REPT4D 90/04/05

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM AT MISSIONS ABROAD FOR FISCAL YEAR 89 FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

POST :522-NEW DELHI

011-OIL & GAS EQUIPMENT, SERVICES

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PLANNING: ACTIVITIES PROPOSED IN POST PLAN:

ALL SUB-SECTORS

PROMOTIONAL PROGRAM IN SUPPORT OF EDC/CIDA LINE OF CREDIT BETTER AWARENESS IN CANADA AND INDIA OF LOC

CARRY OUT DET REVIEW OF CON GOVT SUPP TO THIS SEC TO DET IFR SUFFICIENT. RATIONALISE GOVT. RESOURCES, DETERMINE IF RESULTS ARE

COMP OF COMPR MKT INFO TOOL ON INDIAN NATURAL GAS SECTOR BETTER AWARENESS IN CANADA OF OPPORTUNITIES

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TRACKING:

ACTIVITIES UNDERTAKEN IN QUARTER:

- QUARTER: 1 Incoming Mission to attend Intercan 89 at Edmonton, June 89 Develop high profile marketing Campaign to support CIDA/EDC LOC for oil and gas equipment and services.
- QUARTER: 2 Organise 2 missions in Oil and Gas around Technical Seminar presentations.
- QUARTER: 3 Organise 2 Missions around technical Seminar presentations

QUARTER: 4 -----

QUARTERLY RESULTS REPORTED:

ANTICIPATED RESULTS:

Three member mission attended the event. Working Group on Oil & Gas under consideration; completed hand books on markets in India for equipment and services for (a) oil (b) gas

These will take place in November 1989

HO/EOR Seminars held in Nov 89. Another Mission scheduled in Feb 90