

MC 2035

Mighty Colossal Mercantile Movement

"Truth Is Mighty and Invincible Always"

CLOSED

This store is now closed to permit of arranging the stock for your easy SELECTION, and marking down the prices on everything.

F. S. THOMAS

WANTED

We require a few capable young ladies to assist in waiting on the crowds during this remarkable event. Apply at once.

ENTIRE \$50,000 STOCK

HIGH GRADE FURS

INVOLVED IN AN AMAZING UNDERSELLING EVENT

This startling announcement that F. S. Thomas has decided to place on Sale the Entire Stock of high-class furs, will come as a complete surprise to the patrons and friends of this store, and the public generally.

Never before have we undertaken such a colossal event as this. We have made extraordinary preparations for this great Sale and we are wide awake to the situation.

We fully realize that extreme values and low prices, alone will accomplish our object.

A MASTER STROKE IN FUR-SELLING

That Will Send a Thrill of Excitement Throughout the City of St. John and the Entire Province

Sale Begins Friday, October 14th, 9.30 a. m. Sharp

VALUES THAT WILL OPEN YOUR EYES IN WONDERMENT

- PERSIAN LAMB COATS**
Best quality Alaska Sable collars and cuffs. Finest brocaded silk linings. Sizes, 36 to 40. Regular \$450.00. **SALE \$385.00**
- PERSIAN LAMB COATS**
Alaska Sable trimmed, fancy silk linings. Regular \$350.00. **FOR \$285.00**
- PERSIAN LAMB COATS**
Self trimmed, satin linings. Regular \$300.00. **SPECIAL \$225.00**
- HUDSON SEAL COATS**
Beaver collar and cuffs, finest brocaded silk linings. All sizes and lengths. Regular \$600.00. **SALE PRICE, \$395.00**
- HUDSON SEAL COATS**
Large Alaska Sable collar and cuffs. Beautiful brocaded silk linings. Regular \$550.00. **SPECIAL AT \$349.50**
- Two Only HUDSON SEAL COATS**
Alaska Sable collars and cuffs, brocaded silk linings. Sizes 38, 38 inches length. Regular \$600.00. **SPECIAL AT \$295.00**

OUR GUARANTEE

Thirty-three years honorable and successful merchandising in this city is the record of this store. Our dealings with the public have always been beyond reproach.

We assure all our old friends and the public that our IRON-CLAD GUARANTEE of satisfaction will be carried out during this sale, just the same as if you paid the regular prices.

TERMS OF SALE

Everything will be sold for cash. Sale prices are marked in plain figures on special Sale Tags.

WHEN YOU CONSIDER QUALITY

The high character of merchandise carried by this store is well known. Our prices have always been consistent with the QUALITY and considered exceptional value. The drastic reductions made for this big money-saving event make it doubly important and demands prompt action.

PRICES THAT WILL SET THE TOWN TALKING

- One Only HUDSON SEAL COAT**
Moleskin collar and cuffs, brocaded silk lining. Length 36 inches; size, 38. Regular \$600.00. **FOR \$249.50**
- Three Only HUDSON SEAL COATS**
Natural Opossum collars and cuffs, brocaded silk lining. Length 36 inches; sizes, 36 to 40. Regular \$400.00. **SALE \$325.00**
- One Only HUDSON SEAL COAT**
Made Especially for the Toronto Exhibition. Canadian Mink shawl collar and cuffs, finest brocaded silk lining. Value, \$1,000.00. **EXTRA SPECIAL, \$525.00**
- One Only RUSSIAN SQUIRREL COAT**
Self trimmed; size, 36 by 36. Regular \$450.00. **SPECIAL \$310.00**
- One Only HUDSON SEAL**
Self trimmed. Length, 42 inches. Regular \$400.00. **SALE, \$249.00**
- Five Only HUDSON SEAL COATS**
Self trimmed, brocaded silk linings. Sizes, 38 to 44. Regular \$600.00. **FOR \$345.00**

SEE THESE

- One Only LABRADOR SEAL COAT**
French Seal trimmed, brocaded silk lining. Regular \$250.00. **SPECIAL, \$135.00**
- Four Only NATURAL PONY COATS**
Deep collar and cuffs of Nutria Beaver. Sizes, 36 to 40. Regular \$350.00. **HALF PRICE, \$175.00**
- Three Only RUSSIAN PONY COATS**
Deep French Beaver collar and cuffs. Regular \$250.00. **FOR \$149.50**
- Five Only RUSSIAN PONY COATS**
Large Natural Opossum collars and cuffs. Brocaded silk linings. Sizes, 36 to 42. Regular \$300.00. **SALE PRICE, \$167.50**
- Two Only DARK MUSKRAT COATS**
Satin linings, self trimmed. Regular \$230.00. **FOR \$134.50**
- Four Only FRENCH SEAL COATS**
Shawl collars, self trimmed. Length, 45 inches. Regular \$300.00. **EXTRA SPECIAL AT \$147.50**

NECK PIECES

- SQUIRREL CHOKERS**
Head and Tails. Regular \$15.00. **FOR \$10.75**
- FRENCH SEAL CHOKERS**
Regular \$12.00. **FOR \$8.25**
- MINK CHOKERS**
Regular \$25.00. **SALE, \$17.50**
- SQUIRREL SHAWLS**
18 by 70 inches. Regular \$125.00. **AT \$72.50**
- HUDSON SEAL CAPES**
As low as \$40.50
- ALASKA SABLE COLLARS**
Regular \$55.00. **FOR \$34.25**
- Natural Wolf, Fox, French Beaver, Raccoon, Lynx, Mink, Beaver Collars and Capes all **HALF PRICE OR LESS.**

Men, Buy a Raincoat

- at These Startling Reductions.**
- TWEED RAINCOATS**
Prices from \$15.00 to \$25.00. **SPECIAL, AT \$7.75**
- FINE RAINCOATS** in heavy tweeds and Balmarons. Regular \$30.00. **AT \$11.98**
- MOTORISTS, ATTENTION**
All wool Mackinaw cloth, dark grey greatcoats. Regular \$30.00. **FOR \$14.75**
- LADIES' LEATHERETTE COATS**
Regular \$25.00. **SALE, \$9.98**

NOW

- ONE Only GIRLS' COAT**
Dark Muskrat. Regular \$125.00. **FOR \$65.00**
- CHILDREN'S POCKETS**
Grey Coat. Regular \$10.00 Each. **FOR \$4.98**
- MARMOT COATS**
Opossum and Raccoon trimmed. Regular \$175.00. **SALE, \$124.50**
- Two Only PERSIAN LAMB COATS**
Hudson Seal collars and cuffs. Length, 40 inches; sizes, 38 and 40. Regular \$325.00. **SPECIAL, \$175.00**
- Six Only LADIES' BLACK MELTON CLOTH COATS**
Regular \$60.00. **TO CLEAR AT \$25.00**
- MUFFS**
A lot of Astrakan, Wolf, and imitation Persian Lamb. **ALL ONE PRICE, \$1.98**
- Natural Lynx, Raccoon, Wolf, Grey Fox. Regular to \$25.00. **FOR \$6.75**
- Beautiful Muffs in Taupe and Black Wolf. Regular \$35.00. **AT \$9.98**
- Finest of Muskrat and Mink Marmot Muffs. **\$10.75**

LOOKING AHEAD

This great event provides a remarkable opportunity to thrifty money-saving people who contemplate making gifts of furs for the XMAS SEASON—FURS of reliability at unquestioned savings.

NO RESERVE
We are in real earnest
DON'T DELAY

LOOK FOR THE BIG SIGNS

F. S. THOMAS

539-545 Main St., - - St. John, N. B.

OUT OF TOWN CUSTOMERS

To give our out of town customers an opportunity to buy these wonderful bargains, we will allow railroad fare to all customers purchasing \$100.00 or more within hundred-mile radius.

Letter orders accompanied by remittance will receive prompt and careful attention. When writing, name first and second choice.