



This or The Other — Which is Your Choice ?

Sloppy, Leaky Wooden Troughs—or Clean, Sanitary and Durable Concrete ?

Wooden drinking troughs are about as reliable as the weather.

They are short-lived, and require replacing every few years—not to mention constant patching to keep them in repair.

The best of wood cannot withstand for long, perpetual dampness and soaking. Its tendency to rapid decay soon shows itself in leaks, and unsightly and unsanitary pools of water around trough.

Contrast this with the cleanliness and well-ordered appearance of Concrete drinking troughs.

The dampness which proves so destructive to lumber, only intensifies the strength and hardness of Concrete. The durability of Concrete is reckoned not by years, but by ages.

Concrete, being germ-proof and impervious to heat or cold, keeps the water fresh, cool and clean.

The farmer will find in Concrete a material that is economical from every point of view. A Concrete water trough never needs repairs or replacing, and will last for future generations, a standing monument to your farsightedness and progressiveness.

Which?

**Cut out this Coupon
or send a Postal**

You may send me a copy of
"What the Farmer Can Do With
Concrete."

Name

Address

.....

Which

will be your choice, then—expense-producing wood or money-saving Concrete?

The question is not one that should be hard to answer. But let us assist you further in coming to a definite decision by sending you—free—a copy of our new illustrated 160-page book—

"What the Farmer Can Do With Concrete"

It shows the advantage of Concrete construction. Also gives plans and dimensions for fences, walks, steps, gate posts, stairs, well-curbs and other useful things which are easily made and permanently enduring. Every farmer should understand the value of Concrete construction, for it is without question the most economical and money-saving building material of this or any other age.

We'd be glad to send you a copy of our book, "What the Farmer Can Do With Concrete"—free—if you'll ask for it. It explains the many uses of Concrete. In plain, simple language easily understood, it tells how to make:

Barns	Hens' Nests	Shelter Walls
Cisterns	Hitching Posts	Stairs
Dairies	Hoarse Blocks	Stalls
Dipping Tanks	Houses	Steps
Foundations	Poultry Houses	Tanks
Fence Posts	Root Cellars	Troughs
Feeding Floors	Silos	Walks
Gutters	Stables	Well Curbs

Send for this book now, before you forget. Take your pen or your pencil—whichever is handiest—sign the coupon—or a post card—and mail it. Promptly by return post your copy will arrive, and we venture to say that when you sit down with it you'll find it to be one of the most interesting pieces of literature you've ever read. And profitable, too, because its purpose is to save you money and increase the usefulness and value of your property.

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