

**ROWAT'S TEAS**  
From the Better Gardens.  
65c, 75c, 85c, \$1.00 and \$2.00 Pound.  
**T. A. ROWAT & CO.**  
350 Dundas Street. Phone 3051-3052.



**DIAMONDS**  
A Diamond for an engagement ring. Beautiful Blue White Diamonds set in Platinum, white, green and yellow gold.  
**C. H. Ward & Co.**  
Diamond Merchants, Jewelers and Opticians.  
386 RICHMOND ST.  
Phone 1084.

**LONDON OPTICAL**  
HAVE YOUR EYES EXAMINED.  
A. M. DAWSON, OPTOMETRIST.  
Dominion Savings Building, Richmond Street. Phone 6180.

**EASTMAN KODAK FILMS and SUPPLIES**  
We make a specialty of Developing, Printing and Enlarging amateur snapshots. Twelve-hour service and perfect pictures.

**TAYLOR'S Drug Store**  
390 RICHMOND ST.  
Half Block South of Dundas.

You can't make a mistake when you buy Edison Mazda Lamps

**J. H. POLLOCK**  
397 Clarence St. Phone 1762 W.

10 karat Bean End Cuff Links, regular \$6.50 for \$3.00.  
**WRAY'S Jewelry**  
LIMITED.  
234 DUNDAS STREET.

**Fashions That Please**

We insist on quality in workmanship, materials and everything that enters into making and marketing the garment from the factory to you. Our prices are reasonable though!

**FISHBEIN'S**  
"Ready-to-Wear."  
254 Dundas Street.

**CANNEL COAL**  
\$14 a Ton  
HALF TON, \$7.  
**ORCHARD'S**  
45 YORK STREET. PHONE 334.

# August Sale List For Saturday



It is now imperative to clear the decks quickly for the arrival of early fall merchandise, and Saturday's offerings are priced with that end in view, both in the Men's and Women's Sections. The sales listed below only touch the surface of the oceans of opportunities in the final summer clearings throughout the store. No matter what you may need to replenish your summer wardrobe you will find it priced greatly to your advantage now.

## ALL SUMMER DRESSES ONE-THIRD TO ONE-HALF OFF SATURDAY

Many of this grouping have not before been offered at these reductions, and a very important opportunity is yours now. This clearance selling includes all our novelty summer styles. Of course, not complete size ranges in each, but ample in all sizes in different models to give splendid choice.

### All Summer Dresses One-Third To One-Half Off

One-third to half off Summer Dresses, consisting of voile and organdy. All this season's models, featuring all the novelty trimmings. These are all odd and broken lines in light and dark shades, the season's ends; one-third to one-half off regular price ..... \$5.25 to \$11.95

#### Special Work Shirts

In either black with white stripes or figures, or navy blue, with white stripes, fast washing colors, extra strong and serviceable ..... 33c a yard

### Bathing Caps and Shoes Greatly Reduced.

One table of Bathing Caps and Shoes, novelty trimmings and shapes, in cardinal, blue, emerald, purple, white or black. One-third to one-half off. Prices ..... 29c to 98c

### Minty's Toilet Preparations.

Sweet Kiss Face Powder, flesh and brunette, 50c and \$1.00.  
MaCherie Face Powder, flesh and brunette, \$1.00 box  
Minty's Face Powder, white and brunette, 50c box  
MaCherie Talcum Powder, in white only, 35c tin  
Sweet Kiss Cleansing Cream, 50c jar  
Sweet Kiss Skin Food, 50c jar  
MaCherie Cleansing Cream, 75c jar  
Minty's Face Cream, 35c jar  
Minty's Cleansing Cream, 50c jar  
Minty's Compact Powder, in flesh, brunette and white, 50c  
Minty's Compact Rouge, medium and dark, 50c  
Minty's Toilet Water, in violet and lilac, 85c bottle

### TOILET SOAPS

Vinolia Castile, 19c bar  
Wright's Coal Tar, 15c cake  
Opera Toilet Soap, 3 for 25c  
Pear's Scented and Unscented, 25c cake  
Vinolia Lemon Soap, 2 cakes for 25c  
Lifebuoy Soap, 3 cakes for 25c  
Soap Dolls, 3 for 25c

### FINE MADRAS SHIRTINGS

Of lovely quality are these new Shirts, some Duro dyes, and others guaranteed fast colors; also such well-known makes as Wm. Anderson's; a big assortment, fine even stripes, solid colors, white with black or colored stripes, and all white in mercerized weaves, 32 in., ..... 60c, 65c, 75c 85c

### IN THE LINEN SECTION.

**OLD BLEACH LINEN HUCK TOWELS**  
A clearing lot from this celebrated maker insures most interesting buying Saturday. Look over your towel supply and anticipate your needs for some time ahead, as the values are remarkable. Qualities are up to the very finest woven, quantities limited, so select your share early Saturday. Listed are some outstanding values.

**OLD BLEACH PLAIN GUEST TOWELS,**  
75c PAIR.

These are woven from delightful quality linen yarns so desirable in fine towels; for embroidery or initial this is particularly suited; 10 dozen, sale price ..... 75c pair

**PLAIN SCALLOPED FACE TOWELS**  
of lovely qualities, in superfine and medium huck, at a saving of about 1-3 off today's quotations.  
Sizes 18x30 ..... 75c each; 80c each  
Sizes 18x34 ..... 75c each; \$1.10 each  
Sizes 20x36 ..... 95c each; \$1.15 each  
Size 22x38 ..... \$1.10 each

**DAMASK BORDER HUCK TOWELS**  
in a good assortment of pretty borders, all priced at a considerable saving, many numbers, possibly a dozen or so only. Sizes are 18x30, 20x36, 22x38, 24x40. Priced at \$1.15, \$1.25, \$1.35, \$1.50, \$1.75 and \$2.00 each.

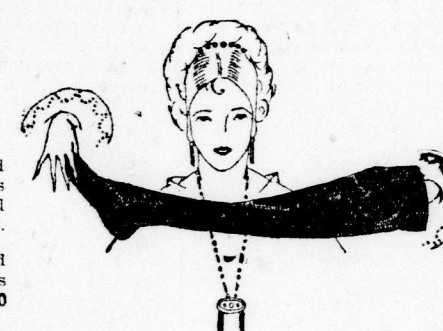
### Clearing of Hosiery, 29c Pr. Ladies' and Children's

A grouping of several lines of Cotton Hosiery will be offered Saturday at above price for quick clearance. The ladies are in black or brown, and the children's are black ribbed cotton. Just the stockings you will need when school opens.

Ladies' Sport Hose in the newest shades, heather mixed cashmere, seamless, double garter top, heel and toe. Sizes 8 1/2 to 10. Price ..... \$1.00  
Ladies' Black or Brown Cotton Hose, sizes 8 1/2 and 9 only; also children's ribbed cotton hose, sizes 6 1/2, 7, 7 1/2 and 8, in black only. To clear at 29c pair  
Children's plain or fancy 1 size Thread Socks, in cool and dressy for warm days, ranging in price from ..... 45c to \$1 pair

### Saturday Selling in Basement.

Willow Clothes Baskets, \$1.25, \$1.50, \$1.75 and \$2.00  
Willow soiled Linen Baskets, \$2.75, \$3.75 and \$4.75  
Clothes Bars, 4-foot, \$1.25; 5-foot, ..... \$1.50  
Ironing Boards ..... \$1.25, \$1.50 and \$1.75  
Step Ladders ..... \$2.25 and \$2.50  
Scrub Brushes ..... 15c, 25c and 30c  
Bowl Brush ..... 35c  
Clothes Pegs, 4c dozen; also 3 dozen, for 10c  
Wire Clothes Lines, 50 feet, 75c; 100 feet, \$1.15  
Carpet Beaters ..... 25c  
O' Cedar Oil Mops ..... \$1.25 and \$1.75  
Tungsten Lamps, 25, 40 and 60 watt, ..... 40c  
Market Baskets ..... 49c to \$1.50  
Nugget Shoe Polish, brown, black or white, ..... 15c or 2 for 25c



### Saturday at the Candy Counter.

Saturday is Candy Day always, and each Saturday, besides our regular lines of tempting mixtures, we offer a special, something different, each week at a very low price.  
Tomorrow, while they last, 100 pounds of fresh Creamed Almonds, ..... 28c pound  
Chocolate Bars and Creamy Toffee, 6 for 25c  
On Henry ..... 3 for 25c

### NURSERY FLANNELS

Lovely All-Wool Flannels, from those expert English makers of fine baby flannels, just arrived in stock, and we are glad to quote you lower prices on nearly all our flannels. See the qualities in nursery flannels for comparison, makes you know well and handled by us for years; soft and cosy, easily washed, a necessity for baby's wear, ..... 26 in., 69c, 75c; 28 in., 90c; 30 in., \$1.10 and \$1.25

Registered Trade-Mark  
**Wegner's Big Sale**  
AT THE HEART OF LONDON, 371 TALBOT STREET.

## An Old-Time Hummer

The people of London and vicinity cannot forget our great big values. They appreciate our bargains, every one of them. They come in droves. Our share of Bob Long's million-dollar failure is stimulating this sale of Men's Suits, Raincoats, Sweater Coats, Pants, Hats, Caps, Shirts, Underwear, Furnishings and Overalls.

**SPECIALS FOR FRIDAY AND SATURDAY.**  
FINE SHIRTS, all good patterns, At ..... \$1.19, \$1.25, \$1.50, \$1.95  
WORK SHIRTS, all colors, At ..... \$1.25, \$1.50, \$1.69, \$1.95  
Summer Underwear, to clear at cost, to make room for winter goods.  
MEN'S PANTS, less than factory prices ..... \$1.95, \$2.98, \$3.98, \$4.98  
MEN'S SUITS, serges, tweeds and worsteds. Nearly half price to clear ..... \$14.69, \$19.50, \$25.00, \$29.50  
100 dozen Braces, 75c and \$1.00 value. At ..... 50c

You Save 25c on Every Pair of Overalls Bought Here.  
**WEGNER Clothing Co.**  
The Heart of London—Famous for Their Little Prices.  
OPEN EVENINGS. 371 TALBOT ST., OPP. MARKET, LONDON.

**EYES EXAMINED**  
**GLASSES FITTED**  
**AS LOW AS \$3.00**  
Of course glasses can be purchased for less, but WE WILL NOT supply any that we cannot guarantee to be of benefit to the eyes.  
**THERE IS ONLY ONE**  
**BROWN OPTICAL CO.**  
Where all the work is done from the examination of the eyes to the manufacture of glasses complete on the premises at factory prices.  
223 DUNDAS STREET. PHONE 1877.  
Branches at Montreal and Windsor.  
Established 26 Years.

**Purdum Hardware**  
PHONES 2800 2801  
124 DUNDAS STREET.

# Sale of Men's and Young Men's Suits

**Men's and Young Men's Blue Serge Suits, Two Pairs of Trousers, \$47.50**

These suits have the freshness and originality that appeal to men who insist upon distinctive clothes. Blue Serge of splendid weight, imported, in conservative models for fall and winter or even "year round" wear, and the extra pair of trousers to give your suit longer wear. These are a splendid value.  
Tomorrow ..... \$47.50

**2 Pairs Trousers \$26.75 New Fall Styles Tomorrow**

Here is an important event for men and young men. All-Wool, Two-Trousers Suits, in new fall models, splendidly tailored, brown and gray mixtures, imported tweeds—Suits that have been provided with new things, nothing of the commonplace about them. The extra trousers will double the life of the Suit. These Suits go on sale tomorrow at a great saving—all sizes ..... \$26.75

## SALE OF BOY'S SUITS

Two Pairs of Bloomers

All-Wool Suits in New Fall Styles. **\$11.95** Suits for Boys Of all Ages—Two Pairs of Bloomers

Just before school reopens comes this opportunity to buy a really good Suit of All-Wool Tweed, reinforced for long wear, strongly made in every way. New Fall Models for Boys—Tweed, better Suits, with many new features—and the extra Bloomers to double the life of the Suit—mothers will bring the boy along Saturday. These are exceptional values in Boys' Suits, and should not be missed. Sizes 7 to 16 years.  
Tomorrow ..... \$11.95

### Another Group of Grenadine Silk Knitted Ties, 98c

A large selection of patterns and colors, including plain shade of black, brown and navy, in these popular ties for men. About one-third off regular price tomorrow ..... 98c

### Sale of Fibre Silk, Silk Lisle Socks Tomorrow 29c Pair.

About 300 pairs of men's fibre silk and silk lisle socks, reinforced heel and toe. All fine quality socks, 9 1/2 to 11, tomorrow, quarter, third, half price ..... 29c

**SMALLMAN & INGRAM LIMITED**

### Athletic Combinations Half Price.

Clearing all fine lines of athletic combinations for men—Madras cords, fancy weaves, meshes, etc. All half price.

### Buy Your Flannellette Pyjamas Tomorrow.

Sale of heavyweight flannellette, 32.65 suit, trimmed with silk frog fasteners. About 200 suits of men's extra heavyweight flannellette pyjamas, brought from the manufacturer at a clearing price. Excellent range of patterns in blue, mauve, thick stripes. Buy your fall and winter requirements from this lot tomorrow. About one-third off regular price, suit ..... \$2.65

### Sale of Men's Pongee Silk Shirts, With Collar to Match, \$3.95

Heavyweight pongee silk, with collar to match, carefully made, with soft, double, reversible cuffs. This is a good washing material and makes a cool, smart looking outfit. On sale, complete, size 14 to 17 ..... \$3.95

### FAILS IN ATTEMPT TO SWIM CHANNEL

CALAIS, Aug. 17.—Canadian Press.—Owing to seasickness and a rising sea, Omer Perrault of Montreal abandoned his attempt to swim the English Channel after three hours, in which he covered about 12 1/2 miles.

The Canadian swimmer started near Calais, and was about nine miles from the French coast when he finished. He said he hoped to make another attempt this week to swim the Channel.

**MAY TRANSFER PROPERTY.**  
TORONTO, Aug. 17.—The sale of property at the northeast corner of John and August streets, Hamilton,

by Mrs. Margaret R. Ballentine to George Bethune for \$22,250, may now go ahead. Justice Mowat having declared that the purchaser's requisitions have been satisfactorily answered.

**HOLD TROOPS READY.**  
AMHERST, N. H., Aug. 17.—Adjutant A. T. Richardson, of the 138th

Cumberland Regiment has received word to hold A and D companies in readiness to proceed to Springfield.

### HUGHES' DAUGHTER TAKES NEW CURE FOR DIABETES

TORONTO, Aug. 17.—The 15-year-old daughter of Charles Evans

Hughes, secretary of state for the United States, and Mrs. Hughes, is at present in Toronto taking the insulin treatment for diabetes, a treatment which is the discovery of two Toronto medical men. Miss Hughes is under the care of Dr. F. G. Banting, M.D., who, along with C. H. Best, M.A., has developed the new treatment for diabetes, which success.

### WE MAKE EVERYTHING MADE OF CANVAS!

**CARTER, SON & CO.**  
351 GLEBE ST. V. PHONE 6187.