

Association Membership

ASIA: 22% (Automotive Service Industry Association)
APAA: 11% (Automotive Parts & Accessories Association)
SEMA: 11% (Specialty Equipment Market Association)
AWDA: 10% (Automotive Warehouse Distributors Association)

59% attend some national trade show every year.

- 80% of WDs
- 75% of Retailers
- 56% Non-programmed jobbers
- 43% Programmed jobbers