

Early Showing of New Spring Goods

New Spring Dress Goods

A very special line of pure wool serges in all the leading shades, at 50c, 75c, \$1.00

New Prints and Wash Goods

Taffeta prints, the very finest English cloth, guaranteed colors, at 10c and 12 1/2c Anderson Gingham, 12 1/2c

Splendid Showing of Spring Staples

Cottons, Towellings, Sheatings, Drills, etc. A very fine quality English long cloth, 36 inches wide, extra weight, 30 pieces only, to clear 10c per yard.

New Carpets and Rugs

The greatest showing of rugs and squares ever made in Watford, now ready for inspection. Scotch Linoleums—one, three and four yards wide. Floor oil cloths—one to two yards.

New Furnishings For Men

We are now displaying the first spring arrivals of the celebrated 20th Century bench-tailored suits for men and young men. Bench-tailored suits...\$13.00 to \$20.00 Special showing of Men's Suits at..... \$8.00, \$10.00 and \$12.00 Boys' New Spring Suits.....\$2.00 to \$8.00

Regal and Arrow Shirts for Spring
Showing all the new shades and patterns in these popular brands of shirts. Ask to see our very special \$1.00 shirt.

NEW EASTERN CAPS.....25c to \$1.50
GUARANTEED WATERPROOF COATS.....\$5.00 to \$15.00
SPRING NECKWEAR AND GLOVES

Men's Work Shirts and Overalls
The most complete range we have ever shown. Work shirts, 50c, 75c and \$1.00 and the best value you have ever seen. Overalls from the best makers in Canada. Our \$1.00 overall or pant is a winner.

A. BROWN & CO.
THE STORE THAT SATISFIES

PATRIOTISM and PRODUCTION

Pin Your Faith to Live Stock

The one outstanding feature of the world's farming is that there will soon be a great shortage of meat supplies. Save your breeding stock. They are today Canada's most valuable asset. If you sacrifice your breeding stock now, you will regret it in the near future. Plan to increase your live stock. Europe and the United States, as well as Canada, will pay higher prices for beef, mutton, and bacon, in the very near future. Remember that live stock is the only true basis of economic and profitable farming. The more grain you grow, the more stock you can carry. The more stock you keep, the more fertilizer for your fields. Mixed farming is real farming, not speculating.

Study this table, which was prepared before the war. Only one country increased its cattle more than its people in the past ten years. And in it (Australia) in 1914 there was a tremendous loss of live stock through an unprecedented drought—a fact which the table does not show. Do you need any stronger argument than this table that there is bound to be an increasing demand for beef? Add to this con-

Country	Population		Cattle	
	Increase Since 1900	Decrease	Increase	Decrease
France.....	16%	4%	4%	12%
Germany.....	16%	4%	4%	12%
United Kingdom.....	10%	4%	4%	12%
Austria-Hungary.....	10%	2%	2%	12%
European Russia.....	14%	17%	17%	12%
Canada.....	34%	17%	17%	12%
Argentina.....	40%	6%	6%	12%
Australia.....	18%	40%	40%	12%
New Zealand.....	30%	18%	18%	12%
United States.....	24%	30%	30%	12%

SHEEP. Canadian farmers have been losing great opportunities in sheep raising and sheep feeding. Hundreds of thousands of sheep have been slaughtered to provide winter clothing for the soldiers of the different armies. Australia's losses, through drought in 1914, were very heavy. Canada has been importing frozen mutton from New Zealand. In view of these conditions, wool and mutton should prove very profitable for Canadian sheep raisers during the next few years.

SWINE. Through the indiscriminate sale of swine in the Canadian West in the past three months, the supply in 1915 promises to be little more than half of 1914. Add to this the fact that the British soldier is allowed 1/2 lb. of bacon per day, and that sausage is the principal meat food of the German soldier, and you will understand the outlook for the future. Those who stay

steadily with swine, year in and year out, make money. Those who rush in and rush out, generally lose money. "Buy when others are selling, sell when others are buying," applies to live stock as well as to Wall Street stocks.

DAIRY. Milch cows increased in Canada from 2,408,677 in 1901 to 2,694,179 in 1911. This increase did not amount to 8% and was less than one-quarter of the population increase of Canada. At the same time, the per capita consumption of milk by Canadians increased 30%. Is there any wonder we had to import 7,000,000 lbs. of butter from New Zealand?

The exports of Canadian cheese have been steadily declining for ten years. Look at the market prices today. Do they not suggest the advantage of increased production? Through cow-testing, selection and better feeding, the

average annual production per cow in Canada did increase from 2,800 lbs. per cow in 1901 to 3,800 lbs. in 1911, but this is only a beginning. Last year one cow in Canada produced 26,000 lbs.

The dairymen of Denmark who supply Great Britain with butter and bacon are not satisfied unless their herds average 10,000 lbs. per cow. Let Canadian dairymen work to increase the productiveness of the milch cow. Breed for milk. Test your cows. Save your calves. Select your milkers. Feed for yield. Read the Agricultural papers and Government reports and bulletins on dairying.

CONFERENCES
Now that you have attended the Conferences, or have read about them, get together and talk things over. Also write to the Publications Branch, Canadian Department of Agriculture, Ottawa, for bulletins and reports on live stock and dairying.

Canadian Department of Agriculture.

Ottawa, Canada

Strange Death of Strathroy Man

Strathroy, Feb. 22.—After consulting with Crown Attorney McKillop at London, Coroner Dr. Thompson has decided to hold an investigation into the death of Charles De Groat this morning as the result of injuries said to have been received in a fall while being driven home from Watford one night about a week ago.

It is said that De Groat went to Watford by train and was being brought home by two men when he suffered the injury. On his arrival home he was in a serious condition, but a doctor was not called until Tuesday of last week. He then fixed up a dislocated arm and several other injuries De Groat had suffered, but apparently there were some he did not fix, for the man died this morning suddenly while talking to members of his household.

He leaves a widow and six children.

one of whom is Mrs. Orr, of London.

A jury was impaneled this morning and viewed the body at the undertaking rooms and then adjourned till Thursday night, when Crown Attorney McKillop will be present to handle the case. It is reported that De Groat made the statement before his death that he was thrown from the rig by the men who were driving him home.

Morris—Hill

(From the Rideau Record, Feb. 18th, 1915)

A pretty house wedding was celebrated at the home of Mr. and Mrs. E. B. Van Dusen, Queen street at 12 o'clock yesterday when Miss Lizzie Hill was united in marriage to Mr. W. Ernest Morris, Watford Ont. The ceremony was performed by Rev. D. T. Cummings under an arch of evergreens hung with white car-

nations and a bell. The bridal party entered the drawing room to the strains of the wedding march played by Miss Cole. The young couple were unattended. The bride was given away by her brother, Mr. Joseph Hill. She wore a wedding gown of champagne satin with overdraped silk embroidered net with pearl trimmings and a bridal veil caught with valley lilies. After the ceremony a wedding breakfast was served in the dining room, which was beautifully decorated with pink and white, and a number of the bride's young friends were present. Mr. and Mrs. Morris were the recipients of a large number of useful gifts, among them being \$50.00 in cash. The groom's gift to the bride was a gold watch and fob, and to the pianist, a signet ring. The happy couple left on the afternoon train for Ottawa amid showers of rice and good wishes. The bride's traveling suit was of navy blue

gabardine with white satin blouse and guimpe. Her hat was navy blue silk velvet with ostrich mount. Mr. and Mrs. Morris will leave shortly for Toronto where they expect to spend a short time before going to their new home in Warwick where the groom has a fine farm. Their many friends here wish them a long and happy married life.

HIGH SCHOOL EXAMS

GEOMETRY—FORM III.

40 per cent. and above—G. Crawford 98, L. Harper 96, S. Pressy 93, J. MacPhedran 86, E. Hicks 85, M. Roche 75, P. Heck 74, F. Smith 73, B. Knisley 70, N. Kelly 70, J. McKechercher 68, M. Barnes 66, R. Brown 66, W. Bruce 64, M. McManus 63, C. Leach 60, E. Squire 60, B. Ramsay 59, A. Harper 55, G. Callahan 55, E. Annett 43, J. Fitzgerald 42, E. Swift 41.

GEOGRAPHY—FORM I.

S. McEachren 74, M. Annett 74, M. Logan 70, N. Cox 68, M. McMurray 68, Freda Richardson 66, M. MacKenzie 64, R. Restorick 62, J. Bruce 62, M. Freer 62, R. Miller 58, P. Wills 58, C. Kadey 58, T. Logan 58, M. Coke 56, C. McKenzie 56, M. Lucas 54, C. Logan 54, Fred Richardson 54, J. McManus 54, E. McLean 52, E. Smith 50, K. Elliot 48, A. McGregor 48, G. Johnson 46, E. Moody 46, A. Spackman 44, H. Taylor 44.

High School Library

The following books have been recently added to the W. H. S. library:—
Prose Fiction—Westward Ho! The Vicar of Wakefield. The Puck of Pook's Hill. Richard Carvel. Lord Kilgobbin. The Dowry. The Hohenzollerns. Jack Hinton. Our Village. Vanity Fair. The Prince and the Pauper. Unknown to History. Pathfinders of the West. Vikings of the Pacific. Geographical—Peeps in Many Lands. Belgium. China. Egypt. Hungary. Iceland. Germany. France. Russia. New Zealand. South Seas. London. Biography—Clive. Drake. Colin Campbell. Gen. Gordon. Havelock. Henry the Fifth. Livingston. Warren Hastings. Nelson. Wellington. Wolfe.
Science—Changeful Earth. Tillers of the Soil. Threads in the Web of Life. The Past at Our Doors. Wonders of Physical Science.
Miscellaneous—Three Acres and Liberty. The Pruning Hook. How to Keep Hens with Profit. How to Keep Bees with Profit.
Educational—Special Methods in Science. The Teaching of Mathematics. The Teaching of English. Studies in Teaching History. Characters of Shakespeare.
Mathematics—Algebra, Jackson. Geometry, Hall & Stevens.
Art—Illustrated Exercises in Design. Black Board Sketching. Free Hand Alphabets. Pose Drawing.

Death of Robert Moody

Early on Friday morning last, Feb. 19th, the messenger of death called Mr. Robert Moody, who had been ill at his home on Erie street for some short time previous. At the time of his death he was in his 66th year. He was born in the township of Manvers, Durham Co., and moved with his parents to the County of Huron, in the vicinity of Blyth. He learned the trade of marble cutting in Strathroy, and afterwards came to Watford where he carried on a marble business with Mr. Fletcher, under the firm name of Moody & Fletcher. He was married in Watford on June 18th, 1879, to Miss Elvie McLachlan, daughter of Mr. John McLachlan, of this place. Later they took up their residence in Lucknow where they lived some 16 years, after which they moved to Berlin, finally taking up their residence in Watford. In politics Mr. Moody was a Conservative and in religion an active and consistent member of the Methodist Church. He was a charter member of Court Watford No. 444, I.O.F., and also a member of the Orange order of this place. He was a man of kindly disposition and made many friends. For many years he was a great sufferer with rheumatism, but he bore his many trials and sprang from the pain with great Christian fortitude. Deceased is survived by his life partner and three daughters, Mrs. R. K. Menzies (Cora) and Edna, of Edmonton, Alberta, and Elsie at home. He leaves an aged mother at present living in Blyth, and three brothers, James D. David and W. J., all of Berlin. Two daughters predeceased him. The funeral took place on Tuesday afternoon, 23rd inst., to the Watford cemetery. It was in charge of Revs. Robinson and Pentland, assisted by Revs. Forster and Mead. Service was also conducted by the Foresters. The floral offerings were beautiful, consisting of "The Gates Ajar" from the L.O.L., wreath from the L.O.F., wreath from members of his Sunday School class; pillow from his brothers; spray from P. Dodds; spray from the employees of Swift, Sons & Co.; and anchor from the family. The pallbearers were W. D. Cameron, Jos. H. Hume, Dr. Hicks, T. B. Taylor, T. Fortune and J. Humphries.

Those attending the funeral from the distance were Mrs. D. R. Menzies and Edna Moody, of Edmonton; Mr. and Mrs. David Moody, W. J. James, D. O. W. W. Moody, of Berlin; R. J. McGee, of Auburn; Mr. and Mrs. Stuart Johnston, of Brigidon; Mr. and Mrs. J. McPhedran and daughter, Elvie, of Watford.

Munn—Davis

On Saturday evening, February 6th, a very quiet and pretty wedding was enacted at the home of Mr. Joseph Carter, Florence street, London, when Mrs. Carter's daughter, Miss Levinie Davis, was united in marriage to Wm. John Munn, of the asylum staff. The bride entered the parlor on the arm of her uncle, Mr.

Wm. Styles, to the strains of the wedding march played by Miss Laura Clark, of London. The ceremony was performed by the Rev. J. W. Sickett, in the presence of immediate friends of the contracting parties. The bride wore a Copenhagen messaline dress and carried a bouquet of white carnations. After the ceremony a dainty and sumptuous repast was served. Among the many useful and handsome gifts was a set of cutlery presented by the Helena Costume Company.

FIRST-AID FOR WEAK DIGESTION

Lake Nearly Every Trouble Afflicting Mankind Indigestion is Due to Poor Blood

Almost everybody experiences times when the organs of digestion show painful signs of weakness. Some slight disturbance of the health starts the trouble; then the patient takes a dislike to food and dull, heavy pains in the abdomen give warning that the stomach is unable to do its proper work. Sometimes a false craving for food arises; if this is satisfied the result is additional torture—flatulence, a drowsy depression, sick headache and nausea are common signs of indigestion. The foolish practice of taking drastic, weakening purgatives at such times should be avoided. Indigestion arises from stomach weakness and the only effectual method of curing the trouble is to strengthen the feeble organs of digestion by supplying them with richer, purer blood. This is the true tonic treatment, by which natural method Dr. Williams' Pink Pills achieve great results. These pills make the rich, red blood needed to strengthen the stomach, thus imparting a healthy appetite and curing indigestion and other stomach disorders. Mr. Thos. Johnson, Hemford, N. S., says: "For five years I was a great sufferer from indigestion which wrecked me physically. I suffered so much that for days at a time I could not attend to my business. I had another thing to do, I had to eat and I was afraid to lie down. I doctored and tried many medicines but with no benefit. I saw Dr. Williams' Pink Pills advertised to cure the trouble and decided to try them. I had not been taking them long before I found that I had at last hit upon the right medicine. The improvement in my health was constant, and after I had used ten or twelve boxes I could eat and digest all kinds of food, and I felt physically better than I had done for years. I shall never cease to praise Dr. Williams' Pink Pills for they proved a real blessing to me."

You can get these pills from any dealer in medicine or by mail at 50 cents a box or six boxes for \$2.50 from The Dr. Williams' Medicine Co., Brockville, Ont.



Cherry Bark Cough Syrup, 25 and 50c

Rexall White Pine and Tar, 25 and 50c

Rexall Cold Tablets, 25c

Rexall Emulsion Cod Liver Oil, 50c and \$1

Rexall Cold Cream, Plain or Camphorated, 25c

ALL GOOD! AND ALL GUARANTEED OR YOUR MONEY BACK.

J. W. McLAREN
Drugs Stationery
The Rexall Store

LOCAL HAPPENINGS

The Guide-Advocate welcomes items of interest for this column. Call Phone 41, send by mail or item in Guide-Advocate.

DIVISION COURT at Watford Friday, March 12th.

There is no harmony in the British and American notes.

There is said to be enough Britain to last two years.

All kinds of job work need the Guide-Advocate office.

Dig up that ground that reduces the high cost of living.

Keeping out of trouble, see Uncle Sam's best card just at p.

Sunday was a beautiful week and the church attendance was

LOOK out for McLaren's week—all about how to get free on Saturday, March 13th.

You never can tell. Many call individually but mighty socially.

CARHARTT'S overall mitt gloves are Canadian made SWIFT, SONS & CO.

Exchange asks:—"Wh divorce?" Also, women, other women and marriage.

By buying goods made in C help the other fellow keep his job helps you keep yours.

Have you paid in full your tion to the Patriotic Fund? I so at once. The money is used

"TIPPERARY," "Halo" and "Panc" are the names of three n hats that ladies will wear this y

W. J. ROWLAND has sold and lot on Gold street, now of J. Shaw, to Bert S. Barnes, of

MR'S. SUTTS, ready-to-wear price of coats.—SWIFT, SONS & MR. A. SLAS CODE, son of Mrs. Richard Code, Alvinston, died on Wednesday to Miss Gibson, Petrolia.

AND NOW the young men, do otherwise prevented, who do go to war, may stay at home a souvenir spoons.

REV. ARTHUR E. DOAN, M. of Moncton, will preach in the church next Sunday at 11 a. m., and at Zion at 2.30 p. m.

THIS is fine weather for colds throats. Numerous people are ing of these complaints. The c weather is largely responsible.

COLONEL MCFEEN and D were here on Friday last. I army remounts for the Depa Militia, Ottawa. Only six anni selected.

We have big proposition to an extra clothing mak. In t Watford people will appreciate Come early.—SWIFT, SONS & (

HOME GUARDS are not ent supplied with rifle and amm the Department of Militia, acc statement in the Commons' General Hughes.

The huge ash piles that back yards all over town an place ornament (2) the road cate that we have passed thr severe weather this winter.

A MAN was seen stealing v the Guide-Advocate wood pil on Tuesday morning. The c is given that if it was a prosecution will follow on th now at hand.

A QUIET wedding was sole Thursday, Feb. 25th, at the h Bride's mother, when Miss Hel became the wife of Mr. Charle of Oil Springs. The Rev. R. performed the ceremony.

REMEMBER the date we sta story overmake sale—Saturda 4th.—SWIFT, SONS & Co.

THE regular monthly meeti Watford Women's Institute will at the home of Mrs. T. Dodds, nesday evening, March 10th, will be answered by quote Patrick. Visitors welcome.—S

It is announced by the Dep Agriculture at Ottawa that t tion of ten thousand copies of cultural War Book is exha other and larger edition is b to provide copies to meet at that have for some time bee lating.

REXALL Good Fish tree, March 13th. See our ad. next W. McLAREN.

ON Friday last the following was passed unanimously in t Legislature and cabled by the overseas contingent now at th the legislative assembly. Ontario brigade on their stea valor when under fire for th in the present war, and grate sizes the sacrifices they are the liberties of the Empire. This week will be the bigg week on record. Factory ove —SWIFT, SONS & Co.