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EATON'S DAILY STORE NEWS

900 Non-Skid Tires

 $30 \times 31-2$

TODAY



To Ford, Chevrolet, Briscoe and Other Light Car Owners

Who are acquainted with present tire prices, the value of today's offer is quite apparent. And as for the dependability of the tires---they're guaranteed for 4000 miles of service and are the product of one of the best tire companies in Canada.

You may buy with the greatest confidence the "Northern" or the "Excelsior," the former with a rugged tread, the latter a heavy ribbed tread---Buy

this season's supply and next season's supply today at \$16.50.

1869 "Shorter Hours" "Better Service" STORE OPT'NS AT 8.36 a.m., CLOSES CLOSING ON SATURDAYS AT 1P.M.

Before You Buy Your Skating Boots

Make Sure That They'll Be Warm and Comfortable, Fit Well and are of Leather That Assures Long Wear



Make sure that you try on the "McPherson Lightning Hitch" Hockey Boots, for they're Boots known the country over for their good fit, long wear and ability to give general satisfaction.

The Price of This One is \$5.00

It's of black chrome leather, has felt backed tongue, and sewn solesthe price is \$5.00.

'If You Snowshoe or Toboggan

Perhaps House Slippers Will Be of Interest to You



pers, with leather soles and low heels. Sizes 6 to 11 Black Felt Everett Pattern Slipat \$1.50.



Green and Brown Plaid Felt Slippers, with soft feather soles and padded heels. Sizes 6 to 11. Are priced at \$1.50.

T. EATON CLIMITED

You May Perhaps Need a Pair of Oil Tanned or Buckskin Moccasins Here's a pair of Well Sewn Buckskin Moccasins; splendid for snoeshowing etc. Men's (sizes 6 to 11) are priced at \$2.95. Boys' (sizes 1 to 5), \$2.50. Youths' (sizes 11 to 13), \$2.20.



At \$3.25, for men (sizes 6 to 11). At \$2.65, for boys (sizes 1 to 5). At \$2.15, for youths (sizes 11 to 15). -Are 6-inch Beef Hide Shoe Packs.