The Union Advocate

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VOL. LVI. No. 4 NEWCASTLE, NEW BRUNSWICK, TUESDAY, JANUARY 23, 1923 FIVE CENTS PER COPY

FREE!! 1 pair Women's Oxfords in Tan or Black, Worth $5.75.

with the purchase of a Woman's Coat or Cape. These beautiful coats and capes also have been reduced for the occasion and many of them are much below their original cost.

THE MATERIALS are Bolivias, Normandy, Velour, Genuine Polo, Velyne and all wool check backs.

THE STYLES are most authentic and many are in conformity with Spring Fashions and can be worn for Spring Coats. There are manish raglans, with belts. The loose back effect that is so graceful and effective. The wide, flowing sleeves with tassels, silk wind shields for protection against the rigor of the weather.

THE TRIMMINGS: artistic embroidery or fur collars and cuffs, satin, silk or crepe de chene lining in flower designs or plain in harmony with the cloth.

THE COLORS: are Navy, Taupe, Bark, Narva, Mandalay, Sand, Black. Here are five examples which will give you an idea of the drastic reduction:—

No.		Former price	Sale price
1430	Bolivia Cloth, fur trimmed	$65.00	$47.50
356	Polo Cloth, sand shade, silk lined	25.50	15.50
1461	Swagger Coat, all wool check back	38.50	25.50
1456	Mixture Velour	40.00	22.50
832	Velour Coat, satin lined	38.50	25.50

The reductions are genuine and we sincerely trust that you will take advantage of our offer

For Six Days Only, Beginning Wednesday, Jan. 24 and Terminating Tuesday, January 30th

FREE---One Pair of Women's Oxfords in tan or black, worth $5.75, with a purchase of a woman's coat, over and above the drastic reduction.

A. D. Farrah & Company

"The Advance House of the North Shore"
NEWCASTLE, N. B.

EMPRESS THEATRE

WEDNESDAY and THURSDAY

'My Wild Irish Rose'

"Begorra, It's a Foine Pitcher!"

Faith an' the loikes o' yez should be after seeing it. There's a breath of ould Erin and a love brave and true ready to foight and to do for its heart's desire.

Admission 10c and 25c, plus tax

Matinee Thursday at 4.00 o'clock, 5c and 10c

MONDAY & TUESDAY NEXT, JAN. 29-30

BIG SUPER-SPECIAL

JOSEPH M. SCHENCK Presents

Norma Talmadge *in* **'Smilin' Through'**

Proud—yes, proud we are to present the consummating dramatic achievement of the truest of all screen artists—Norma Talmadge. The World hails her as the first to reach perfection in her art; acclaims 'Smilin' Through" as the wonderful symbol of that ascension.

She offers you—Love that is an ecstacy of the soul—the awakening of the childheart. Love that is a fervent transport---the heartflame of Moonyeen, the Woman. Then Tragedy! A ruthless rival's bullet. Love unfulfilled. Years! Years of forgetfulness--- years that reincarnate the love of Moonyeen, the Woman, in the heart of Kathleen, the Girl, And---once more---the spectral threat of the olden spoliation.

Elusive, tender, dynamic, overwhelming, her drama knows no bounds but those of the human heartstrings. One artiste only could bring "Smilin, Through" majestically to the screen. You'll love her in it.

EIGHT REELS OF STORM AND SUNSHINE

Admission 25c and 35c plus 1c and 2c Tax

Newcastle Loses Public Spirited, Progressive and Respected Citizen

Death of E. A. McCurdy, Former Royal Bank of Canada Manager, Removes One of the Best Known Citizens of New Brunswick.

In the death of Edward Adams McCurdy, which occurred at his home in Newcastle, at 2 o'clock Thursday morning, January 18th, the town of Newcastle and province of New Brunswick loses one of its most enterprising and highly respected citizens. Mr. McCurdy was well known throughout the provinces, having been manager of the Royal Bank of Canada at various points in Nova Scotia, New Brunswick, Quebec and also at St. Pierre, Miquelon. He was manager of the Royal Bank of Canada branch in Newcastle for twenty-three years and developed this branch's business to the point of being one of the most important in the Maritime Provinces.

Deceased was born February 29th, 1864 at Middle Musquodoboit, N. S., and was the third son of the late James and Amelia (Archibald) McCurdy. He received his early education at Clifton, Colchester County, N. S.

In January 1920, he retired from active service on the managerial staff of the Royal Bank of Canada, accepting superannuation after twenty-three years of loyal service as manager in Newcastle. Failing health obliged him to give up his chosen profession, but continued to conduct his general insurance business, which is one of the largest in the provinces, and he also devoted himself to many public enterprises which he was interested in and which he had promoted.

He was most active in all matters appertaining to the town and was unsparing of himself in the financial, philanthropical, and charitable interests of the community and county at large.

The late Mr. McCurdy was President of The Miramichi Publishing Co., Ltd.; the publishers of "The Union Advocate," one of the oldest and best known weekly newspapers in New Brunswick, having been founded in 1867. He was also associated with the Miramichi Manufacturing Co., Ltd.; The Newcastle Steamboat Co., Ltd.; The Miramichi Dredging Co. Ltd.; The Miramichi Cemetery Co., Ltd.; Opera House, International Shipbuilding Corporation, and other local enterprises.

For fifteen years he held the responsible office of Secretary of the Newcastle Board of Trade, and in this capacity was responsible for many benefits which the town received through his pains-taking, energetic and faithful work. For a number of years he was also President of the Maritime Board of Trade. He was for many years Treasurer of St. James' Presbyterian Church Board of Trustees and also an Elder of St. James' Church. These positions he held at the time of his death and was an active, sincere and energetic church worker throughout his entire life. He was an able promoter of the Miramichi Hospital and was Treasurer of the Hospital Board from the time of its inception to the time of his death. In Hospital matters he took always a deep interest and did much to alleviate sickness and sorrow in this community. At the time of his death he was 1st Vice-President of The Highland Society at Miramichi, a member of the Newcastle School Board of Trustees, a member of Northumberland Lodge A.F. & A.M., No. 17; L.O.L., No. 47, and C.O.F., No. 824. Deceased was an ardent Temperance advocate, and was Northumberland County's President of the N. B. Temperance Alliance.

In politics the late Mr. McCurdy was an active, loyal and consistent supporter of the Conservative party. In the last federal election he contested the seat for Northumberland in the interests of the Conservative party.

THE LATE E. A. McCURDY

In this community and the many enterprises in which the deceased gentleman was interested in, his loss will be keenly felt.

In 1898, Mr. McCurdy was married to Miss Anna R. Wheeler, who died in the autumn of 1918. Two daughters and one son survive to mourn the loss of a loving father, Mr. Blanchard A. McCurdy of Detroit, Mich.; and Misses Elva A., and Margaret at home. Six sisters and five brothers also survive. The sisters are: Mrs. Walter Henry and Miss Lillie McCurdy Gloucester, Mass., Mrs. James C. Rowlings, Musquodoboit Harbor, N. S., Mrs. A. J. MacDonald, Vancouver, B. C., Mrs. Stewart Fisher, London, Ont.; and Miss Elizabeth McCurdy, Moosejaw, Sask. The brothers are: M. H. McCurdy, Clifton, N. S.; Hon. F. B. McCurdy, Halifax, N. S.; J. B.

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