

Announcement

THE end of March we will remove to our new premises 107 and 109 Church St., corner of Richmond St., the building for years known as the Newcombe Piano Factory. We will occupy the entire building which is now being thoroughly equipped with modern machinery to enable us to meet the ever increasing demand for our goods, a demand growing so rapidly that during the four years we have been in business we have had to make three different changes to larger premises. In our new home we will add many new lines to our already extensive range of novelties and fancy goods, and we assure our customers and the trade generally that we will continue to pay the same attention to detail and finish in the manufacture of our goods as we have been known to do in the past.

Young Bros.
Manufacturers of Fancy Goods, Toronto

HIGGINS' INKS AND ADHESIVES



The Higgins Inks and Adhesives are in a class by themselves. They are the best made that original thought, conscientious workmanship and guaranteed high-class materials produce. They are largely imitated but never equalled. They give unsparing satisfaction to consumers and dealers and every unit is backed by our absolute guarantee. Price Lists and Discounts on Request.

CAS. M. HIGGINS & CO., New York—Chicago—London
 Originators and Manufacturers Inks and Adhesives
 MAIN OFFICE, 271 Ninth St. BROOKLYN, N.Y., U.S.A.
 FACTORY, 240-242 Eighth St.

We Have Been Asked the Question

"Why do you claim 'Koh-i-noor' Pencils to be the Standard Pencils of the world?" We will tell you:

- BECAUSE of their *splendid quality*.
- BECAUSE every sale makes a pleased customer.
- BECAUSE they never become "dead" stock.
- BECAUSE they are worth their cost *always*.
- BECAUSE they suit every purpose of a pencil, being made in 17 degrees.
- BECAUSE a dealer can *always* suit a customer with "Koh-i-noor" Pencils, and rarely can with others.
- BECAUSE dealers don't have to carry a stock of thousands of slow selling pencils. *Koh-i-noor* Pencils *sell quickly*, and without special effort on the dealer's part.
- BECAUSE it pays to handle and be identified with such high-class goods.

We can give more reasons, if necessary, and we believe other dealers can, too.

McFARLANE, SON & HODGSON,
 Wholesale Stationers

MONTREAL CANADA