

LAKE'S

Monster Xmas Sale

Starts Saturday Dec. 13—Ends Saturday Dec. 31

Our entire stock, twenty thousand dollars worth, will be sold, regardless of cost.

NOTHING RESERVED! NOTHING EXCEPTED! NO FAKES!

On January 1st this store will be taken over by LAKES' LIMITED and the shelves must be emptied by that date. The king of sales, nothing ever equalled this one, never again will you see the same prices

At Nine O'clock in the morning on Saturday December 13th, begins the biggest selling event this town has ever known. This is your chance to procure Christmas Gifts for Men at less than manufacturers cost.

READ THIS LIST AND BE CONVINCED

Special Xmas Boxes Supplied with each purchase of more than One Dollar

MEN'S SOX

Regular Price	SALE Price
75c Black Cashmere Sox	49c
75c Fancy All Wool Sox	59c
75c Silk and Wool Sox	59c
\$1.75 Sport Hose	\$1.39

GLOVES

\$3.00 Genuine Mocha Wool Lined	\$2.39
\$2.50 Dents Silk Lined	\$1.89
\$2.50 Dents Chamois	\$1.89
\$2.50 Dents Silk Lined Grey Suede	\$1.89
\$4.00 Dents Washable Buckskin	\$2.89
\$2.50 Dents Wool Lined Tan	\$1.89
\$2.00 Scotch Knit Wool	\$1.49
\$1.25 Scotch Knit Wool	89c
90c Scotch Knit Wool	59c

NECKWEAR

\$1.75 Fancy Foylard Silk	\$1.29
\$1.50 Imported French and Italian Silk Cord	98c
\$1.50 Silk Crepe New Shades	98c

Every Tie in our wonderful stock has been Personally selected. Each Tie boxed in a Christmas Package.

A Special Lot of Christmas Ties Selling at.....60c

EXTRA SPECIAL

Genuine English Broadcloth SHIRTS Forsyth or Arrow—Each boxed in special packages.

Regular Price \$5.00

Sale Price...\$3.69

SUITS

About Thirty Suits selling from \$15.00 to \$21.00

Sale Price \$9.98

Velour Hats

\$4.49

MUFFLERS

Regular Price	SALE Price
\$3.50 Brushed Wool Fancy	\$2.39
\$2.50 Brushed Wool Fancy	\$1.89
\$3.50 Knitted Silk all colors	\$2.39
\$2.50 Knitted Silk all colors	\$1.89

SWEATERS

\$4.75 Australian Wool, open neck	\$3.39
\$6.00 Heavy Pullovers, open neck	\$4.59
\$5.00 Heavy Pullovers, Red	\$3.89
\$4.00 Medium Weight, Red and Grey	\$2.79

Semi-Soft Arrow Collars 4 for	\$1.00
Linen Collars, Arrow 5 for	\$1.00

CAPS

All Weights—All Colors—Regular—\$2.25, \$2.50, \$2.75
Sale Price \$1.98

A Thousand Other Bargains Come and See for Yourself

Newcastle, N. B.

LAKE'S

The Store for Men

See Other Side