

First and Paramount—**Absolute Security to Policyholders**

IMPERIAL LIFE

ASSURANCE COMPANY OF CANADA

THE YEAR'S RECORD

THE following figures are the result of the most successful year's business in the Company's history, and indicate that the Imperial's unexcelled record is being maintained in every essential which contributes to the upbuilding of a strong, progressive and sound life insurance institution.

	Jan. 1, 1901	Jan. 1, 1902	Increase	%
1. Total Assurance in Force	\$9,226,350	\$11,236,700	\$2,010,350	21.8
2. Total Assets.....	1,102,092	1,339,804	237,712	21.6
3. Reserves for Policies and Annuities.....	597,488	798,785	201,297	33.7
4. Annual Premium Income.....	319,860	395,170	75,310	23.5
5. Annual Interest Income	36,273	53,502	17,229	47.5
6. Total Annual Income.....	356,133	448,672	92,539	26.0

FIVE YEARS' RECORD

WHILE the Imperial Life has made rapid progress, there has been nothing spasmodic in its advance. In every one of the six cardinal items instanced in the following table, each year shows a substantial increase :

	1897	1898	1899	1900	1901
1. Assurance in Force.....	\$1,185,725	\$4,169,125	\$7,142,625	\$9,226,350	\$11,236,700
2. Annual Premium Income..	32,399	117,887	215,827	315,724	395,170
3. Annual Interest Income....	10,987	12,464	27,406	36,272	53,502
4. Total Annual Income.....	43,387	130,352	243,233	351,996	448,672
5. Total Assets	340,479	677,061	930,443	1,102,092	1,339,804
6. Reserves for Policies and Annuities.....	38,426	180,761	441,112	597,488	798,785

HEAD OFFICE, - - TORONTO, CANADA

HON. SIR OLIVER MOWAT, P.C., G.C.M.G., President

A. E. AMES, 1st Vice-President

F. G. COX, Managing Director

T. BRADSHAW, F.I.A.,
ActuaryJ. L. DAVISON, M.D., M.R.C.S.,
Chief Medical Referee