



Hose as modern as the Cord Tire

Go back to the days before Goodyear undertook to produce better hose, and you will find that rubber hose was built in much the same way that most hose is to-day.

An old-fashioned product. Good enough for those times, perhaps, but inadequate to meet modern standards of efficiency.

Goodyear opened a new era in the industry. Goodyear disregarded tradition. Goodyear's engineers started from the ground up to build hose of modern efficiency to meet modern needs.

The inevitable result of such methods was the development of better materials and improved hose construction.

Old ideas and old methods were forgotten. Goodyear Hose was built as if hose had never been built before. Modern industry's hose needs was the standard and built to.

Is it any wonder, then, that the quality of Goodyear Industrial Hose dominates as does the quality of Goodyear Cord Tires?

Is it any wonder that Goodyear Hose gives longer, more satisfactory service and costs less in the end?

Goodyear builds a particular hose for every industrial purpose—water, steam, pneumatic tool, air drill, railway, fire, suction, and so on.

Let a man trained by Goodyear study your hose problem. Phone, wire or write the nearest branch.

The Goodyear Tire & Rubber Company of Canada, Limited

Halifax, St. John, Quebec, Montreal, Ottawa, Toronto, Hamilton, London, Winnipeg, Regina, Calgary, Edmonton, Vancouver.

GOODYEAR
MADE IN CANADA

INDUSTRIAL HOSE