

## FANCY GOODS AND STATIONERY.

## CALENDAR PADS.

THE Joseph Dixon Crucible Co. of Jersey City, N.J., are getting out neat little blotter pads with one side glazed and a monthly calendar printed thereon. The pads are very handy and are intended to



The Brown Bros. Limited.

advertise Dixon's silica graphite paint. The trade will receive copies by sending a card

## NEW CARD CASES AND WALLETS.

The Brown Bros., Limited, have just added to their stock some new and attractive wallets, card cases, etc., which are about the nicest productions that this firm has turned out of their factory, made, as they are, in all the latest styles and colors. Cuts of them appear on these pages.

## TO HELP THE SALE OF CARDS.

Raphael Tuck & Sons are, through their Canadian representatives, Warwick Bros. & Rutter, Toronto, making a new departure that has for its object the bringing before the public notice of their Christmas and



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complimentary cards, and thus to aid the sale of these artistic productions by the Canadian retailer. This they propose to do by means of a poster, which will be issued in two sizes, the large one being 10 x 7 ft.,

and the next size 7 x 5 ft. The poster is printed in colors, the border, representing the English-speaking world, being printed in blue-grey, the centre tablet in yellow with red and black lettering, the seal in red, and the holly and mistletoe in natural colors. The design is at once original, artistic and effective, and should tend to increase the already large sale of Messrs. Tuck's popular series of Christmas cards.

## REDUCTION IN PRICE OF SHANNON FILES.

Buntin, Gillies & Co., Hamilton, are offering the old reliable Shannon files at greatly reduced prices. They will sell the complete file, including board, arch, perforator, compression cover and index, in any size, at \$10 per dozen, and the board and arch only, in any size, at \$5 per dozen.

## GET A SAMPLE BOOK.

Samples and price lists of the new line of wedding stationery, folders, invitation cards, etc., carried by Buntin, Gillies & Co., Hamilton, are now ready. This season's line contains many novelties beside the regular lines, and every stationer should be supplied with one of the sample books.

## CARBON PAPER.

The Brown Bros., Limited, have just received a full line of Little's justly-celebrated typewriter ribbons, which are without doubt the finest carbon paper made.

## HOLIDAY GOODS.

Ball programme cards, pencil cord with tassels, tally cards for euchre, pedro, etc., are to be had in various styles at the Brown Bros., Limited, warerooms. This firm also carry a very extensive line of gold pens, pencils, penholders, fountain pens, nice goods suitable for Christmas trade.

## FILL YOUR INK BINS.

The trade are reminded that the winter will soon be on and they should see that their ink bins are well supplied. The Brown Bros., Limited, can fill orders for Arnold's, Stephens', Carter's, Underwood's and Stafford's ink, and can also supply the celebrated Taurine mucilage, which they claim is the finest made.

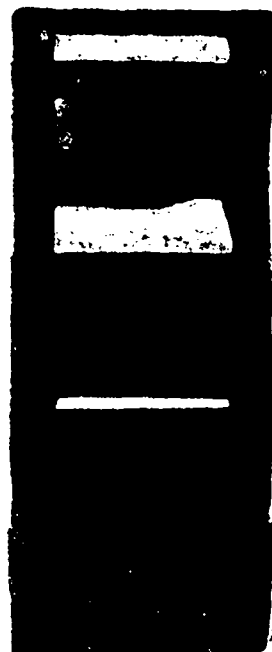
## SPECIALTIES IN FANCY GOODS.

F. & E. W. Kelk make the interesting announcement that with November 1st they intend to clear off all the stock on hand, so as to begin the new year entirely with fresh goods. This means a reduction in price, of which the trade will take note.

This firm direct attention to footballs, 1,000 of which are just on hand, with prices

from \$1 upwards. The stock of dolls will also be found very large and suitable, especially those at 10 and 25c.

The range of magic lanterns cover all from the cheapest to the best. Fancy clocks in bronze, China, etc., are shown. A large and varied assortment of games



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may be seen, sleighs, crokinoles, children's wash sets, tin toys, drums, china tea sets and skin-covered rocking horses. There is a full variety of other fancy goods to choose from.

## NEW THINGS IN PAPETERIES.

This season's papeteries are remarkable for variety, artistic get-up and moderate price. Warwick Bros. & Rutter have never had so wide a range of these goods, a feature being the attractive lines which retail at 25c. New lines this month are the "Cowes," "Henley," "Sandown,"



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"Hurlingham," all called after sporting and racing centres and very prettily prepared.

The same firm are showing a novelty, being children's papeteries for party invita-

RETURNED  
Cuts on 8/4  
of M.A.