



DOLLAR DAY Specials

that are worthy in every way of being featured as Dollar Day Bargains. Mostly new garments at the price of the materials only---no C. O. D.'s---no refunds---no exchanges. On sale at these prices for Thursday only.

Wash Skirts, \$1

8 only, Cotton Repp, with pockets and belt. Dollar Day **\$1.00**

Wash Skirts, \$3

7 only, Cotton Skirts, with large pockets and belt. Also one Striped Novelty Skirt. Regular \$3.95 and \$4.50. Dollar Day **\$3.00**

White Voile Dresses \$2.00

Just four; sizes 18 and 36. Regular \$3.50. Dollar Day **\$2.00**

Spring Weight Coats, \$5.00

Black and White Check Coats, full belts, black buttons. Dollar Day **\$5.00**

Silk Ankle Hose

White only; sizes 8½ 3 pairs **\$2.00** to 10. Dollar Day **\$2.00**

Navy Blue Capes and Dolmans

Good serges, well made, black braid trimmed. Regular \$33.50 to \$40.00. Dollar Day **\$20.00**

Watch Our Windows—Come Into the Store—Many Specials Not Advertised.



Brick & Dundas Limited
188 Dundas Street



SOCIAL AND PERSONAL

Miss Edna Bisset of Exeter is visiting her sister, Mrs. E. Irwin, Hellmuth avenue.

Mrs. (Dr.) Angus McLean have returned from a holiday at Weesbeach, Sarnia.

The Misses Marguerite and Isabel Blake are holidaying at the Brenner House, Grand Bend.

Mrs. P. S. Linklater of Wingham is visiting her brother, Mr. Fred Helm, 192 Wharncliffe road south.

Ald. F. E. Harley and Mrs. Harley are leaving to spend a few weeks in the Laurentian Mountains, north of Montreal.

Mrs. W. R. Marsden has just returned from Detroit, where she was the guest of Mrs. J. A. House of West Boulevard.

Mr. Allan Chown and son Ashley of Toronto are visiting Mr. Chown's parents, Mr. and Mrs. W. W. Chown, John street.

R. S. Pollard of the Quaker Oats Company, Winnipeg, formerly of London, has been in the city for the past week, visiting his old friends.

Mrs. J. F. Thompson, superintendent of No. 4 Nursing Division, St. John Ambulance Association, has been ill at Port Stanley since Thursday last.

Mrs. Wilson of the Bungalow Inn and Mrs. McCann of the Reservoir, Springbank, are visiting friends in Detroit and Grand Rapids, Mich.

Mr. and Mrs. George Smythe, Miss George Smythe and Mrs. Elsie Sergeant of Hamilton passed through the city, motoring from Hamilton to Dayton, O.

Mr. and Mrs. Carl Cook and children of Jackson, Mich., have been visiting Mrs. Cook's grandmother, Mrs. A. E. Pike of Ontario street. They are also visiting relatives in St. Thomas.

A happy social event took place at the home of Mr. and Mrs. J. W. Bennett, East Talbot and Westminster, on Wednesday afternoon and evening, when between five and thirty guests were entertained in honor of Mrs. Bennett's sister, Mrs. J. W. Humphrey, and Mr. Humphrey of Los Angeles, Cal., who are guests of Mr. Bennett.

TEMPLEMAN-WOODHALL

A pretty wedding took place at the manse, Hyatt avenue, on August 16, when Mr. Capel Templeman of Toronto and Miss Lila F. Woodhouse of Theford were united in marriage in the presence of a few intimate friends and relatives. The ceremony was performed by Rev. D. V. D. L. McCrae. The young couple will reside in Toronto.

NEILSON-GEIGER

A very pretty wedding was solemnized at 8:30 Friday morning, August 15, at St. Peter's Church, Cobourg, Ont., when Miss Gretchen Geiger was united in marriage to R. M. S. Neilson of Amherst Isle. The bride looked charming in white crepe de chene and tulle, gown with tulle hat to match, and wore a beautiful pearl brooch, one hundred years old, a gift from her aunt, Mrs. C. Crawley of Victoria, B.C. She carried a shower bouquet of sweetheart roses. In the absence of her brother, Lieut. A. D. Geiger, R.A.F., who is still overseas, Mr. Jack Sprague, manager of the Dominion Bank at Cobourg, led the bride to the altar, where she was given away by her mother. The bridesmaid, Miss Mabelle Thorne, of London wore a becoming gown of cream silk and georgette crepe with large picture hat of pink and carried pink and mauve sweetpeas. Sgt. Franklen of Kingston was best man. Among the out-of-town guests were Mrs. Neilson of Amherst Isle, mother of the groom; Mrs. H. J. Sutherland of London and the Misses Salisbury of Whitby. The happy couple left for points east. The presents were numerous and costly, and included several large checks.

Advertiser Patterns



A Stylish Costume.
Waist, 2624; Skirt, 2616.
Here is a stunning model which is just the thing for embroidered linen, for shantung, for tulle, for satin, for crepe, for silk, for velvet, for fur. It is composed of Waist Pattern 2624, cut in six sizes: 34, 36, 38, 40, 42 and 44 inches bust measure. Skirt Pattern 2616, also cut in six sizes: 22, 24, 26, 28, 30 and 32 inches waist measure. The skirt measures 2 yards at the lower edge, with plaits drawn out. It will require for the entire costume 6½ yards of 40-inch material.
This illustration calls for two separate patterns, which will be mailed to any address on receipt of 10 cents FOR EACH pattern in silver or stamps.

Name

Town

Province

Age (if child's or misses' pattern)

Measurement: Bust..... Waist.....

Caution: Be careful to inclose the above illustration, and when the pattern is sent, you need only mark 26, 34, or whatever it may be. When in waist measure, 22, 24, 26, 28, 30 or whatever it may be. If a skirt, give waist and length measure. When misses' or child's pattern, write only the figure representing the age. It is not necessary to write inches. Patterns cannot reach you in less than ten days from the date of application.

DOLLAR DAY NEWS.
Thursday, August 21, is the big Dollar Day in London.

Merchants in every line are offering real bargains. Try John A. Nash, My Jeweler, for the better class of Jewellery. He sells Perfect Diamonds that have that winning way. His store is 206 Dundas street, "where you will eventually buy."

Record Breaking Values Dollar Day

Extraordinary Values At London's Big Jewelry Store

A special discount for Dollar Day on Diamonds, Watches, Clocks, Jewelry, Silverware, Sterling Silver, Cut Glass and High-Class China.

\$1.00 Bargain Tables of Many Articles at \$1.00

Jewelry

Gold-Filled Brooches \$1.00 each
Gold-Filled Barmans \$1.00 each
Gold-Filled Baby Lockets and Chains \$1.00 each
Gold-Filled Sterling Silver Hatpins \$1.00 each
Sterling Silver Bangle Bracelets \$1.00 each
Beads, different colors \$1.00 string
Silver-Plated Cigarette Cases \$1.00 each
Sterling Silver Souvenir Spoons \$1.00 each

Cut Glass

\$2.00 Cut Glass Bonbon Dishes, floral design \$1.00 each
\$1.50 Cut Glass Comports, floral design \$1.00 each
\$1.50 Cut Glass Butter Tubs, floral design \$1.00 each
\$1.25 Cut Glass Butter Tubs, floral design \$1.00 each

\$1.25 Cut Glass Bonbon Dishes, floral design \$1.00 each
1 only pair Cut Glass Cream and Sugar, floral design \$1.00 pair
Odd pair Cut Glass Water Tumblers \$1.00 each
Cut Glass Mustard Pots, with glass spoon and silver plate tops, \$1.00 each
Cut Glass Marmalade Jars, with silver-plate tops \$1.00 each
Cut Glass Water Bottles, with glass \$1.00 each

Silver Plate

WM. A. ROGERS' SILVER-PLATE.
\$2.50 Soup Ladle, plain design \$1.00
\$2.00 Cold Meat Forks, plain design \$1.00 each
\$1.50 Butter Knives, plain design \$1.00 each
\$1.25 Table Spoons, plain design \$1.00 each
Reliance Silver-plate, \$1.75 Fruit Spoon, plain design \$1.00
\$1.25 Cold Meat Forks, plain design \$1.00 each

Silver-Plated Pickle Forks, short and long handles \$1.00 each
Silver-Plated Baby Forks \$1.00 each
Silver-Plated Table Napkin Rings \$1.00 each
Silver-Plated Pierced Bonbon Dish \$1.00
\$2.00 English Silver-Plated Grape Shears \$1.00 each
Photo Frames \$1.00 each

Special \$1.00 China Table

Odd Cups and Saucers, different designs, in Aynsley and Paragon China, \$1.00 each
Odd Plates, different designs. Small China Comports, in different solid colors.
Hand-Painted Teapot Stand.
Egg, Pepper and Salt Breakfast Sets, in different colors.



C. H. WARD & CO.
Diamond Merchants and Jewelers.

386 Richmond Street.

Phone 1054



Miller's WORM Powders

Contain No Narcotics
WHEN your child is restless, peevish, sleepless, or when convulsions threaten, it indicates the ravages of worms and that the little one's strength is being sapped and undermined. Miller's Worm Powders get promptly at the root of the trouble and rid the digestive organs to a healthy condition. Price 25 cents. At your dealer or mailed direct on receipt of price.
Northrop & Lyman Co., Ltd.
Dept. L. A. Toronto.

Say it with Flowers

F. T. D.
Stands for Florists' Telegraph Delivery.

By means of our telegraph system, operating between 500 florists all over Canada and the United States, you can order flowers from us for delivery to friends or relatives in any town you may wish. Why not try this some time.

DICKS FLOWER SHOP
TELEGRAPH FLOWERS.
526½ VIK

All Aboard For \$-Day

FREE! FREE! FREE! CHOICE PICNIC HAM TO THE LUCKY PERSON CAPTURING MISS DOLLAR IN OUR STORE.

BARGAIN NO. 1.

Quart bottle Catsup
2 Cans Corn
Large can Pork and Beans
Can Tomatoes

All For **\$1.00**

BARGAIN NO. 3.

2 lbs. Pickled Hocks
2 lbs. Beef Cuttings
1 lb. All-Pork Sausage
1 lb. Peanut Butter

All For **\$1.00**

BARGAIN NO. 2.

Small can Criscoe
2 cans Sardines
2 bottles Pickles
Can Salmon

All For **\$1.00**

BARGAIN NO. 4.

2 small bottles Catsup
2 lbs. Fresh Hamburg Steak
3 lbs. Beef Hearts
Package Ingersoll Cream Cheese

All For **\$1.00**

SPECIAL 5-LB. OVEN ROAST FOR \$1.00

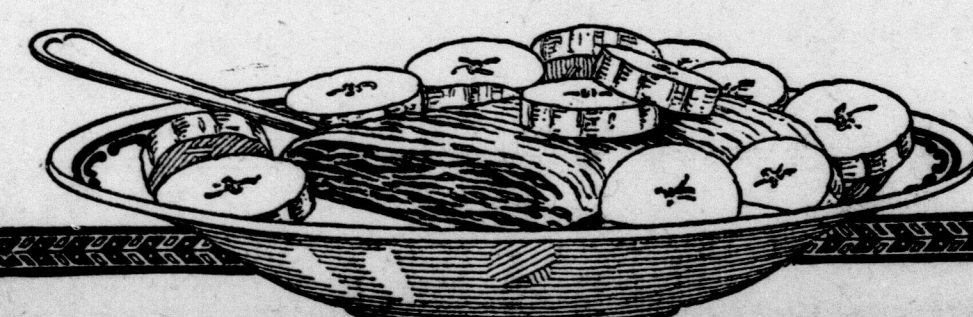
All other goods reduced to make Dollar Day a success.

CLIFF ROBINSON

PHONES 6186 and 7111. 206 DUNDAS STREET.

THE CRAVING FOR MEAT

is not a natural craving. Man is mostly herbivorous. Less meat and more cereals mean better health, higher efficiency, longer life. Shredded Wheat Biscuit is a real whole wheat food—contains more real, digestible nutriment than meat or eggs and costs much less. The crisp and tasty goodness of the baked whole wheat is a joy to the palate. Two or three of these Biscuits with milk or cream, or sliced bananas, peaches or other fruits, make a nourishing, satisfying meal, at a cost of a few cents.



Dollar Day Bargains At the "Artistic"

FINAL CLEARANCE OF ALL SUMMER DRESSES
Regular Values, \$15.00. **\$5.00**
Dollar Day
Flowered Voiles, Ginghams, Palm Beach and Shantung.

CREPE DE CHINE BLOUSES
White, rose and black, crepe de chine blouses.
ALL SIZES. REGULAR \$5.00. **\$2.50**
DOLLAR DAY

Save 10 Per Cent On Your New Fall Outfit On Dollar Day
We have now a beautiful selection in newest Fall Suits, Coats and Dresses, in a most elaborate assortment of shades, plain and fur-trimmed, moderately priced. **\$29.75 to \$125.00**
Dollar Day Special, 10 Per Cent Off Marked Prices

All-Wool Pull-Over Sweaters, Regular \$7.50. Dollar Day, \$4.75. All Shades.

KITCHEN ECONOMIES

By Isabel Brands, of the Applecroft Experiment Station.

Six Ways To Make Unusual Fillings For Cakes.

The plainest one-egg cake can be made an elaborate company dessert by the addition of some unusual filling. Use either two or more layers, or if some stale sponge cake is on hand try the following:

Scrap out the centre of the cake, leaving a wall about one inch thick. Into which the filling may be poured. Then mix the crumbs with the filling and place in the hollowed cake.
Apple Filling.
3 baked apples.
1 white of egg.
1 cup of powdered sugar.
Press the apples through a sieve. Beat the white of egg until stiff. Add

WHITE SUMMER SKIRTS
Regular to \$3.00. **\$1.00**
Dollar Day
Pique, repp and linene skirts, belted and with pockets.
Dollar Day
8 Only Silk Suits at Half Price
Beautiful Suits, made of finest chiffon, taffeta and satin, handsomely lined. Regular \$35.00 to \$75.00.
DOLLAR DAY, HALF PRICE.

Watch for the Mysterious Miss Dollar in our store

240 deg. F., or until a soft ball can be formed when tested in cold water. Remove from the fire, add the nut meats, and beat until smooth and creamy.
Mocha Filling.
2 tablespoonfuls of hot, black coffee.
1 tablespoonful of butter.
2 tablespoonfuls of cocoa.
½ teaspoonful of vanilla.
2 cupful of powdered sugar.
Mix together the coffee, butter, cocoa and vanilla. Add sufficient sugar for mixture to spread without running.
Orange Filling.
½ cupful of sugar.
3 tablespoonfuls of flour.
Grated rind of ½ orange.
½ cupful of orange juice.
1 beaten egg.
1 teaspoonful of butter.
In the top of a double boiler mix the sugar, flour and rind of orange. Add orange juice, egg (beaten) and butter, stirring frequently, until it reaches proper consistency.
Date and Fig Filling.
1 cupful of figs.
Juice of ½ lemon.
½ cupful of dates.
½ cupful of boiling water.
Wash, dry and chop the figs. Wash dry, stone and chop the dates. Mix the fruit with the sugar, water and lemon juice, and cook over hot water until it gets thick enough to spread.
Coffee Cream Filling.
1 cupful of sugar.
1 cupful of strong coffee.
½ cupful of milk.
½ cupful of cornstarch.
½ cupful of sugar.
1 egg slightly beaten.
1 cupful of sugar.
1 teaspoonful of flavoring.
Scald the milk, mix coffee, sugar, cornstarch, salt and slightly beaten egg. Add to milk and cook over hot water, stirring constantly until the mixture thickens. Cook 15 minutes, stirring occasionally. Cool and add flavor before spreading.