### 15 YEARS' FIRE

Just think! That is the time through which Mr. H. C. Buckley endured all the fiery torture of itching, burning eczema. His life was a perfect misery until Zam-Buk-the great herbal skin cure-

brought complete relief. Mr. Buckley, who lives at 461 East Broadway, Portland, Oregon, writes:—"For fifteen years I suffered with eczema, and although I tried many so-called 'eczema cures,' nothing seemed capable of dealing with a case like mine. It was not until I had Zam-Buk recommended to me that I began to have hope. This wonderful skin healer soon brought about a change for the better. As I persevered with Zam-Buk the burning sensation got less. I found Zam-Buk wonderfully soothing. Gradually the patches of soreness and the inflammation were reduced, and complete and permanent cure finally resulted. I would strongly advise all afflicted -with eczema to give Zam-Buk a trial. It will give them satisfaction. They

will not be disappointed." No skin disease can resist the potent healing forces stored up in Zam-Buk, which is unequalled for old wounds, ulcers, abscesses, bad legs, scalp sores, blood-poisoning, piles, scalds, burns, cuts and all skin injuries. All druggists and stores, or Zam-Buk Co., Toronto. 50c. box.

#### Complexion Lotion! Use Fresh Lemons and Strain Juice

nons and your drug store will supply Put these in a bottle and shake well. Here you have a whole quarter pint of the most wonderful lemon lotion at jar of the ordinary cold creams.

Care should be taken to strain the fresh for months. Every woman knows that lemon juice is used to bleach and remove such blemishes as freckles, salowness and tan, and is the ideal skin oftener, smoothener and beautifier. tion protects the skin from the evil of the weather and prevents oughness, redness, chafing and smart-At night it works in the pores while you sleep, and is intended to bring ness and peach-like beauty that vins envy and admiration. it! Make up a quarter pint of this sweetly fragrant lemon lotion and massage it daily into the face, neck. arms and hands. It naturally helps to soften freshen and bring out the roses and beauty of any skin. It works marvelously on rough, red hands.

#### ARE YOU TOO THIN?

Tells Easy, Harmless, Pleasant Way for Thin, Underweight People to Gain 10 to 30 Pounds of Solid, Healthy, Permanent Flesh.

ing the assimilative functions of the ach and intestines to absorb the ind fats and hand them over to the where they may reach the started.

States.

A number of recruits arrived this morning from the British-Canadian Recruiting Mission.

The following here they may reach the starved, en, rundown tissues and build p. The thin person's body is ilke

out and rolls of firm, healthy flesh are deposited over your body, covering each bony angle and projecting point. Standard Drug Stores have Saltogyn, or can get it from their wholesaler, and will refund your money if you are not satisfied with the gain in weight it produces as stated on the guarantee in each package. It is inexpensive, easy to take and highly efficient.

CAUTION: While Saltogyn has produced remarkable results in overcoming CAUTION: While Satisfyi has duced remarkable results in overcoming nervous dyspepsia, and other general stomach troubles, it should not be taken unless you are willing to gain ten pounds or more, for it is a wonderful

#### SALTS IF BACKACHY AND KIDNEYS HURT

Stop eating meat for a while if your bladder is troubling you.

dull misery in the kidney region it generally the kidney region it generally meat, says a well-known authors the kidneys in their effort to filter it from the blood, and they become and the morning and bear of paralyzed and besty. We have the head, sike headed, s When you wake up with backache and dull misery in the kidney region it generally means you have been eating too muph meat, says a well-known author-muph meat, says a well-kno

#### DICCESAN FUNDS OF HURON SYNOD NEARLY \$1,000,000

Management To Be Rearranged in April.

PREPARE FOR MEETING

Exective Committee Paves the Way for Annual Gathering To Be Held Here.

The meeting on Thursday of the executive committee of the Synod of the Diocese of Huron in Cronyn Hall was devoted largely to preparation of business for the annual meeting of synod the end of April and discussion of the investment of the synod funds, amounting to in the neighborhood of \$1,090,000.

For the past ten years, the management of the funds of the diocese has been supervised by the Trusts and Guarantee Company of Toronto. The agreement which has been in force during this time has now expired, rendering it necessary to open new negotiations for a contract. It was decided to call for tenders. A special committee to go into the question and report to the general meeting of synod was appointed, as follows: Very Rev. Dean Davis, Rev. W. J. Doherty (secretary-treasurer of the diocese), Rev. J. W. J. Andrew (St. Thomas), Rev. Canon Gunne (city), Rev. J. B. Fotheringham (Brantford), E. G. Henderson (Windsor), Charles Jenkins (Petrolea), J. K. H. Pope (city), A. H. Backus (Aylmer), O. E. Fleming (Windsor).

sor).

Proposed amendments to the superannuation canon of the Diocese of Huron, whereby approximately \$2.000 will be added to the capital fund each year by assessment of the clergy and latty were discussed, this question to come up also before the general synod. The executive recommends that the clergy be assessed one-half of one percent on its income, while the parishes be requested to contribute one per cent on the basis of the stipend received by the clergyman in each respective charge.

Archbishop Declines.

the clergyman in each respective charge.

Archishop Declines.

Announcing that the synod will convene on April 30, the Bishop of Huron stated that he had extended an invitation to the Archbishop of York to visit London during the meeting of the synod, but the distinguished ecclesiastic from overseas was unable to do so, owing to the short time he is to spend in Canada. The bishop was happy to report that Archdeacon Cody of Toronto will conduct the quiet hour for the clergy on Monday evening, previous to the open-Here you have a whole quarter pint of the most wonderful lemon lotion at about the cost one must pay for a small jar of the ordinary cold creams.

Care should be taken to strain the juice through a fine cloth so no lemon pulp gets in, then this lotion will keep fresh for months. Every woman knows that lemon juice is used to bleach and the though the lemon juice is used to bleach and to the synod by the will of Mrs. Coumper of the gift of a valuable lot to St. Thomas Church, Seaforth, from Miss Ashwell, and legacies to the rector's and church fund in Petrolea and to the synod by the will of Mrs. Coumper of Petrolea. cer of Petrolea.

Special Grants Made. special Grants Made.

Amongst the minor business transacted was the making of a special grant day, this sweetly fragrant tects the skin from the evil the weather and prevents reduces chafing and smartgrant of \$150 to Dresden parish; a grant of \$50 for deacons not getting sufficient; a grant of \$2 per Sunday to the parish of Thedford to help services at Kettle Point Indian reserve. Permission was granted the congregation of St. Paul's Church. Malencthon, to rebuild the church, and to the Church of the Ascension, Windsor, to buy a rectory.

By decision of the executive, the interest on the Romney trust will be ap-

#### AMERICANS JOIN HERE

Half of Thursday's Recruits Born in Land of Uncle Sam.

Twelve volunteers offered their ser-ices and ten were found fit for service the local mobilization centre on hursday. Four volunteers came from at the local mobilization centre on Thursday. Four volunteers came from the Brit.sh-Canadian Recruiting Mission while eight volunteers were from Winderstand why I do not get fat. It of good, neurishing food." The s just this. You cannot get fat, ter how much you eat, unless testive organs assimilate the fatelements of your food instead of them out through the body as the mouth of the body as the control of the others were from Detroit and one from Grand Rapids. Dight men were placed in Category A-2, two in B-2, and two in E.

One volunteer gave Poland as his birthplace and six gave the United States.

cruiting Mission.

The following is a list of Thursday's volunteers: C. H. Patterson, C. E., Grand Rapids, Jos. Bloom, W. O. R., Detroit; C. P. Hirst, Railway Construction, Detroit; J. D. Thompson, 64th Battery, Detroit; W. W. Archer., W. O. R., Windsor; W. D. Cook, unfit, Windsor; H. I. Kibel, W. O. R., Windsor; J. H.

#### NERVES COLLAPSED, **COULD GET NO SLEEP**

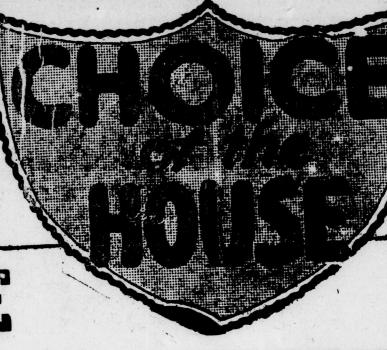
Petrolea Lady Suffered Complete Nervous Breakdown-In a Bad Way Until a Friend Suggested the Food Cure.

Petrolea, Ont. March 14.-There are many people in this district who have reason to be thankful to friends for the recommendation of Dr. Chase's

tressing than being unable to rest and sleep at night, and this is about the edy features. most marked symptom of nervous exhaustion. Narcotics and opiates afford only temporary relief at great expense the nervous system. Dr. Chase's Nerve Food removes the cause by building up the nervous system, and is, therefore, the most natural and most rational treatment obtainable.

MADE-TO-MEASURE

ONE PRICE



Canada's Greatest Value

NO EXTRAS



Tip Top Made-to-Measure Clothes at \$17.50 are the best value we know of today, and equal to what you'll have to pay \$25 to \$30 for elsewhere. They must give you satisfaction and please you in every way or we refund your money. Our guarantee is worth 100 cents on the dollar. There are no "ifs" or "ands" or "buts" to it---and that's what you want in buying clothes in these times. You want to know

the people you are doing business with. For many years we have been making clothes for the men of Canada, and our business has grown from one small store to a chain of stores from coast to coast —the largest one-price tailoring organization in Canada. Tip Top Clothes go to you at one price without extras, direct from our wholesale tailoring plant—with but two profits—yours and ours no middleman's.



#### HERE'S HOW WE DO IT!

We buy our woolens in quantities direct from the mills. We take orders through a chain of OUR OWN branch stores from coast to

We make up every order in our own gigantic tailoring shops.

We have no charge accounts or bad debts.

We only have one price.

We make no reductions. We have no middlemen to pay.

We work on an extremely close profit margin,

YOU GET THE SAVING

A Chain of One-Price Stores from Coast to Coast The Largest One-Price Tailors In Canada 5 Dundas St., London. All Clothes Made-To-Measure



Billie Burke, one of the screen's most fascinating stars, appearing at the Majestic today and Saturday in "Eve's A News Weekly, showing scenes in connection with latest events, and a

the recommendation of Dr. Chases the recommendation of Dr. Chases the recommendation of them, as you will learn by reading her letter.

There are not many things more distance than being unable to rest and the put across a number of good novel comput across a number of good novel comput features.

## "Sylvia of the Secret Service,"

featuring Irene Castle, is the leading screen attraction at the Patricia Theatre again today and Saturday.

The story is one of absorbing inter-

ture program.
i In vaudeville the Imperial trio pre-

## JOINING SERB ARMY

Detroit Laborer Wants to Sign Up With Fellow-Countrymen in Canada. Cirko Uirkovikch, a Serbian, arrived this morning from the British Recruitthis morning from the British Recruiting Mission at Detroit. He has a letter addressed to commanding officer of the Serbian Camp. Sussex, New Brunswick, from the Serbian War Mission, Detroit, and also a letter asking for transportation to Sussex. He will be boarded by the medical board here and sent on to Sussex if found fit for service. The recruit can speak but little Eng-lish but can converse in French. Be-fore enlisting he was employed as a laborer in Detroit.

BUT ONE SPEAKER

War Propaganda, However, Will Be In Full Swing Next Week. There will be but one speaker on war propaganda in the city tonight. John Cottam will address the audience in the Patricia Theatre. swing next week," said P. H. Bartlett

# HEART TROUBLE

Eased by Second Dose of MILBURN'S HEART AND

who is in charge of the work in the London district. This propaganda is under the anspices This propaganda is inder any of the war lecture bureau. Nearly a thousand men all over the dominion have have agreed to assist in the work of keeping the people of Canada keyed up to the big job of winning the war. The idea of these five-minute speeches is to fight war weariness. Sagging is a definite danger. It is feared in France, Britain and the United States. With a view of keeping up the morale and a cheerful heart in the people, the lecture bureau was started.

## BARY **CARRIAGES**

York City models. No two alike. Any of these beautiful new carriages that you purchase from us will be the only one of its kind in



Prices to suit every purse.



1918 REED STROLLERS,



## A Wire from Stockdale Says:

"I will give five talks in Londoon as follows: March 18-"How to meet today's competition." March 19-"How to make figures tell the truth."

March 20-"How to measure the value of turnover." March 21-"How to make advertising dollars earn more." March 22-"How to get the information the customer wants."

The stage is set. We have done our part. Whether you, as a businessman of London, will profit from Stockdale's visit as we hoped you would, depends upon yourself. The canvassing committee has about completed its work, and called upon all business firms interested. Reports are that most firms are sending their heads, executives and salespeople, men

and women. If any firm has not yet been called upon a phone to W. J. Ashplant, 920, will bring a representative, with the tickets required. Manufacturers, jobbers, retailers—all have responded well to the effort we have made, and the event is going to GO ACROSS BIG.

TICKETS AT HAY'S STATIONERY, 173 DUNDAS STREET.

## London Advertising Club

Phone T. H. Yull, Secretary, 5482, for information.