COMPANIES THE ASSURANCE

MONARCH LIFE GOOD

Managing Director - J. W. W. STEWART

Head Office WINNIPEG, CAN.

J. T. GORDON, esident Gordon, Ironside & Fa President Standard Trusts Co Winnipeg

1st Vice-Pres

Winnipeg

NICHOLAS BAWLF President N. Bawlf Grain C Director Bank of Toronto

2nd Vice-Pres. - E. L. TAYLOR, K.C.

Winnipeg

Director Great-West Permanent Loan Company

Winnipeg

Sec'y & Actuary- J. A MACFARLANE, A.I A -

Winnipeg

Some Good Western Field Contracts Open

PRUDENTIAL THE LIFE Insurance Company

Head Office

Winnipeg, Canada

Authorized Capital Capital Subscribed Insurance in force 31st Dec., 1910-3 years

\$1,000,000 00 601,000 00

4,277,000 00

We have openings for good agents. G. H. MINER, Managing Director.

Manual of Canadian Banking

H. M. P. ECKARDT

Should be on the desk of every financier and business man in Canada. Will be found exceedingly useful in very many ways. Price, \$2.50. Published by

- THE -

Monetary Times Printing Co.

Montreal

Toronto

Winnipeg

Security and Profit

are assured to Canada Life Policyholders, by the FINANCIAL STRENGTH of the Company and its constantly increasing SURPLUS EARNINGS.

Over \$2,000,000 in Profits

were allotted to Canada Life Policyholders, and the satisfactory increase in the Surplus Earnings of the Company for the past year is evidence that Canada Life Policies will continue to be profitable.

A Good Company for Men to Insure in and for Agents to Représent. Address

Canada Life Assurance Co.

Head Office

Toronto

COMMERCIAL UNION ASSURANCE CO.

LIMITED, OF LONDON, ENGLAND

FIRE, LIFE, MARINE, ACCIDENT.

Capital Fully Subscribed \$14,750,000

Total Annual Income exceeds \$27,500,000 Total Funds \$81,490,000
Total Funds exceed
Head Office Canadian Branch, Commercial Union Bldg., Montreal,
Jas. McGregor, Mgr. Toronto Office, 49 Wellington St., East.
GEO. R. HARGRAFT, Gen. Agent for Toronto and County of York.

LONDON

HEAD OFFICE - LONDON, Canada

The Company's splendid financial position, unexcelled profit results on maturing endowments and exceptionally attractive policies are strong features.

Full information J. F. MAINE, Inspector, Industrial Agencies from E. E. REID, Assistant Manager

POLICYHOLDERS Sign of MUTUAL

the Times

A STOCK MUTUAL LIFE COMPANY.

The most in Life Insurance for the least in money We give guarantees -- Not Estimates.

A. M. Featherston, Gen. Mgr. 503 Temple Bldg, Toronto, Ont.

THE ADVERTISERS ON THIS PAGE would like to know that you "saw it in The Monetary Times." You will confer a favor on both advertiser and publisher by mentioning it when answering advertisements.



THE CHIEF DIFFICULTY

that confronts the new man entering the Life Insurance Field is the securing of GOOD PROSPECTS. This difficulty is eliminated when you write for an INDUSTRIAL COMPANY, the debits of which are an inexhaustible mine for both ordinary and industrial business.

Union Life Assurance Company Head Office: TORONTO, CANADA

More Policyholders in Canada than any other Canadian Company.

