

When your head feels like a basket of broken bottles—you need

## BEECHAM'S PILLS

Stomach or bowel disorder poisons the blood and thus irritates the rest of the body.

Largest Sale of Any Medicine in the World. Sold everywhere in Canada. In boxes, 25c., 50c.

## HOUSE-TO-HOUSE CANVASS FOR THE WELFARE FUND

Publicity Committee Getting Ready for Campaign.

Circularization of all the homes in London was undertaken today by the publicity committee in connection with the United Welfare campaign next week.

The Commercial Travelers' Association, members of which will conduct the house-to-house canvass for the fund, will meet Saturday afternoon in its club rooms, Dominion Savings Building, to complete plans for their part of the work.

## NO PREDICTIONS AS TO LUMBER PRICES

Local Dealers' New Stock To Arrive Late in June.

Because of the fact that this year's stock of lumber is not on the market yet, and will not be available for a few months yet, local lumber merchants were not able to make any predictions regarding the prices. They do not expect, however, that there will be any

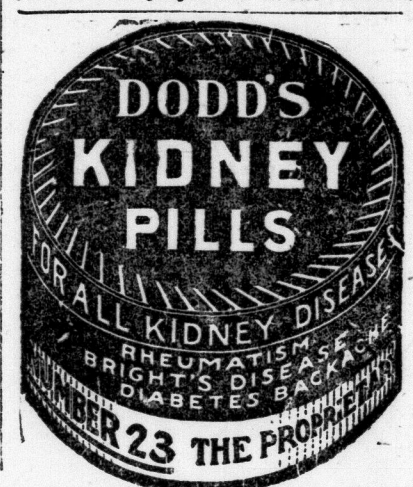
reductions in the quotations for the current year. Cutting of the stock will begin within a few days, but it will not be ready for the retailer until late in June or early in July. Lumber prices last winter and this spring were from 15 per cent to 20 per cent higher than those of the year previous.

## TELLS OF SPLENDID WORK ACCOMPLISHED BY SALVATION ARMY

Adjutant F. W. Martin Speaks At Chamber of Commerce Noonday Luncheon.

Glimpses of the splendid work that the Salvation Army institutions of London are doing in a quiet, considerate and effective way were interestingly revealed in the address which Adj. F. W. Martin gave before the members of the council of the London Chamber of Commerce today at noon.

Something of the secret of the warm spirit of grateful appreciation which the Salvation Army engenders in the hearts of those whom it helps was betrayed by stories of several cases where assistance given by the Army had saved unmarried mothers and their children from the false opprobrium of conventional prejudices. In one instance,



# Crown Brand Syrup



**S**OFT without being sticky, smooth without running, icings and frostings that stick to the cake, not to the plate, cakes with a delicate glacé coating that tempts the eye and pleases the palate—CROWN BRAND Syrup has been a wonderful aid in baking.

It is only since I discovered "The Great Sweetener" that my icings spread smoothly, without granulation, and set without the cloying sweetness and hardness that come from using sugar alone.

—Ant. Henry

At your Grocer's In 2, 5 and 10 pound Tins.

THE CANADA STARCH CO. LIMITED :: MONTREAL

For Baking - Cooking - Candy Making

## W. McPHILLIPS, LIMITED

# Wonderful Inauguration Sale

In announcing the new firm of W. McPHILLIPS, LIMITED, we are offering

**48 BEAUTIFUL KRYDNER PIANOS at . . . . . \$363.00**

Which means a very large saving on every instrument.

This opportunity comes to you for no other reason than to mark the official opening of the new firm, W. McPHILLIPS, LIMITED.

To be able to get a good, standard, high-grade piano now at pre-war prices is an opportunity so unusual as to pass belief.

It is not our policy to use comparative prices, but we can say that this Krydner Piano is well worth \$475, and it is the largest bona-fide reduction on a high-class piano we have known of in the last two years.

With each of these pianos we will give, absolutely free, a beautiful duet bench.

Any instrument bought during this sale may be exchanged for one of greater value at any time within one year without loss to the purchaser.

Special prices on all other new and second-hand pianos during the sale.

This sale will open tomorrow (Saturday) morning at 9 a.m.

We recommend the Krydner Piano as a most desirable piano for the home. Its merits will stand careful examination. The Krydner Piano possesses features that are found only in pianos of quality—full metal plate with bushed tuning pins and bass sustaining pedal. Finished in mahogany, walnut or fumed oak.

Exceedingly liberal terms during the sale. It will pay you to talk this over with us.

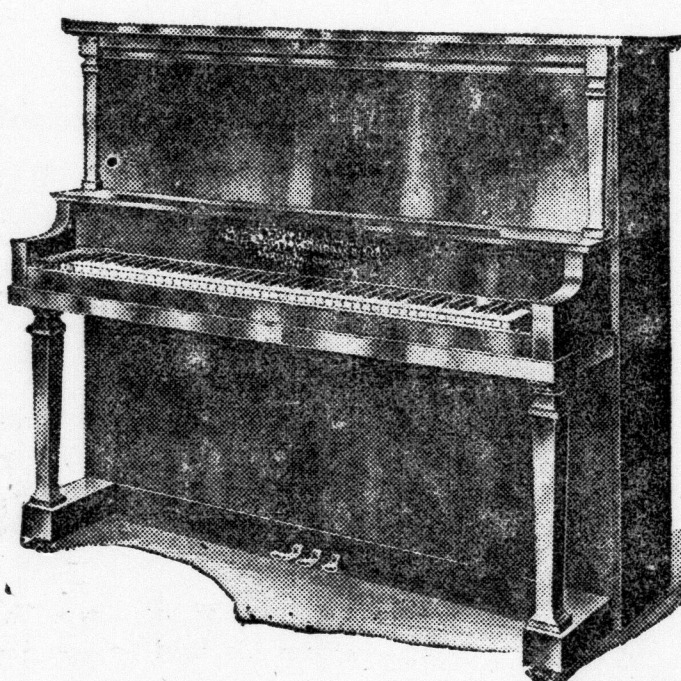
## COME IN TOMORROW and EXAMINE THE KRYDNER

Store open every evening during sale till 10 p.m. Out-of-town customers please write for any further particulars,

## W. McPHILLIPS, LIMITED

238 DUNDAS STREET.

LONDON



## The New Firm W. McPHILLIPS, LTD.

Mr. W. McPhillips will still remain head of the new firm, but under the new arrangements all of the employees of over one year standing are financially interested in the new concern. Do you, our patrons, realize what this means? Every one of the employees has the interest of the business at heart. This means the best possible service rendered to you.

We offer advantages in equipment, in service, in comfortable surroundings, and in merchandise that you will find in no other store in the city.

That the public appreciates these advantages is shown by the fact that during the past year we have been accorded a patronage that has broken all records.

the local Salvation Army institution cared for a babe for two years while its mother returned to work and waited for her soldier lover to return from the war. On his return they were married, and with due formality adopted a child from the care of the Salvation Army.

In the Children's Shelter an average number of twenty babies are being cared for all the time, while their unmarried mothers return to work and contribute what little they can to the care of the babies they do not wish to give up.

In the Ronald and Roy Gray Memorial Home, nearly thirty children who have lost one or both parents are being cared for until relatives can take care of them. Within a year 172 girls and babies have been cared for in the Rescue Home. In the Bethesda Hospital they receive just as careful treatment and care as is bestowed on private patients. With a total of 200 births in its first year, the Bethesda Hospital enjoys the reputation of having had not one death of a mother.

TV Soldiers' Hostel which has helped an average number of fifty soldiers a day since it was opened, is short of rooming places for working girls who are receiving insufficient wages. When they secure better positions they will be expected to leave and make room for girls in poorer circumstances.

Lack of money, however, in Adjutant Martin's opinion, is making for girls going astray. Of all the girls befriended by the Salvation Army Rescue Home, the majority are Protestants.

Reference was made to the other thirteen organizations on behalf of which the welfare fund campaign is being conducted next week. They include the London Health Association, the War Memorial Children's Hospital, the Soldiers' and Sailors' Civil Control Department, the Social Service Council, the Victorian Order of Nurses, St. John Ambulance Brigade, the Y. M. C. A., the Y. W. C. A., the Women's Christian Association (which maintains the Home for Incumbents), and the Protestant Orphans' Home.

Adjutant Martin referred to the fifteen years' experience in Salvation Army work. Prior to his conversion at 17 years of age he was a bellhop in an Edinburgh hotel and also conducted a poolroom.

E. V. Buchanan presided at the luncheon.

## ST. RAILWAY STRIKE IS THE ONLY ONE TO TAKE PLACE MAY 1

Hod Carriers' Dispute To Be Submitted To Industrial Commission.

With the exception of the street railway employees no unions will go out on strike on May Day. The Hodcarriers' and Laborers' Union have turned down the employers' offer of a minimum wage of 55 cents an hour. The men are asking 75 cents. The matter will be submitted to the local industrial commission. There has been no talk of strike yet.

## EXPRESS EMBARGO ON DETROIT SHIPMENTS

Again Placed in Effect by Local Companies.

Local express companies have been notified that an embargo has been placed on express for Detroit and the neighboring American points. Express is being received for Buffalo and other eastern points, however.

The embargo on express to Detroit points, in effect for some time, was lifted a number of days ago, but has been effective again since Thursday morning. Reasons for the lifting and restoration of the embargo have not been made clear, according to local agents.

## INCOME TAX RETURNS POURING INTO OFFICE

Score of Employees Are Doing Nothing But Open Mail.

Income tax returns have almost assumed the proportions of an avalanche at the office of the local inspector of taxation in the Carling Block.

A score of employees are doing nothing but opening mail, while as many more are busy giving information to taxpayers. Never before has such a large number of returns been filed. As the work of recording is several days behind, no definite figures will be available until next week.

## MOTOR CAR DRIVER YET TO BE FOUND

No Trace of Motorist Causing the Death of Mrs. J. Humphries.

No trace of the driver of the motor car which struck and killed Mrs. J. Humphries at the corner of Sydenham and Richmond streets on Wednesday night has been found.

The police are working hard on the case, but as no one seems to have secured a very good description of the car, their task is a difficult one.

## ACCIDENT VICTIM BURIED SATURDAY

Funeral of Mrs. Alice Humphreys Will Be of Private Nature.

The funeral of Mrs. Alice Humphreys, who died on Wednesday as a result of a motor accident, will be held privately on Saturday from the family residence, 191 Sydenham street, at 3:30 o'clock. Rev. Canon G. B. Sage will conduct the services. Interment will be made in Woodland Cemetery.

## POLICE COURT FINES FOR APRIL \$4,471.35

Clerk Moule Collects \$18,265.65 During the Past Quarter.

Fines collected by Police Court Clerk John Moule during April amounted to \$4,471.35. Those for the past quarter totalled \$18,265.65. Since the first of the year 350 cases of all descriptions were dealt with by the court.

## LATE LOCAL ITEMS

**MEET TONIGHT.**—A meeting of the London Branch of the Ontario Fish and Game Protective Association will be held this evening at 8 p.m. in the court house.

**TWO BICYCLES STOLEN.**—Two Brantford Red Bird bicycles were stolen last night. The thefts have been

reported to the police, who are investigating. Albert Lawrence, 151 Horton street, had his taken from in front of the Y. M. C. A., between 7 o'clock and 10 o'clock. Its number was 2478. Mr. Chandler of 90 Ridout street, bicycle numbered 704522, was taken from in front of a local theatre.

**W. O. R. DRILLS.**—A week from Monday will see the 1st Battalion, W. O. R., well under way as far as organization is concerned. Drill will be held and will continue for some time. Monday evening equipment was issued to all men who have been sued to all men who have been on the strength of the regiment. 200 in number. The sergeants will be organized and more taken on the strength.

## John H. Chapman & Co. London

# May Day Specials

## MEN'S UMBRELLAS, \$1.89

Special lot of Men's Umbrellas, with good strong covers and reliable frames, crook and straight handles. Selling Saturday . . . . . **\$1.89**

## NAVY BLUE SILK, \$1.59

Good Three-Cord Silk Poplin, in navy blue, 36 inches wide. Today's price . . . . . **\$1.59**

## HOSIERY BARGAINS

150 pairs of Ladies' Lisle Hose, double sole, high spliced heel, in black, grey, navy blue, dark grey and dark brown and white. Selling in all sizes. Selling, per pair . . . . . **59c**

Ladies' Silk Hose, high spliced heel and toe, superior quality in light and dark grey, light and dark brown and white. All sizes. Selling, per pair . . . . . **98c**

## BARGAINS IN WAISTS

Special lot of Ladies' O. S. White Voile Waists, sizes 44 to 54, with lace and embroidered fronts, with V-neck. Selling at . . . . . **\$2.25**

150 Ladies' Embroidered Voile Waists, in eight different styles to select from. These are extra special value. Selling at . . . . . **\$2.25**

## LADIES' PURSES, \$2.99

Special lot of Ladies' purses, camera shape and other new styles, in leather, with sorted colored linings, stamp and tie pocket, small purse and mirror . . . . . **\$2.99**

## PURSE BAG TOPS, \$1.00

Clearing lines in Ladies' Purse Bag Tops in silver and celluloid, round and square shape, with chain handles. Selling at . . . . . **\$1.00, \$1.75, \$2.00, \$2.50 and \$3.25**

## 5-In. Colored Satin Ribbon, 39c

250 yards of beautiful quality 5-inch Satin Ribbon, in the leading shades of red, black, yellow, tangerine, brown, orange, green and navy. Worth 75c. Selling Saturday for . . . . . **39c**

## BLACK SILK PAILLETTE \$1.98

Beautiful quality, Black Silk Paillette, full 36 inches wide, all pure silk. Selling at . . . . . **\$1.98**

200 Ladies' Fancy Paisley Handkerchiefs. Selling, each . . . . . **19c**

## John H. Chapman & Co., London



## OAK HALL

An Unexpected Offer on Boys' Suits

Suits worth up to \$25.00

**Saturday, \$13.75**

At this time of the year you naturally expect to pay a pretty stiff price for good quality of boys' clothing. However, Saturday we place you in the position of being able to buy Boys' Suits of high-grade quality and workmanship at a price less than production today.

There are only 25 Suits in the lot. The sizes range from 30 to 36, and are made from fine, finished tweed and rough blue serge materials. The model is a waist-seam, with full-fashioned bloomer pants; regular values up to \$25.00. Special Saturday . . . . . **\$13.75**

Other Suits at . . . \$6.95, \$8.50, \$10.00 up to \$25.00

## Boys' Rough and Tumble Suits

Our assortment of Play Suits is now at its best. The colors are good, the materials are durable, cut roomy to give all the freedom possible. They come in plain blue chambray, blue and white stripes and khaki, nicely trimmed. Prices . . . . . **\$1.00 to \$2.00**

## Boys' Wash Suits

We enjoy telling you about our Wash Suits, because they deserve all the praise that can be bestowed upon them. Talk about variety and styles, we never had such a fine assortment. Better secure your supply now. Suits at **\$1.25 \$1.50 \$1.75 to \$5**

## Overcoat Sense

A Spring-Weight Overcoat is an absolute necessity if a man wants to look well and keep well. It's a great protection against chilly days. We have sold a lot of Spring Topcoats this season, but we still have a good assortment left. Topcoats at

**\$20 \$25 \$35 to \$50**

**A Guaranteed Serge Suit at \$45.00**

Let us take care of your appearance by selling you one of these good Serge Suits; developed from an unfinished serge, in all the newest models for men and young men. We know of no better value anywhere; sizes 35 to 42. Special value . . . **\$45.00**

## OAK HALL

