

are better fitted to lead the taste than people without art training. We have imported this year a large variety of pictures of all kinds, and can sell them at extremely low rates. We are selling the usual black German Lithograph, 22×30, for 18 cents each by the dozen; by the hundred, 17 cents. The very best do. we sell at 20 cents each. Coloured do., 36 and 40 cents, according to quality. The black were never offered before this year at less than \$3.00 per dozen. Coloured lithographs, 14×18, in great variety, from 8 to 11 cents each. Of these we are nearly sold out, but expect a new lot shortly.

German Oligraphs, size from 18×24 to 22×28, from \$1.10 each to \$12.00. We offer an excellent selection at from \$1.54 to \$2.75 each, any one of which will bring at retail \$6.00.

English Chromos.—We have over 1,000 in stock, comprising best selections from Rowney, McQueen, Shaw & Sons, and Hanhart. Our collection comprises everything worth purchasing by the trade, and we are prepared to offer them free, Toronto, at English rates. Try say a ten dollar order as a sample.

We will forward to any Photographer, on receipt of \$10.00, English Chromos to the value of £3 sterling, English published rates, on which he can make a profit of 50 per cent., and still sell at London prices.

French Heads.—We have still a large variety of these beautiful Chromos, at \$1.20 per sheet. An excellent sheet of four large heads, by Dupuey, of Paris, for 86c.

Decalcomanie.—A splendid collection. We cordially invite Photographers to give us a call and look through our new establishment. We have lately enlarged by building clear back through the block.

Wishing all a Merry Christmas,

We are, truly yours,

EWING & CO.,
39 & 41 King St. West, Toronto.