

HILLSBOROUGH NB

Everything for Winter Sports

At REA'S "MODEL ICE PALACE"

HERE you'll find the furnishings that assure comfort, warmth, smart appearance, and thorough enjoyment of all our Winter Sports—Tobogganing, Sleighing, Skating, Snowshoeing, Ski-ing, etc. :: :: All the requisites for these popular Montreal sports, which are healthful and joyful for fun-loving folks of every age.

\$500.⁰⁰ in Cash Prizes

For the Best Guessers as to the Number of Ice Palace Ticket we will Sell and the amount the Committee will raise

Tickets are on Sale Now (10c. each) at our "Model Ice Palace"—Ground Floor

To help the Carnival Committee, Rea's have undertaken to sell 50,000 tickets of admission to the Ice Palace.

A unique representation of the real Palace has been erected within the store, and several booths put in for the sale of the tickets and all the requisites for outdoor amusements.

To interest the public in the advance sale of tickets, cash prizes totalling \$500.00 are offered.

Each purchaser of an Ice Palace Admission Ticket at 10c. has a chance to win a prize by guessing as to the number of tickets we will sell, and the total amount the Carnival Committee will raise. First prize is \$100.00.

These prizes will be awarded at the Ice Palace on Fletcher's Field, the last day of the Carnival.

Moccasins made of genuine buckskin of the first grade, extra strong.

- Men's sizes, 6 to 11.....**\$1.20**
- Ladies' sizes, 3 to 7.....**\$1.00**
- Boys' sizes, 1 to 5.....**\$1.00**
- Misses' sizes, 11 to 2.....**75c.**

Skates from **39c.** to **\$6.00** a pair. The "LEADER" skates, with double end, all wanted sizes, pair.....**59c.**

Rea's Specialties:

Toques and Sashes, We import from Scotland the finest 4-ply fingering yarn. This is knitted under our own supervision, and the articles **are finished by hand.** These in standard, plain, or striped colors (absolutely fast dyed), sell at.....**75c.** each
Other qualities at **45c.** and **50c.**—standard colors too.

Tobogganing Mitts, for ladies and children, made to match the finer toques (made especially for REA'S), with the long gauntlet wrists, in black, white, scarlet, cardinal, sky, and navy. Priced up to **65c.** a pair.
Another good value at **45c.** a pair.

Tobogganing Hose, for ladies and children in a size range covering 5½ to 11½, at from.....**30c.** to **\$1.25**

Men's Knicker Hose, for snowshoeing, in greys, browns and heather mixtures, with fancy tops, at.....**65c., 75c.** and **\$1.00**

Men's Sweaters, that are a comfort and a luxury at once. Made of the best pure Nova Scotia wool—selected and treated by experts especially for us.
Very fine Sweaters in assorted colorings, at.....**\$2.25**
White All-Wool Sweaters, with open color of sky, at.**\$1.95**
White Wool Sweaters.....**\$1.15**

Toboggans—swift, strong, and safe, for the heart-thrilling plunge down the mountain slopes.

	"A" GRADE	"B" GRADE	"C" GRADE
4 ft. size.....	\$1.95	\$1.80
5 ft. size.....	\$2.65	\$2.40	\$2.25
6 ft. size.....	\$3.60	\$3.00	\$2.40
7 ft. size.....	\$3.90	\$3.55	\$2.65
8 ft. size.....	\$4.90	\$4.15

Snowshoes for all. Ladies' sizes.....**\$2.15** pair
Men's sizes.....**\$2.25** pair

George Peck X 10



A.E. REA & CO. Montreal, Limited



St. Catherine, University, and Victoria Streets