## How About Your State?

WHEN spring was beginning to brighten the color of life, and we were all of us overhauling the garden tools and the family buzz wagon, "Bradstreet's" flashed this germane comment in its weekly review of general conditions:

Of course country trade is hampered by poor roads as well as by farm work, but this situation is the usual seasonal one.

That "of course" is one of the severest reflections imaginable on American good

sense. We talk glibly of how ready we are to take up with advanced ideas, to make improvements, and all that, and yet, after fifteen years and more of constant harping on good roads, bad roads are still our "usual seasonal" condition at this time of year! They cost money, waste time, slow up business, spoil pleasure, separate friends, and lower land values. Except perhaps for saloons, there is nothing so expensive to a community as bad roads. What is your section doing to get good ones?

From "Colliers"

## This Applies to Canada, too--

THE editor of "Colliers," the well-known United States weekly periodical, has taken up the cudgels for "better Roads."

The "usual seasonal" condition to which he refers is a "usual seasonal" condition in Canada just as in the United States.

And it is a condition that casts just as big a reflection on this country as it does on our neighbours across the border.

What are we going to do about it? Eventually we will correct the shocking state of our highways by rebuilding them of Concrete, But when?

Isn't it about time for us to speed up? Certainly it is time for us all to become posted on the true facts about Roads.

The short direct route to complete knowledge on the subject is by way of the Road literature we publish. Copies of our recent Road Books sent free to all who ask.

## Canada Cement Company

170 Herald Building,

MONTREAL

"CONCRETE FOR



PERMANENCE"