The weterañ and trom paso Mo motern and eastern meatros of







 monem ant of










 Mitact Protect vitirena.





















She Accomplished That Task Just As Dramatically As Her Counterpart, Joan of Arc, Saved France in Its Hour of Peril.






 coamo is out one ontacale to this






On Lutuanta hat has smosed



 Hhin her reach alow to the topories













## The Last Mile from Tires

If ever there was a time when an automobile tire should be made to yield up its last mile of usefulness, that time is with us now.
Every extra mile from tires saves material and labor that
would otherwise be wasted. Saves money that you can use in more nationally important ways. Buy tires carefully. Care for the tires you buy. If all motorists would
do these two things, the result would be an astonishing decrease in the cost of motoring. Out of every
three tires in use to-day, one is ruined prematurely by neglect and abuse.
It will bewell worth yourwhile to
care for your tires. You will save care for your tires. You will save
money.
If you ride on Goodyears, it will If you ride on Goodyears, it will
be well worth our while to help
you. You will have a new idea of you. You will have a new idea of
the value and long mileage built To this end we have issued an important book on tire care. The
information it gives is expert and information it gives is expert and
and unprejudiced. This book we and unprejudiced. Yhis book we
will gladly send you free on request.
But our policy of tire conservation goes farther than that. For years we have been building up an
organization of Goodyear Service organization of Goodyear Servico win your friendship by giving you service. These men at any time will point out to you ways of in-
creasing tire mileage. Look for the Goodyear Servic
blem shown here.
The Goodyear Tire \& Rubber Company of Canada, Limited

| A CODE FOR TIRE-USERS <br> 1. Keep tires properly inflated. <br> 2. Be sure to repair little tread cuts <br> 3. Pegularly Prevent blowouts by avoiding severe jolts and by maintaining full <br> 4. Have mud boils cleaned out and <br> 5. Be ceareful in applying tubes. <br> 6. Avoid sudden stops, quick starts <br> 7. Keep front wheels in alignment. <br> 8. Use French Talc in the casing- <br> 9. Avoid ruts sand save the side-walls. <br> 10. Doo't drive in car tracks. 11. Anply chaina <br> 11. Apply chains properly (if they <br> 12. Avoid sharp obstructions. your tires at once by using a cloth <br> 14. Examistened clincher rimsoccasionally <br> 15. Por irregularities and rust. <br> 16. Carry spare tubes in a bag. <br> 17. Keep spare tires covered. 18. Be sure that nothing on the <br> 19. Arrapes the tires as they revolve. for air. |
| :---: |



Goodyear Tires, Tubes and Tire-Saver Accessories can be obtained from Goodyear Service Stations everyybere.
Watch for this emblem and erijoy the Watch for this emblem and enjoy the
benefis of Goodyear Serrice wherever it is displayed.
ambly








## GOODOLEAR <br> MADE IN CANADA



