

Thrifty People are Taking Advantage of Our Exceptional Values

We are determined to stand "head and shoulders" above all in value-giving. Each succeeding day finds our values more interesting. Thrifty men and women by the hundreds intent on securing high grade goods have fairly swarmed our store since beginning of our remarkable price-reducing sale. We challenge all competition.

Men's Overalls at Still Lower Prices.
\$1.68. Regular value \$3.00.

Men's Balbriggan Undershirts and Drawers at Very Low Prices.
50c garment.

Ladies' White Voile Blouses.
Regular \$4.00 and \$4.50, now \$2.50. All beautifully trimmed and splendid style.

Men, You Haven't Seen Such Clothing Values in Years.

All Men's \$25.00 Suits now	\$14.95
All Men's \$35.00 Suits now	\$18.95
All Men's \$40.00 Suits now	\$21.95
All Men's \$45.00 Suits now	\$23.95
All Men's \$50.00 Suits now	\$26.95
All Men's \$65.00 Suits now	\$33.95

Ladies' White Outing Skirts.
Regular \$3.00, now \$1.29
Regular \$6.50, now \$3.75

Children's White Voile and Gingham Dresses.

Regular price \$3.00 and \$4.00.
Now \$1.50 and \$1.95

July Prices in June.
Men's English Smart Straw Sailors, all prices, \$1.89 up.

Boys' Suit Department.
Mothers, are you aware of the wonderful bargains we are offering you in this sale? Just imagine suits that were sold as high as \$16.50 and will cost for fall \$11.50 are going at \$7.85 and \$9.95. All new styles.

Shoe Department.
We are stirring up the economic buyers by our low shoe prices. Goodness knows, if you need shoes of any kind, here's your chance. Come in and see our sale tables.

E. A. MAYHEW & COMPANY

The store that gives you what you want, when you want it, at the price you want to pay

The Transcript.

THURSDAY, JUNE 23, 1921

NEWBURY

Miss Laura Gay arrived home on Saturday for the summer from Windsor.

R. J. Petch was called to Toronto recently to see his sister, who was seriously ill.

A special Masonic service will be held in the Church of England on Sunday, the 26th, at 3 o'clock. Visiting lodges are expected to be present.

Rev. A. L. Manson and daughter Helen of Gulliver, Sask., are visiting the former's sister, Mrs. W. H. Parrall, on their way home from the assembly.

Herman Galbraith and wife of Appin visited his brother here over Sunday.

Mrs. Stuart Smith and baby Muriel of Walkerville and Mrs. Fred Sullivan of Bothwell spent Sunday with Mrs. Jane Connolly.

Messrs. Hands and Armstrong of Perth visited their cousin, Mrs. J. P. McVicar, "Ingleside," on Sunday. They were returning home from Windsor where each bought a new Dodge car.

James D. Armstrong shipped a car of cattle to Toronto on Friday.

Miss Vida Wallace, who has been visiting her uncle, P. Hillman, returned home to Alvinston Friday. Miss Maggie Ward accompanied her.

A song service was held in Knox church on Sunday evening. The choir rendered splendid music. Solo parts were taken by Miss Jessie Fletcher, Mrs. Wm. Hayne, Harry Babcock and Harold Fennell. Mrs. Herman Galbraith of Appin and Mr. Morrison of Alvinston also pleased the hearers with their solos. Rev. C. D. Farquharson gave a short talk on music during the service.

The Women's Institute will hold their regular meeting at the home of Mrs. R. B. Smith, Moss, on the 29th inst.

The Church of England will hold their garden party July 12. The Keoka club will furnish a fine program.

Born—June 12th, at Cincinnati, to Mr. and Mrs. Arthur M. Batsner, a daughter.

Patrick Kane of Windsor was in town last week, having come to attend the funeral of his uncle James at Alvinston.

Our baseball team went to Louisville on Wednesday last to play the team there, winning with a score of 17-11. D. J. Batsner gave good satisfaction as umpire.

Thomas Ralph, a former resident here, called on friends in town a few days ago. He now lives in the Western States and has been visiting his sister who lives in Florence.

Will Gray and wife of Windsor have been visiting his mother here.

Miss Mamie Bayne arrived home from Hagersville on Friday evening.

At a meeting of the school board last week Murray McLeish of Wingham was engaged as principal, and Miss Mamie Pennell re-engaged at an increased salary.

W. H. Grant, who with his wife and Mrs. Penby returned recently from California to Windsor, visited his parents here last week.

Mrs. Sellers had new potatoes June 18th, breaking the local record.

While returning from Louisville on Wednesday evening last D. J. Batsner with four of the boys had a most miraculous escape from a serious or possibly fatal accident. As they were nearing what is known as "Lick's" ravine they were meeting a large car. To be safe Mr. Batsner slowed down to avoid passing in the narrowest part of the ravine. However, before going far the soft sand seemed to draw the big car, and the posts of the protecting fence gave way and the car and occupants turned completely over once and partly over a second time before landing in the gully about 20 feet down. Mr. Batsner never lost his grip of the wheel nor his presence of mind, but turned off the lights and

the engine as soon as the car came to a stop. All crawled out, each finding himself all right except Bruce Fletcher, who had one rib cracked. It was all so quickly done and such a wonderful escape it seemed hard to believe it true. The rest of the boys following in cars picked them up and brought them home. The accident happened at the same place as Mr. Prangley's three weeks ago. Next morning early Mr. Batsner with some others from here went down to try and get the car out of the ravine. Standing on the road and looking down at the car and the impossible-looking way out made a doubtful-looking proposition. Very quickly a large crowd gathered to see the wonderful sight. Lots of willing workers with the experienced men with pulleys and Joseph Randall's team went to work, and in just three hours the car was out and started in Mr. Randall's barn. The beautiful big Paige showed the strength of its building for after that terrible drop and rolling over it is wonderful to see. Only two wheels, the windshield and some of the ribs of the top were bent and one of the side sills are bent and some small dents. Surely the people of this village may feel that Providence protected these nine persons who met with these two accidents in the same place and all escaped.

Messdames Ed. Haggitt, David Logan, R. B. Smith and Smart and Messrs. Mary Armstrong and Olivia Gillett attended the district convention of the Women's Institute at Appin last Wednesday.

For Scalds and Burns.—Dr. Thomas' Electric Oil is a standard remedy for the prompt treatment of scalds and burns. Its healing power quickly soothes the pain and aids a speedy recovery from the injury. It is also an excellent remedy for all manner of cuts, bruises and sprains, as well as for relieving the pain arising from inflammation of various kinds. A bottle in the house and stable saves many a doctor's and veterinary's fee.

WARDSVILLE

Hydro was turned on in Wardsville for the first time last Thursday evening. The village looked like a miniature city.

Mr. and Mrs. Irwin King of Detroit are visiting Mr. King's mother.

Mr. and Mrs. J. A. Trestrain of Tillsonburg were in town on Sunday.

Mr. and Mrs. Jack Sloan are visiting his mother in Strathroy.

Miss Margaret McVicar has returned to Detroit.

Mr. and Mrs. G. A. Love motored to London on Thursday.

Earl Thomas is on the sick-list. Miss Helen O'Neil has returned to her home in Beamsville, having finished school for this year.

Misses Maud Murphy and Jean McRae have returned to Chatham where they will write their examinations this week.

Pete Depew has returned to Detroit.

Mrs. Will Jackson of St. Thomas is visiting Mrs. Atkinson.

Mrs. Johns and sons Max and Fred were in Wardsville on Sunday.

SHEPHERD

Shepherd library held their annual garden party in D. Bolton's woods on June 15. It was a decided success. The proceeds amounted to \$190.

J. Blackhall and P. Hillman spent Sunday with Shepherd friends.

Some of the young people of Shepherd attended Aughrim social on Friday.

Miss Stella Johnston spent Sunday with Jean Archer.

John Archer and Clarence Moorhouse spent Sunday at their homes.

Sorry to hear Mrs. Dixon is ill. Mr. and Mrs. F. Jeffery and Mrs. W. H. Jeffery and Mrs. James Collier spent Tuesday at Wallaceburg.

The Mission Band are having their annual picnic in James Dobbins' grove on Saturday, June 25.

WOODGREEN

A number from here attended the lawn social at No. 9 on Friday evening.

Misses Ivy and Violet Brooke of London spent the week-end with Miss Florence Simpson.

Sam Schellenberg and Misses Mabel and Beatrice Schellenberg motored with friends from Stratford and spent the week-end with Mr. and Mrs. Daum.

Mrs. Thos. Simpson is spending a week with her sister, Mrs. T. Elliott, Florence.

A number from here spent Sunday at New Glasgow.

Lorne Goff is putting a foundation under his house this week.

Only the uninformed endure the agony of corns. The knowing ones apply Holloway's Corn Remover and get relief.

CAIRO

Morris Baird of Windsor is visiting at the home of his grandfather, Richard Burr.

Jacob Burd purchased a Chevrolet car from J. Dent, Bothwell, and on Saturday motored to Bothwell, and on his return, accompanied by his wife and J. A. Wehlman, while driving at a moderate rate of speed, after crossing the bridge opposite Hargy Willis's, on the county road, he lost control of the machine, which landed in a deep ditch, breaking the two front wheels. The occupants received quite a shock but escaped without any further injury. Dent Bros. of Bothwell were telephoned for and were soon on the ground with their truck. They removed the car from the ditch, put two other wheels on, and Mr. Burd landed home in a few minutes.

W. B. Switzer of Detroit is visiting his friends in this vicinity.

Dr. Percy Banghart, wife and family motored here on the 19th inst., renewing old acquaintances and viewing his former home, leaving in the evening for Inwood and Petrolia.

Mrs. D. M. Smith returned home on Saturday from her visit in Walkerville, Windsor and Detroit.

Miss Jean Poole of Clachan is the guest of Mrs. R. G. Downie.

Russell Eddie of Glencoe, accompanied by his sister, Miss Mima, and a friend, made a brief call on friends in Cairo on Sunday evening.

Mr. and Mrs. M. D. Smith of Aberfeldy called at his former home here on Sunday.

G. W. Young and son Norman visited at the home of the former's brother, Frank Young.

SHIELDS SIDING

Mr. and Mrs. Wilson of Wheatley spent the week-end at the bedside of her father, John F. McTavish, who we are glad to say is somewhat improved health.

The Needle Club met at the home of Mrs. McBride and completed all arrangements for their lawn social to be held on the school grounds July 5th.

Mrs. Effie Ferguson of Detroit is at her old home here.

Mrs. A. D. Ferguson is ill at the home of her father, Mr. Bowle, Alvinston. Her many friends will be glad to know she is somewhat improved.

Mrs. Dan Purcell visited recently at A. J. Purcell's.

Miss Kate Campbell of Inwood is at Hugh R. McAlpine's.

An Unblemished Record. Sensational advertising methods have, so often been used to exploit worthless articles that we have always preferred to be very conservative in our claims for Dr. J. D. Kellogg's Asthma Remedy. We keep it before the public by modest announcements, relying almost wholly for its more extensive use upon its recommendation by those whom it relieves of Asthma's dreadful agonies. These are now numbered in many thousands. We suggest a trial of Dr. J. D. Kellogg's by every sufferer from Asthma.

MELBOURNE

Melbourne, June 16.—The Methodist church have improved their property by having the church wired. Electric lighting is now in use, which is found very serviceable in every way.

Mrs. Harvey Beese and daughter, Miss Maxwell, and Arthur Watts of England arrived here a few days ago, the guests of Mrs. and Mrs. George Beese. Harvey Beese has a good position in London where they expect to make their home.

The U. F. O. received a shipment of coal. The farmers are now busy put to the dry weather the crop would be short and very light but the well-come shower which came a few days ago freshened things up and made them plentiful, although the price is 2 cents per box.

Some of the farmers have started haying, which has been helped by the recent rain. The wheat is well headed out and if a few more showers come in due time a good yield is expected. Out as a whole, but a fair crop is expected.

Before the war the directors of the Melbourne public library realized the need of a better and larger building for the books and that would give better accommodation to the public. A small sum of money was raised for the purpose, then the matter dropped and the efforts put into Red Cross work. As the chairman (Rev. D. C. Stephens) stated to the board at that time, "This war must be won first." When peace was declared a concert was given here under the leadership of Geo. Lethbridge of London, who was teaching here at the time. Several of his pupils from London, also E. S. Crawford of London, very kindly gave their services for this special work, which was very much appreciated by the Melbourne citizens. The proceeds of this concert went into that fund. The directors of the public library are again putting forth an effort to have a new building for the library, and they greeted with pleasure the announcement that the county council were considering a memorial to the late Russell Campbell who fell a hero in his own home village, and that a public library was suggested. It was appreciated not just alone for the reason that such a building is needed, but because they are willing to recognize in some way the loss that this village has had and the efforts put forth by the citizens to do what they believed to be the right thing, even at the risk of their own lives. Just when this movement is on foot the members of the U. F. W. O. announce that they will put on a monster garden party here on June 24th, the program to cost between \$400 and \$500, with talent from Detroit, Toronto and London, the proceeds to go towards a community hall.

Mothers Value This Oil.—Mothers who know how suddenly a crop may seize their children and how necessary prompt action is in applying relief always keep at hand a supply of Dr. Thomas' Electric Oil, because experience has taught them that this is an excellent preparation for the treatment of this ailment. And they are wise, for its various uses render it a valuable medicine.

TAIT'S CORNERS

The U. F. W. O. meeting will be held at the home of Mrs. Dan Allan on Tuesday, June 28, at 3 p. m.

Mr. and Mrs. Crotte and family and Mr. and Mrs. W. J. Anderson and family of Newbury spent Sunday at James McRae's.

Mr. and Mrs. Philip Kearns of Clachan visited the McDonald brothers on Sunday.

T. J. McDonnell spent Friday and Saturday in London. James McRae spent Tuesday and Wednesday of last week in Toronto.

Mr. and Mrs. R. D. Coad and family spent Sunday at Robert Abbott's, Mossa.

Melbourne's MAMMOTH Garden Party
UNDER AUSPICES OF U. F. W. O.
will be held on the Park Grounds
Friday Ev'ning June 24th

1st Hussars Band of London, under the leadership of Roselle Pocock, who is one of the greatest bandmasters in Canada.

The Hudson Male Quartette of Detroit.—This quartette needs no introduction, as it is without doubt the greatest male quartette in America.

Wendy Smiley of Toronto, Canada's high class entertainer.

Gwendolyn Anthistle, Elocutionist of London, one of the most talented readers and impersonators.

Harry Bennett, Scotch Comedian, of Toronto, a brilliant and accomplished fun-maker.

Jessie C. McGregor, Pianist, of Toronto, an artist of the highest quality.

Band Concert by the 1st Hussars Band from 7.30 to 8.30 o'clock.

Chair taken at 8.30 by J. W. Freeborn, M.P.P. for East Middlesex.

Grounds brilliantly illuminated by electricity.

Refreshment booths on grounds.

Note.—The committee have spared neither time nor expense in procuring this excellent program. It will be the greatest event of the season.

Admission—Adults, 50c; children 12 years, 25c. Cars admitted free.

APPIN

In Ekfrid on Wednesday, June 8th, there passed away Mary J. Bairns, beloved wife of Augustus Helm, in her 61st year. Although the deceased had been in ill health for the past year her sudden demise came as a shock to her family and friends. She leaves to mourn her loss her husband, one son, Wilfrid, and two daughters, Mary, at home, and Elizabeth, of the teaching staff at Thamesville. The funeral was largely attended by neighbors, friends and many relatives from a distance, and the floral tributes were numerous and lovely. The service was conducted by Father Hayes of Toronto, cousin of deceased, assisted by Father Quinlan of Strathroy. The pallbearers were six cousins. Interment at Strathroy Catholic cemetery.

The county semi-annual meeting of the Orange Association met in the Metcalfe lodge room Saturday evening, June 18, for general business. It was unanimously decided to celebrate the anniversary of the Boyne at London the coming 12th of July. Much progress in all lodges was reported. A new lodge is to be formed this month at Middlemiss.

Village gardens having dry weather and other drawbacks to contend with will no doubt pull through, providing straying hens, pigs and sheep are kept within bounds.

Little Betty Stroude held a birthday reception on Saturday, the 18th.

Rev. Mr. Whaley will preach his farewell sermon Sunday next, June 26th.

Mr. and Mrs. Wm. Tricker are spending their honeymoon at Toronto, Niagara Falls and Buffalo. They will reside in Sarnia on their return.

Improvements are being made on the park under the able supervision of John Murray.

The local Orangemen are procuring music to enliven their proceedings. Archibald McIntyre is putting his house in thorough repair.

CASTORIA
For Infants and Children
In Use For Over 30 Years
Always bears the Signature of *Chas. H. Hitchcock*

KILMARTIN

Mrs. Angus McLeish of Toronto is at her former home here owing to the illness of her father, John F. McTavish. Sorry to report that Mr. McTavish is not improving in health.

Miss Jean Robertson is visiting her parents at the manse.

Mr. and Mrs. John Graham and Mr. and Mrs. Dan McAlpine of Dutton called on friends here on Tuesday of this week.

Will Moore of Walkerville is visiting at his home here.

A Gaelic service is to be held in Burns' church about the middle of July.

The rubber contest of the Ladies' Aid which was postponed is renewed. All rubbers must be taken to Walkers on or before Friday, June 24th.

DAVISVILLE
Paul Shoemaker was taken to the hospital on Thursday last and underwent an operation for appendicitis. He is doing nicely.

Mrs. Roy Lumley of Detroit returned to her home on Saturday.

Mr. and Mrs. Frank King and little daughter are visiting his parents, Mr. and Mrs. Daniel King.

Mr. and Mrs. Morton Tomlinson are visiting her parents, Mr. and Mrs. Thomas Durfee.

Joseph and Gordon Armstrong of Dawn visited their mother, Mrs. Robert Armstrong, on Sunday.



WHEN you require a roof, the measurement will be in squares (100 square feet). A basis for analysis of the costs of Brantford Asphalt Slates is given below:

- 1—INITIAL COSTS OF MATERIALS—Brantford Asphalt Slates are sometimes higher in initial cost for the material.
- 2—NAILS REQUIRED—Brantford Asphalt Slates require ONLY 664 nails to lay a square. Brantford Asphalt Slab Slates require ONLY 450 nails.
- 3—COST OF LAYING—Brantford Asphalt Slab Slates are four on one strip—require only one operation in handling, one operation in spacing—individual slates are 8 x 12 1/2 inches—Cut easily, fit easily, fit on angles and bend over round surfaces. You save 30 to 50 per cent. in laying.
- 4—NO PAINT OR STAIN REQUIRED—The surface of Brantford Asphalt Slates is in nature's permanent colors, green and red, unfadeable, always attractive, requiring no stain to produce artistic effects, no liquid costs to make them fire-resistant.
- 5—SAVING OF INSURANCE—Brantford Asphalt Slates are classed as non-combustible by fire insurance companies—a direct saving of from 10 to 20 per cent. on premiums is effected. In certain localities fire regulations demand asbestos paper under some roof materials, but Brantford Asphalt Slates are fire-resistant and are immune from special regulations.
- 6—COST OF REPAIRS—From the day they are laid Brantford Asphalt Slates show almost 100 per cent. of the original roof untouched. Brantford Asphalt Slates do not curl, split, crack or rot. Complete protection and permanent protection are built into Brantford Asphalt Slates.

Compare these roof costs with those of any other roofing material; it is your money you are spending and you want value for it—then buy

Brantford Asphalt Slates

Distributed under Brantford Roofing Trade Marks, through Brantford Roofing Dealers. Stock carried, information furnished, service rendered by our dealer in your district.

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For Sale by McPherson & Clarke

Art Craft Roof



Canada's Roofing Sensation

YOU are going to hear a lot about Art Craft, the new roofing sensation, and you're going to want it on your roof for several very good reasons.

Art Craft saves time, trouble and labor cost, because it's applied right over the old shingle roof.

It is as handsome as it is durable. That's saying something, because it gives years and years of roof protection, free from upkeep cost.

A weatherproof, fire-safe roof is what you want and what you get.

And last, but most important, Art Craft is low-priced and inexpensive to apply.

Now will you come in and let us give you an estimate on Art Craft for your home?

Exclusive Agent - J. W. EDWARDS, Glencoe
For Sale and Applied by Vincent Watterworth