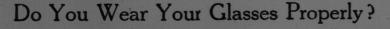
MC 2035 POOR DOCUMENT

THE EVENING TIMES AND STAR, ST. JOHN N. B., WEDNESDAY, JANUARY 27, 1915





too small and too high. Wearer can easily look around or under them No. 2-Glasses too large. Not proper-ly centered. Left lens too low. Lenses much too far apart. No. 1-Lenses tipped back nstead of slightly forward.

KINGS COUNTY THE MORNING'S WAR CABLES

London, Jan. 26, 8.15 p. m.—The German cruiser Gazelle, according to a Copenhagen despatch to the Exchange Telegraph Company, was struck by two torpedoes discharged by submarines, and was discovered adrift off Ruegen, in the Baltic Sea, by the Swedish ferry steamer King Gustave, which towed her to Sassnitz. The Gazelle was badly damaged. A Reuter despatch from Amsterdam quotes a Berlin telegram received there as saying that the Gazelle was attacked near Ruegen by a hostile submarine, and sustained slight damages. There were no losses among her crew. The despatch added that the cruiser had entered a German harbor in the Baltic.

The quarterly meeting of the King's county council was resumed yesterday afternoon in Hampton. The financial re-port was submitted by the auditor and a summary follows:--

The Gazelle is a third class cruiser of 2,603 tons displacement. She was built in 1898 at Kiel and was placed in commission the same year. She has a speed of 18 knots, is manned by 636 of a crew, while her armanent consists of ten 4.1-inch guns and fourteen maxims. She is equipped with three submerged torpedo tubes.

Zeppelin Destroyed After Raid

For C. T. A. fines fund..... For highway damages fund.... For parishes surplus fund.... London, Jan. 26, 9.30 p. m.—It was officially announced in London this . evening that the Zeppelin dirigible balloon which on Monday dropped bombs on the Russian port of Libau, in the Baltic Sea, was destroyed and five mem-

TO THE TEA TRADE OF CANADA

The year 1914 has passed, and during it we have sold, the largest quantity of "SALADA" that we have in any year since it was first introduced to the public in 1892.

We have prepared a chart (printed below), which shows at a glance the vast business that has been built up on "QUALITY FOREMOST." In drawing your attention to this, we respectfully ask you to specially note the record of 1914. Notwithstanding great obstacles, our output last year was above the previous year's record—and this in spite of the raise in price, and the fact that part of the time we were without stock, and therefore unable to fill orders. without stock, and therefore unable to fill orders. The difficulties of the tea trade in 1914 were so unique that a brief survey of the facts may prove interesting.

When the year was little more than half spent war broke out in Europe. Our first misfortune was the seizure at Gibraltar of the German steamship "Schneefels" which sailed from Colombo at the end "Schneefels" which sailed from Colombo at the end of July with a large consignment of tea for us. Our next blow was the imposition of an embargo on tea in Great Britain, which prevented all tea from leaving that country. At that time we had in London 9,600 chests, bought at auction, paid for and ready to ship, and we could neither get our tea nor our money. A few days later word was received of the sinking of the steamships "Diplomat" and 'City of Win-chester" by the German cruiser "Emden." These two steamers had nine million pounds of tea on board. As a result, further sailings from Ceylon and India were prohibited by the Admiralty. and India were prohibited by the Admiralty.

Under these circumstances Canada would have been without tea in less than two months. Fortunately, later on, the embargo was removed, and we were able to get our stock in London, and after five weeks, the "Emden" having left the Bay of Bengal, the Admiralty permitted the resumption of sailings from India and Ceylon. Thus we were relieved of our most apparent difficulties.

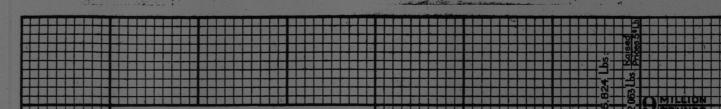
However, in the trade it is a well-known fact that Canadians have been served for years with a quality of tea at prices unequaled in the world, and the wholesale tea business in Canada has proved disthe wholesale tea business in Canada has proved dis-astrous to many and unprofitable to all. During the past five years the market has been working steadily upwards, until just before the war we had to pay the highest prices in twenty-five years. Having, in addition, extra freights, war risks, and still higher prices for our quality, we had only three options-lower our quality, go out of business or advance prices. We chose the latter. In spite of this, and our inability, at times, to fill orders through short-ness of stock, you will note by the chart that our in-crease in sales in 1914 over 1913 was 296,239 pounds, an increase in consumption of more than pounds, an increase in consumption of more than 1,000 pounds for every working day of the year.

Last year there was imported into the Dominion 37 million pounds of all kinds of tea. We sold in "SALADA" packets nearly one-quarter of this total, viz., 8,192,063 pounds.

We look forward to a still larger trade this year, We look forward to a still larger trade this year, and solicit your valued co-operation in our mutual interests. We readily acknowledge that other teas show you a greater profit than SALADA, but you must admit that no other tea gives anything like the satisfaction to your customers. We are giving a character of tea the consumer cannot get elsewhere than in "SALADA" packets, and the twenty-three years it has been on sale proves that consumers ap-preciate "SALADA" quality.

刘油拔驾驶推进部网络

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GERMANS OFFER NEED MORE MONEY **GOMMAND 62ND**

FINANCIES GOOD

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得國際議論的議論:

SINCE 1892. EACH FINE HORIZONTAL LINE DENOTES 100,000 LBS. IN SALES.

HISTORY OF

SHOWING EACH YEAR'S SALES

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