

Apples dominate the import market. In 1992, over 26 thousand tonnes of apples were imported. As shown below, 45% of these apples came from the U.S.A., particularly Washington State which has been very proactive in marketing their apples.

Origin of Imported Apples, 1992

U.S.A.	45%
Chile	20%
New Zealand	10%
Japan	10%
Others	15%

Others include; France, Australia, China, Canada and Korea.

Although fruit growers in Canada are supplying apples to Thailand, quantities are limited. As a large producer of apples, Canadian companies could secure a much larger share of this substantial market. In addition, pears and grapes with a combined market of 2,666 tonnes and a value of C\$ 7.18 million should not be ignored.

Vegetables

Although there is not a large market for imported fresh vegetables, there remains small niche opportunities for Canadian vegetable producers. Thailand, which prides itself in being self-sufficient in the area of agriculture, imports limited quantities and varieties of fresh vegetables. These limited quantities are being imported to fill the expatriate and tourist demands. The two products which make up the majority of imports are tomatoes and peas. 218 tonnes of tomatoes were imported in 1992; while only 1 tonne of peas was imported.

Imports of Vegetables into Thailand 1992

19 Baht = 1C\$

Type	Volume (tons)	Amount (baht)
tomato	218	8,479,607
peas	1	52,811
others	22	1,748,117
total	241	10,280,535

Source: The Department of Business Economics