



All Fixed Up For Easter!

New Spring Suit! New Spring Dress!
New Spring Coat! New Spring Shoes! New Spring Hat!

With the departure of Winter comes the beautiful Spring and Summer, demanding a complete change of wearing apparel. To be well clad helps you to feel better and enjoy the outdoor life more. To be "well clad" does not necessarily mean to be "extravagantly clad."

Good judgment in buying is very important. A store with a good sales staff, having customers' interests at heart, lessens your chances of "bad buying." Doubtful merchandise has no place on our shelves in this store.

Getting Back to Normal Standard of Quality

The New "Liberty Oxfords" for Men

With the new French ties on English lasts. This new line from one of the best shoe manufacturers in Canada will catch the exacting young man's trade at \$7.50; city price, \$9.

This is Rubber Season

Get your money's worth at this store. Guaranteed Boots at \$4.85. Rubbers for all lasts for family supply.

Peabody's, Walker's and all best makes of Overalls and Smocks at \$1.98. Work Shirts, heavy, 98c.

The Store That Keeps Things Going

J. N. Currie & Co.

What a Glorious Head of Hair!

7 Sutherland 7 Sisters' Hair Grower is the Secret



Growth 72 inches
What a Glorious Head of Hair! No greater tribute to beauty can be uttered. And yet we daily see dull, lifeless hair which could be made beautiful through proper attention.

Here is the Remedy
If your hair is dry and brittle, or losing its natural color, it requires attention at once. Begin TODAY the simple home treatments with the Seven Sutherland Sisters' Hair Grower, to the merits of which thousands of women all over the continent testify.

Guaranteed safe and pure by:
H. I. JOHNSTON
DRUGGIST - GLENCOE

GRAND TRUNK RAILWAY SYSTEM

THE DOUBLE TRACK ROUTE

between
MONTREAL
TORONTO
DETROIT
and
CHICAGO

Unexcelled Dining-car Service.
Sleeping Cars on night trains and Parlor Cars on principal day trains.
Full information from any Grand Trunk Ticket Agent or C. E. Hornings, District Passenger Agent, Toronto.
C. O. Smith, Agent, Glencoe; telephone No. 5.

Irwin's Novelty Store

Phone 24

Cheapest and Most Satisfactory Place in Town to Get

STATIONERY,
SMALL WARES,
FANCY GOODS,
CROCKERY, ETC.

Agency for Parker's Dye Works and Pictorial Review Patterns

Geo. Highwood

Purveyor of all kinds of
FRESH AND SALT MEATS
Deliveries from 8 to 10
Saturdays all day

Highest prices paid for all kinds of Poultry, live or dressed.
Cash for Eggs, Butter, Hides, Wool.
On sale—all kinds of Canned Goods.

FLOUR AND FEED

The C. E. Nourse Company wish to announce that they have purchased the flour and feed and other business connected therewith from Bruce McAlpine, and are prepared to give their best attention to the wants of the community in their line. The business will be conducted on a strictly cash basis.
They are also prepared to buy all kinds of grain, paying the best market prices.

J. D. McKellar, Manager.

A FEW THINGS ABOUT

Massey-Harris Engines

Easy to start.
Easy on fuel.
No packed joints or gaskets to leak.
Four-ring piston gives good compression.
Extra heavy crank-shaft and fly-wheels.
Large water space around cylinder and valves.
Valves set in easy removable valve cage.
Storage tank in cast-iron base.
No pumps to get out of order.
All engines supplied with magnets.
Call and see one before buying.

D. M. McKellar
MASSEY-HARRIS AGENT
GLENCOE

The Transcript

Published every Thursday morning from The Transcript Building, Main Street, Glencoe, Ontario. Subscription—in Canada, \$2.00 per year; in the United States and other foreign countries, \$2.50 per year.

Advertising.—The Transcript covers a wide section of territory in Western Ontario, and its readers are the leading farmers and townspeople. It is a first-class advertising medium. Rates on application.
Job Printing.—The Jobbing Department, has superior equipment for turning out promptly books, pamphlets, circulars, posters, blank forms, programs, cards, envelopes, office and wedding stationery, etc.
A. E. Sutherland, Publisher.

PERSONAL AND SOCIAL

—Mrs. J. N. Currie is in Winnipeg, her mother being seriously ill.
—Mrs. Davidson and children, of Woodstock, are visiting at Hiram Lumley's.
—Thomas O. Simpson, Victoria street, has been seriously ill for several days.
—Mrs. D. R. Harrison, of Port Arthur, is visiting Mr. and Mrs. John McCracken.
—Mrs. Neil McCallum, of Toronto, is visiting her parents, Mr. and Mrs. Richard Hicks.
—Dr. and Mrs. W. J. Weekes, London, have returned home after spending several months in California.
—Mrs. R. W. Oxley is in Victoria Hospital, London, where she underwent a delicate operation last week with good success.
—Garfield McAlpine, who has been visiting his father here, returned to his home in Saskatchewan on Monday.
—Philip Eaton, accountant in the Royal Bank at Thamesford, is holidaying at his home in Ekfrid and he and his brother Lawrence spent last week in Windsor and Detroit.
—Mr. and Mrs. George Cornelle of Wardville announce the engagement of Mrs. Cornelle's daughter, Waitie Lloella Quigley, to James Westman Ward, of Windsor, the marriage to take place the end of April.

EKFRID STATION

Miss Agnes Switzer, of Lawrence Station, is spending a few days with her mother, Mrs. Catharine Switzer.
W. R. McDonald has purchased a new Oldsmobile car.
Miss Annie Switzer is visiting friends in Delhi.
Sunday School will be held in S. S. No. 4 next Sunday afternoon at 2.30. Robert Campbell of Melbourne will have charge of the service. Rev. Mr. McCulloch will conduct service in the evening at 7.30.
The play "Tomkins' Hired Man" is to be given in No. 4 school house on Friday evening, April 14th, by the Appin dramatic club, under the auspices of the Ekfrid Community Club. Everybody come. Admission—adults 35c, children 20c.

Muscular Rheumatism Subdued.—When one is a sufferer from muscular rheumatism he cannot do better than to have the region rubbed with Dr. Thomas' Electric Oil. Let the rubbing be brisk and continue until ease is secured. There is more virtue in a bottle of it than can be fully estimated.

APPIN

Ernest Cushman, hotel proprietor, was stricken suddenly on Saturday with appendicitis and was rushed to the hospital where he underwent an operation, and at time of writing is doing nicely.

The play put on by the Newbury Y. P. S. here last Friday evening was much appreciated by a large audience. Door receipts, \$49. After the expenses were deducted the balance was equally divided between the Appin Presbyterian Sabbath School and the Y. P. S. of Newbury church, each organization clearing \$19. Between the acts very pleasing solos and duets were rendered by Mrs. Herman Galbraith, Mrs. Geo. Howe, Mrs. H. D. McCulloch, Alf. Bardwell and Miss Marguerite Allan.

John E. Laughton has purchased a house and barn from John Macfie.

Preparatory service will be held in the Presbyterian church on Friday next at 11 a. m. Communion service on Sunday at the usual hour.

We are glad to hear that Miss Mary Galbraith is improving, after a severe attack of rheumatism.

Miss Gertrude Lotan has returned home after spending the past week with relatives and friends at Thamesford and London.

Mr. and Mrs. L. D. Galbraith spent the week-end with Mrs. Galbraith's brother, Dr. Gifford, in Wallace town.

A pleasant evening was spent in the basement of the Methodist church last Thursday when the Tuxis boys and their lady friends enjoyed a maple taffy pull, after which games were indulged in.

WOODGREEN

Mr. and Mrs. Theo. Simpson and family attended the funeral of the late Isaac Simpson on Wednesday last to Oakland cemetery.

Mrs. Archie McIntyre and children visited Mrs. Geo. Harvey last week. Mr. and Mrs. Stafford and baby of St. Thomas visited her parents, Mr. and Mrs. Went, Waterworth.

Harry Coyne spent Saturday in Ridgetown.

Mrs. Wm. Welch is seriously ill at her home here.

Miss Margaret Simpson, who spent a couple of weeks with Strathburn friends, has returned home.

Clifford Tunks, of Cashmere, and Miss Amy James, only daughter of Fred James, were quietly married in Bothwell on Thursday last. The young couple will reside near Wardsville, on the Wm. Dykes farm.

Mr. and Mrs. Charles Grover celebrated their golden wedding on Monday, April 10. A number of friends and neighbors called in the afternoon to congratulate them on their fiftieth anniversary.

Mr. and Mrs. Harry Harvey spent a day in London last week.

Mr. and Mrs. Lawrence Winger have moved on to Howard Waterworth's farm.

Mr. and Mrs. L. Harvey, of St. Thomas, called on friends here Sunday.

Telephone men are repairing the Bell Telephone lines. A number of poles have to be replaced.

KILMARTIN

Alex. D. McKellar left for the West recently.

Fall wheat wintered well and after the warm spring weather in most cases it is looking fine.

Rev. Mr. Paton, of Glencoe, will preach preparatory services in Burns' church on Friday.

Jack Calderwood, who spent the winter here, has gone to Detroit.

On Monday farmers were getting ready to start seeding, as the ground was almost dry, but the heavy rains since will delay operations for several days.

Miss Gladys McDougal, of Detroit, is the guest of Miss Christina Little.

CASHMERE

Mr. and Mrs. Fred Adkin, of Bothwell, spent Sunday with Mr. and Mrs. C. F. Smith.

Mr. and Mrs. David Smith, of Bothwell, spent last week renewing acquaintances and visiting relatives in this vicinity.

Mrs. Calvin Stiller and son Franklin spent a couple of days with her parents, Mr. and Mrs. B. F. Jeffery, Newbury.

Mr. and Mrs. Hanks and daughter, of Woodstock, have returned home after spending a few weeks with her sister, Mrs. Ross Willick.

We are glad to hear that Ross Willick and family are better after a severe attack of the flu.

Miss Amelia Willick, who has been taking care of her brother Ross and his family while they were ill, has returned to her home in Bothwell.

Born—Sunday, April 2nd, to Mr. and Mrs. Arthur Tunks, a daughter—Morton Irene.

Mr. and Mrs. Allen Stiller, of Bothwell, spent Thursday with their son, Calvin, and Friday with their daughter, Mrs. Earle Tunks.

The telephones are still out of commission. What an inconvenience!

PEARLIE J. GEORGE, L. L. C. M. (Gold Medalist of London Conservatory of Music)

PIANO INSTRUCTION
Glencoe Studio—Symes Street.
Newbury Studio—Mrs. Peter Galbraith's, Wednesdays.
Phone 109, Glencoe.

ELMA J. KING
Organist and Choir Director of Glencoe Presbyterian Church
INSTRUCTION
Voice Culture and Piano
Studio—Lecture room of the church.
Class on Saturdays.

Great War Veterans' Association of Canada (Incorporated)

Glencoe Branch meets at 7 p. m. in I. O. O. F. room, Main St. All Veterans Welcome.—W. B. Mulligan, President; J. Tait, Sec. Treas.

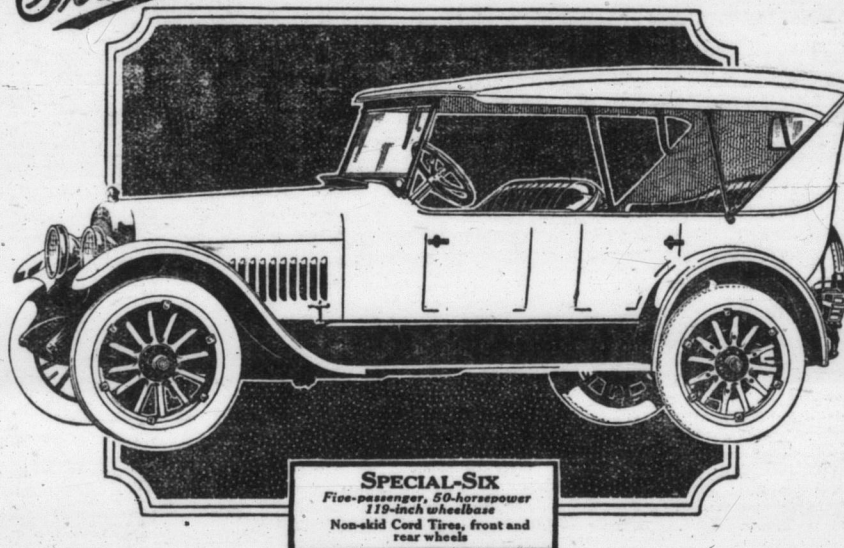
LAMONT'S Big Renovating Sale

As I am going to redecorate my store, and to make room, I have decided to put my whole stock of

Harness, Horse Collars, Sweat Pads, Overalls, Pants, Shirts, Raincoats, etc.,

on sale at the lowest possible prices. Come and see what bargains you can get. This is a genuine clearing sale. The goods must go. Sale starts Saturday, April 15th.
D. LAMONT.

"Built-in-Canada"
Studebaker



SPECIAL-SIX
Five-passenger, 50-horsepower
119-inch wheelbase
Non-skid Cord Tires, front and rear wheels

IN buying a motor car, you either buy satisfaction—or wish you had. You buy positive satisfaction when you select the Studebaker SPECIAL-SIX. Here's why:

Its 50-horsepower motor gives you ample power and speed.

Its roomy body is as handsome as it is well built. It is made complete in Studebaker's own shops where fine coach work has been in progress for 70 years.

Its 119-inch wheelbase insures utmost comfort for five passengers because it provides room enough for the passengers to relax, without crowding, in deep, restful, genuine leather upholstery.

Its dependability has been proved in the hands of thousands of owners. And when you compare it with other

cars, keep in mind these features of equipment and remember the price of the SPECIAL-SIX is \$2075 f. o. b. Walkerville, Ont.

Jeweled eight-day clock on instrument board.
Cowl ventilator controlled from instrument board.
Tonneau lamp with extension cord.
Parking lights in lower corners of windshield base.
One-piece rain-proof windshield and windshield wiper.
Large rectangular plate glass rear window—78" x 23".
Tool compartment in left hand front door with lock.
Transmission lock which reduces cost of insurance to owner 15% to 20%.
One key operates the Yale lock on ignition switch, transmission and tool compartment.

We shall be glad to tell you of many other important points of superiority of the SPECIAL-SIX. You owe it to yourself to see a Studebaker before you buy any car.

Touring, \$2075; 2-Pass. Roadster, \$2025; 4-Pass. Roadster, \$2075; Coupe, \$3050; Sedan, \$3250. All prices f. o. b. Walkerville, Ont.

WM. McCALLUM
Dealer - Glencoe

THIS IS A STUDEBAKER YEAR



Dunlop Double-Life, High-Mileage Cord and Fabric Tires Will Save You More Money Than Ever

Compared to a few years ago tire users are getting easily double—and even more than double—the mileage in the tires of to-day.

Ten, twelve and fifteen thousand miles are just average mileages to-day. And the records on the road show that Dunlop Cord Tires and Dunlop Fabric Tires are even exceeding these mileages.

With Dunlop big mileage you have rock-bottom prices and paramount tire quality—tire quality that is accepted as standard to-day, and which other makers are vainly striving to duplicate.

When you can get a tire with prestige back of it like DUNLOP, and with practically an unlimited guarantee, why chance your life on a second-rate tire at any price?

In Dunlop Cord Tires you have "Traction" and "Ribbed" to choose from.

In Dunlop Fabric Tires you have "Traction," "Ribbed," "Special," "Clipper," "Plain."

Dunlop Tire & Rubber Goods Co., Limited
Head Office and Factories: TORONTO. Branches in Leading Cities.