

SBA.

Thursday 13 November (continued)

2:30 - 4:30 **Networking Sessions**

Each of the two sessions will last one hour. Participants are to consult their Personal Schedule to see which session they are involved in first. At the end of the hour, participants will then take part in the other session.

Building and Using Effective Business Networks

Presenter: Dr. Dorothy Riddle, President & CEO, Service-Growth Consultants Inc.

Location: *M. St. Grille*

Business development is 9/10ths about who you know and how they can help you. Learn how to leverage the contacts you already have to be successful in the U.S. market.

Dynamic Network Connections

Presenter: Donna Messer, President, ConnectUS Communications Canada

Location: *Ballroom*

This high-energy, fast-paced session will give participants a personal "leads list" of people who want to meet them.

4:30-5:30 pm **Networking Reception**

Hosted by: Women Entrepreneurs of Canada, IBM, and The National Association of Women Business Owners

Location: *Promenade*

An opportunity to establish business links between mission participants and members of NAWBO.

6:10-6:15 pm **Transportation**

Buses depart for Canadian Embassy

6:45-11:00 pm **Black Tie Celebration Dinner**

Hosted by His Excellency Raymond Chrétien, Ambassador of Canada to the United States, and by Minister Sergio Marchi .

Keynote address by Anne Sutherland, Vice President, Small and Medium Enterprises, Royal Bank of Canada.

Location: *Canadian Embassy*

11:00 - 11:30 **Transportation**

Buses depart for Hotel