19.50 for \$11.50	Cream One Only \$18.00 for \$10.50	Cream One Only \$17.50 for \$9.75	Cream One only \$16.00 for \$9.75	Cream One only \$16.00 for \$8.75	Cream One only \$15.75 for \$8.75	Cream One only \$15.00 for \$7.75	Cream One only \$8.00 for \$4.50	Cream One only \$7.75 for \$4.50
	Paris, one only Gold Spangled one only White, one only \$19.75 for \$10.75 \$15.75 for \$8.75 \$19.75 for \$12.75							1947-0001-0750-01601000	
I	ADI	ES	\$5.7	5 C	OAT	`S f	or :	\$3.75	5
Sum	imer o	of L r early	Fall	Wear	, in c	olors	of Fa		rey





Before Indulged in a

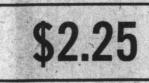
Footwear Revel.

A poor shoe is the worst investment any one could make, no matter what the price; but when your'e getting some of the best shoes on the market-shoes of the very highest standard of workmanship, style and quality-shoes worn with the greatest satisfaction by the most particular people-

When you're getting these shoes for \$225, it's an occasion for everyone to indulge.

BOOTS and SHOES. The Beaute and L'Angelus, Sold Everywhere at \$3.00 Pair.

ON SALE AT



The Boots are finest Vici Kid, with choice of either Laced or Buttoned. Lenox and Hub toes. In Shoes you have the choice of Patent Leather, Vici Kid, Velour Calf and Tan, Buttoned, Laced and Ankle Pumps

500 PAIRS TO SELECT FROM.

Mail Orders filled while lot lasts. No approbation.



Special \$3.75 each

yard for

Many other lines which we find impossible to give a detailed description of here, but on which special reductions will be given during this White Sale include:



ted ribs. Special..... 17c. 's Black and Tan Cashmere, Lisle Thread, Lace Ankle ered Hose, asorted ribs and plain. Reg. 38c. Tan and Black Cashmere, Lisle Thread, Lace idered Hose, assorted ribs and 45c.

and the sea

