

FALL LINES.

DRESS goods have sold well on account of the rising market, but the great volume of orders taken by W. R. Brock & Co. is due, they claim, to their excellent range. Special value in cashmeres and serges is being offered.

The same may be said of the silk demand. Low lines of surahs, pongors, pongees, etc., are offered by them at close prices. Other seasonable varieties are in ample range.

Dress linings are just now an important feature of both wholesale and retail stocks. This house claims to have everything that can be wanted by any merchant, from the extreme city artist to the most humble village dressmaker. This means a very varied range.

They have this year increased their range of cloakings and show golfs, mantle cloths, silk seals, curls etc., with very special values in beavers.

W. R. Brock & Co. have lately received very large shipments of linens, and are able to offer exceptional values in towellings, table linens, towels, napkins, canvases, etc. Amongst them are some lots cleared out from a Scotch manufacturer.

MOHAIRS AND ALPACAS.

IN the last number of The Drapers' Record "Jeanne," writing from Paris, says:

"With the hot weather, mohairs and piques are more than ever to the fore. The tailor-made costumes with plain skirts and smoking jacket bodice, and muslin or silk vest, are very popular, as they are so easy to wear and always look neat. But

for afternoon the mohairs and alpacas are very elegant, being beautifully trimmed, the bodices of which are hand embroidered. The letting in of a chemisette in the form of a plastron is a charming idea for hot weather, as this plastron is generally—if not always—of silk, muslin, or batiste, and accordion pleated. The embroidered corsage passing over it has an effect which is as becoming as it is elegant. One has but to follow out the idea of a decollete bodice, the decollete filled in with a plastron, to obtain this effect."

Plain black and colored alpacas and fancy mohairs, the very latest novelties, are shown by Brophy, Cains & Co. They have just opened a part of their silk vestings for the incoming seasons. They are beautiful goods.

STOCK ARRIVING.

Wyld, Grasett & Darling's stock of dress goods is arriving, and they hope very shortly to be able to execute the bulk of their orders. They are advising their customers to buy promptly owing to the rising market. Their stock includes: Serges, henriettas, amazons, meltons, plain and twilled, tweed mixtures, black and colored soliels, black figures, and fancy novelties.

CARPETS AND CURTAIN DRIVES.

A buyer going on the English market early can always secure bargains and drives in carpets and curtains. These, if shipped at once, arrive here in time for the Fall trade.

This is the reason John Macdonald & Co.'s buyer has left for Europe, and already shipments of his purchases are arriving. These will include drives and also scarce regular goods.

Wholesale Millinery

We have made every preparation for the largest season's business in the history of our house.

Early in the season we made large contracts for several lines of goods, some of which have advanced nearly 25 per cent. We purpose giving the trade nearly the whole advantage of these contracts as long as they last.

FALL OPENING

On Monday, the 26th of August, the openings will commence. Stock in every department will be complete, and every buyer of millinery is invited to call and inspect.

John D. Ivey & Co.

18 WELLINGTON STREET WEST