

Data on total French DIA were not available to complete a competitive assessment of the position of Canada relative to the other countries being targeted by French investments. Based on the available data sources, it would appear that Canadian inflows of investment from France represented about 3 per cent of total global investment by France to other countries in 1990. In 1993, the importance of Canadian investments by France as a proportion of the total French DIA outflows had increased to about 4 per cent. Subject to the data limitations outlined above, this would suggest that Canada is becoming a more important target for French investment.