

# The St. John Standard

Published by The Standard Limited, 42 Prince William Street, St. John, N. B., Canada.

H. V. MACKINNON, Managing Editor.  
ALFRED E. MCGINLEY, Editor.  
Yearly Subscriptions: \$5.00  
By Carrier..... \$5.00  
By Mail..... 3.00  
Semi-Weekly, by Mail..... 2.00  
Semi-Weekly to United States... 2.00

ST. JOHN, N. B., TUESDAY, NOVEMBER 14, 1916.

"We are fighting for a warlike purpose, and we shall lay down our arms until that purpose has been fully achieved."—H.M. The King.  
TO THE PEOPLE OF THE EMPIRE—Every fighting unit we can send to the front means one step nearer peace.

## CANADA AFTER THE WAR.

That the business men of Canada must think deeply and act promptly if they are to meet and successfully deal with the serious situation with which this country is certain to be faced at the conclusion of the world's war is the tenor of the message brought to St. John and New Brunswick by Sir George E. Foster, Minister of Trade and Commerce in the Borden Government.

No public man in Canada has a closer or more intimate grasp of all matters affecting the prosperity of this Dominion, and particularly those connected with national trade and industry than the Minister of Trade and Commerce and he has taken up the duty of sounding the warning to the business communities of Canada and, so far as he can, preparing them for the problems to be met in the future. For some weeks he has toured the country addressing meetings in the more important business centres on this topic and he has found it necessary to speak very plainly in order to dispel the thought existing in the minds of many keen business men and captains of industry that as Canada is prosperous now she will be able to take care of herself under the changed conditions to come and that there is no great necessity for special preparation in that direction.

Sir George labors under no delusions as to Canada's prosperity, present or prospective. He admits that our bank balances are larger than before and that our trade sheet shows more favorably than ever in our history but he goes beneath the surface and warns the business communities not to be deceived by the externals. For commercial and industrial Canada the war has been a pocket of gold but like many another pocket it is likely to peter out as suddenly as it was discovered. A prosperity based on the war is fictitious and artificial. It had its beginning with the outbreak of hostilities and will end with the signing of peace. This is the first great point to be considered in estimating after the war conditions and preparing to meet them.

Naturally it is not pleasant for captains of industry who have been engaged in the manufacture of munitions or other war supplies—to think that their profitable business may end as quickly as it commenced. For two years they have had lucrative orders to their hands. There was no need to search for business, it came to them and in the flush of prosperity they may have forgotten the approach of a day when it will be necessary to take up the threads of normal business where they were dropped when the match lighted in an obscure Serbian village kindled a world encircling conflagration.

Unpleasant though it may be, it is, nevertheless, essential that the business men of Canada shall have their attention drawn to the facts, it is of paramount importance that they shall realize that the demand and consequent market for many articles now being produced as a satisfactory profit will disappear as suddenly as it was created and that, unless other productive occupation is found, costly plants will be idle and thousands of workmen unemployed. To prepare to provide for that occupation and employment is the prime duty of Canadian business men today.

The commencement of war saw considerable commercial and industrial dislocation all over the Empire. Two years of conflict have sufficed to create a condition of prosperity out of the war needs. The re-establishment of peace will create a new set of conditions and problems which must be met by new methods. One of these, the stoppage of war orders and the consequent unemployment of plants now engaged in the production of war necessities has already been dealt with but a second and even more complex problem is revealed by consideration of the human side of the question.

Before peace succeeds strife in Europe half a million Canadians will have been taken out of the productive life of this country. Some of them will not return to resume their former activities. Others will come back to us incapacitated and for these it is

the duty and privilege of the state to provide. Arrangements to that end are already being made by the Government. But the major part of the young men who left this country to do the King's business will return and must be fitted into their accustomed niche in the life of the community. Add to these the number of men engaged in the manufacture of munitions and in the many subsidiary industries who will find their occupation gone and the magnitude of this phase of the problem is at once apparent.

As a remedy, Sir George Foster suggests the mobilization of Canadian industrial resources for peace, just as our resources for war were so successfully mobilized when the necessity arose. The great natural advantages of Canada must be developed so as to provide productive employment and increase national wealth. Where there is now division there must be co-operation. Former petty methods of business must make way for big, broad, national projects having for their purpose production rather than exploitation. And in that word "production" Sir George strikes the keynote of the whole situation. Canada must become a producing rather than a trading nation. There must be a stoppage to reckless speculation and the inflation of natural values, and the new prosperity must have for its basis the producer and productive industry.

To accomplish these things requires the best concentrated thought of the nation and the suggestion made by Sir George in this connection is very wise. It is that men in the same lines of business shall get together and consider the problems most likely to affect their own enterprises. The application of concerted thought will provide the solution in each case and then co-ordinate action by business and industrial interests in all lines will bring the desired remedy.

The good results attained by Canada in all matters pertaining to the war and the supply of war materials have been reached largely through the spirit of co-operation which has brought capital and labor together to face a common danger. This spirit, continued after the war will do much to solve the difficulties of the situation to come. Canada is sound and will continue so, but to produce the best result it is necessary that the leaders in all lines of endeavor should prepare now for the new conditions which so surely as the sun rises we will be called upon to face.

It is sincerely to be hoped that the valuable advice given by the Minister of Trade and Commerce shall not be allowed to lose its effect. In his address of last evening Sir George E. Foster gave the Board of Trade and the various business organizations of this city and province food for thought and action. The warning has been given. To neglect it is as unpatriotic as to ignore the call to arms or the requests for contributions to the various necessary movements incidental to the war. The business men of St. John and New Brunswick have responded nobly in the past. They will not hesitate now in the face of an even greater need for prompt and intelligent action.

## SIR SAM HUGHES.

The resignation from the Canadian Government of Sir Sam Hughes, a step taken at the request of the Premier, will come as a surprise to a large number of Canadians, but will in no way lessen the thoroughness of Canada's participation in the Empire war or the efficiency of the Canadian war measures. Rather will it improve conditions as there will now be that complete harmony essential to the successful prosecution of any great enterprise.

## A MOTHER'S TROUBLES

A mother's unending work and devotion drains and strains her physical strength and leaves its mark in dimmed eyes and careworn expressions—she ages before her time. Any mother who is weary and languid should start taking Scott's Emulsion of cod liver oil as a strengthening food and bracing tonic to add richness to her blood and build up her nerves before it is too late. Start Scott's Emulsion today—its fame is world-wide.

an essential which it has been known for some time has not always existed in the past.

Sir Sam Hughes has done big things since the commencement of this war. He has been a tireless worker to whom much of the credit for the splendid exploit of mobilizing, equipping and transporting the first Canadian contingent must be given. In that he showed a genius for organization which was the subject of much favorable comment both throughout and outside of the Empire. But he has not always worked in harmony with his colleagues and acting on his own impulses has made more than one mistake. His most recent achievement in connection with certain important appointments in England brought upon him the strong disapproval of the Premier and other members of the cabinet and in the situation the request for his resignation is not unexpected.

Pending the publication of the correspondence in the case the circumstances leading up to Sir Sam's withdrawal are not known to the public but the fact that Sir Robert Borden has asked for and accepted the resignation of one of his colleagues who, despite his peculiarities, had a strong personal following, is evidence of the determination of the Premier that at all costs the public life of Canada shall be kept above the slightest shadow of reproach.

## Battle of Sanctuary Wood

By Edith L. Swetka.  
Brother, tell us all about the battle,  
How our brave boys fought and died,  
Shed their best blood for their country  
And so have won the Empire's pride.

Brother, tell us of the brave boys,  
How they suffered, bled and died,  
For we faint would keep in memory  
Their wounded limbs and bleeding side.

And when their eyes fast growing  
And their bodies almost cold,  
Did they not in that last hour  
Call for some dear parent old?

Did they not, while breath was fleeting  
Speak of loved ones far away?  
And then 'twixt groans of dreadful anguish  
Call "Dear Father, save me pray!"

Tell us not about our foemen  
How they fought, 'traps won the day,  
We already know their tactics  
And loath their underhanded ways.

How they use foul gas and dum-dums,  
And bury mines deep in the sea,  
Soon, no doubt, they'll show the white flag  
Then turn on us, 'tis sheer barbarity.

And the Kaiser, have you seen him?  
Can he be a human man?  
Is he not a savage monster  
Of which we read when time began?

We were taught to "live and let live,"  
Do you s'pose he learned that too?  
Surely not, for oh! the lives he slaughtered  
Shows that such could not be true.

But we have also learned "FORGIVENESS"  
And must try with all our might  
To show this poor deluded creature  
What a Briton knows is right.

## TO INCEPT CAMPAIGN FOR NAVAL RECRUITS

Special Film of Life in British Navy to be Shown at Imperial—Short Spirited Addresses to be Feature.

L. L. Sharpe & Son  
JEWELERS & OPTICIANS,  
21 King Street, St. John, N. B.

If You  
work in a cold warehouse or factory you should wear a pair of our

Humphrey's  
Shoes  
—made and worn by St. John people

J. M. Humphrey & Co.  
Manufacturers

## Little Benny's Note Book

My sister Gladis was sitting in the parlor reading a book while she was waiting for Mr. Parkins to ring the bell, and her mouth was going like anything, and I sed, Wats you chewing on, Gladis.  
Ask me no questions and Ill tell you no lies, sed Gladis.  
Tell me no lies and Ill ask you no questions, I sed. Wich jest then the door bell rang and Gladis quick put her hand up to her mouth and stuck something undneath of her chair, and sed, Go to the door, Benny.  
Wich I did, and it was Mr. Parkins, saying, Ah, young hopefull, hows your good health?  
All rite, Gladis is in the parlor, I sed.  
Wich Mr. Parkins went in, me following him, and he sat down and him and Gladis started to talk, Mr. Parkins saying, I jest saw Mildred Evans down the street, and wood you believe it she was chewing gum. I never expected she was the kind of girl that chews gum, I was quite shocked.  
Wat do you think of that, goodniss, sed Gladis.  
O well, I suppose its the way she was browt up, sed Mr. Parkins.  
I suppose so, sed Gladis, Benny, wat are you doing.  
Jest setting on the floor, I sed, Wich I was, rite alongside of her chair looking up along the edge of the bottom of it.  
Well stop it, take yourself for a walk, sed Gladis.  
Im jest looking at the bottom of your chair, your libel to find all sorts of things on the bottom of chairs, I sed. Wich you are, if you see people putting them there first, and Gladis quick moved her chair away, saying The child talks as if he was out of his senses, Benny, do you want me to call your father?  
I can find it without him, I sed, you dont know anything about it because you jest told Mr. Parkins—  
Benny, do you want to make 5 cents, sed Gladis.  
I do if you give it to me now, I sed. And she gave it to me, and I went out Mr. Parkins starting to scratch his hed while I was going.

made by those interested in the movement. It is proposed to have several of the best provincial orators, including Attorney-General Baxter and H. A. Powell, deliver short speeches at the Imperial Theatre on the night of Dec. 3rd, between feature films of the British navy. Through the kindness of Mr. Golding, who has offered the use of the theatre and Mr. Rossouw who has gratefully loaned the film, Lieut. Woods hopes to give the public a few hours of interesting and instructive diversion.

The recruiting office on Prince William street is also being fixed up for concerts and entertainments for the coming winter. It is the intention of the office to have marines passing through the city on their way from Bermuda to Halifax stop over in the city for the night and give a concert in the recruiting office.

C. W. Hallamore in company with other prominent citizens held a short conference yesterday and plans for refreshments for the marines arriving in the city from the West Indies was the subject under discussion. It was decided to hold another meeting when the matter will be taken up further.

Lieut. Colonel D'Aigle has kindly offered the use of the band of the 16th Battalion for the night in the Imperial and several soloists have signified their willingness to assist. Two men signed on for the navy yesterday. They were W. J. Colston and Harry Thompson both of England.

The Best Quality at a Reasonable Price.

This Will be a Jewelry Christmas

First, because sentiment which distinguishes between a present and charity, prefers jewelry, and the things a jeweler sells, since they are much desired by everyone, and free from the implication of gratuitous aid.

Second, because prices have not soared to unreasonable heights as the prices of wearing apparel, fabrics, articles of steel, iron and baser metals, and necessities generally.

Holiday showing of Brooches, Pendants, Rings, Ear-rings, Bracelets, Fancy Pins, Scarf Pins, Cuff Links, and other jewelry are on display at Sharpe's. It is an excellent selection of exquisite gift things reasonably priced.

Selections will be held at the store, if desired, on payment of a small deposit.

L. L. Sharpe & Son  
JEWELERS & OPTICIANS,  
21 King Street, St. John, N. B.

If You  
work in a cold warehouse or factory you should wear a pair of our

Cushion Sole  
Leather Lined  
Calf Bluchers  
Price \$7.50

They will keep your feet warm and dry and look neat enough to wear on Sunday.

Try a Pair this winter and be comfortable.

Foot Filters McROBBIE 50 King St.

Now Is the Time to Enter

Full staff of teachers; up-to-date courses of study; light, airy, cheerful rooms; complete equipment. Over forty years experience in providing for the wants of the public. Rate card mailed to any address.

S. Kerr,  
Principal

WE SPECIALIZE on Designs in Color for Label Work, on Drawings and Cuts of Machinery and Goods in shops, photographing or sketching in factories, and preparing advertising Booklets and Circulars. Call and see samples.

REPAIRING & Jewelling Press PRINTING  
1 WATER STREET ST. JOHN, N. B.

## "THERMOR"

The Waterless Hot-Bottle

remains hot for 12 hours at a fixed temperature.  
Never has to be renewed, can always be refilled upon and gives a veritable life-time of satisfaction.

\$4.00  
T.M. AVITY & SONS

## BIRTHDAY RINGS

As the hand of Old Father Time points again to a birth anniversary, the Ring with the Proper Gem forms an ever appropriate remembrance.

In the choice of a Birthday Ring, you will find in our collection both new and conventional patterns, with suitable stones for each month.

41 King Street  
FERGUSON & PAGE DIAMOND IMPORTERS AND JEWELERS.

## Canada Brushes Win

Most Modern Equipment, Skilled Workmanship and Best Selected Materials enable us to produce Superior Grade Brushes, which, we feel, will meet your entire satisfaction.

Our Solid Backed Household and Dandy Brushes are daily winning preference, and we would especially draw attention to our

STRAIGHT COMPRESSED VARNISH BRUSH so made that it absolutely will not flare.

CANADA BRUSH CO. ST. JOHN

## SLEIGH SHOE STEEL Refined Iron

Blacksmith's Outfits

M. E. AGAR, 51-53 Union St.  
Phone Main 818 St. John, N. B.

## D. K. McLAREN, LIMITED

Manufacturers of  
Genuine English Oak Tanned Leather Belting, Balata Belting

Lace Leather and Belt Fasteners of Every Description  
Complete Stock at  
64 Prince Wm. St. Phone 1121 St. John, N. B.

## PRINTING

We have facilities equal to any printing office in Eastern Canada for the production of high-grade work.  
Job Printing of all kinds promptly attended to.

Phone Today Main 1910  
STANDARD JOB PRINTING CO.  
ST. JOHN, N. B.

## A. R. C. CLARK & SON, General Contractors

Water and Sewerage Installations  
Wharf Building Concrete Construction  
Street Paving  
51 Water St. St. John Phone M. 1320

WE SPECIALIZE on Designs in Color for Label Work, on Drawings and Cuts of Machinery and Goods in shops, photographing or sketching in factories, and preparing advertising Booklets and Circulars. Call and see samples.

REPAIRING & Jewelling Press PRINTING  
1 WATER STREET ST. JOHN, N. B.