

In natural gas, Nova Scotia's production is expected to quadruple over the next 10 to 15 years.

### **EXPORT FOCUS**

#### **CANADA'S EXPORTS**

US 55%

Other 45%



Canada's main market for the oil and gas industry is the United States, although exports are rising to other countries including: Mexico, Venezuela, Algeria, China, Norway, Brazil and the UK. About 55% of Canada's oil and gas equipment and

services exports go to the highly competitive market in the United States.

Canadian oil and gas equipment and services companies are establishing business operations actively around the world.

As firms from developed countries establish themselves in emerging markets, Canadian companies may respond by forming alliances.



### **RESEARCH AND DEVELOPMENT**

Research and Development (R&D) initiatives are integral to Canadian companies striving to compete internationally in market niches. Canadian companies have dedicated a large portion of their R&D efforts towards reducing air emissions particularly with regard to oil sands projects. New technology and more