


ROWAT'S COFFEE
If you relish Coffee with that rich flavor and aroma try Rowat's, the finest procurable.
70c POUND.
T. A. ROWAT & CO.
250 Dundas Street. Phones 3051-3052.
Opticians.



DIAMONDS
A Diamond for an engagement ring. Beautiful Blue White Diamonds set in Platinum, white, green and yellow gold.
Rings from \$25 to \$1,250.
C. H. Ward & Co.
Diamond Merchants, Jewelers and Opticians.
386 RICHMOND ST.
Phone 1084.



Style in Glasses
We're just as particular with your looks as with your eyesight and are never satisfied until you look and see just right. Ours is complete specialized service.

Carlyle T. REBILCOCK OPTICIAN
255 Dundas Street. Phone 2151.
Two Doors East of Majestic.

SINCE 1868
TAYLOR'S THROAT AND LUNG BALM
has been the favorite household remedy for coughs, colds and all bronchial affections. Siner merit alone has made this medicine the standard cough remedy for over 60 years.
5c, 15c and \$1.20
Manufactured and Sold Only at
TAYLOR'S DRUG STORE
New address
390 RICHMOND STREET.
Half Block South of Dundas.
Phone 594.

J. FERGUSON'S SONS
178-178 KING STREET
Funeral Directors and Embalmers.
Handsome Motor Car or Hearse Equipment.
Day or Night Service.
PHONES:
Office 843. Residence 205W-4563.

Dry Cold Fur Storage
Every garment hung separately. charge 2 per cent on valuation.
Beltz & Co.
Practical Furriers. Phone 817

WRAY'S Jewelry LIMITED.
234 DUNDAS STREET.
Headquarters for Jewelry, Novelties, Phonographs and Records.



HAY STATIONERY CO. Limited.
331 Richmond St. 37

FOR 10 DAYS
Starting Monday, July 10,
WE ARE GIVING
you a full size 80c enlargement for only 25c, with every roll of film brought in to be finished.
Just sign your name on the dotted line

ANDERSON & NELLES
268 Dundas, Cor. Wellington St. 37

N. J. GRIFFITH FUNERAL DIRECTOR AND EMBALMER.
104 Dundas Street, London.
Residence on premises. Phone 459

GEO. E. LOGAN FUNERAL DIRECTOR AND EMBALMER.
418 Richmond St. Phone 1965.
Finest Motor and Horse Equipment.

A. L. OATMAN
The Funeral Home
Cor. King and Colborne Streets.

AVALANCHE KILLS SEVEN PORTERS
PHILADELPHIA, July 15.—The Public Ledger, in a copyright cable dispatch from London tonight, announced that the expedition to climb Mount Everest had been abandoned as a result of an avalanche in which seven porters were killed. Three members of the expedition, C. L. Mallory, T. H. Somervell and C. A. Crawford, had narrow escapes.

DOMINION NEEDS MORE TEACHERS

Dearth of Competent Instructors Said To Be Due To Small Salaries.

State Hundreds of Vacancies Exist in Schools in Western Canada.
MONTREAL, July 14.—Pedagogy is not among the overcrowded professions in Canada. The dearth of competent school teachers is giving the educational authorities a great deal of concern. At this time of year, when school boards are making their plans for the fall work and when teachers are giving up their engagements to seek more lucrative employment or to get married, the demand greatly exceeds the supply. A recent issue of a Toronto daily newspaper, typical of newspapers in other parts of Canada, contained more than 300 separate advertisements for school teachers in Ontario. The vacancies embraced every grade of teacher from kindergarten instructor to college professor. Primary teachers with first or second grade certificates are in greatest demand.

Lean Salaries.
The salaries offered are not munificent. This fact may explain why the ranks are hard to fill. Primary teachers are paid from \$750 to \$1,000 a year. Principalships are going a-begging in large numbers at from \$1,700 to \$2,100.

Rural school boards try to make up for meager wages by offers of "special inducements" or "added attractions." Applicants are lured by the promise of daily mail, telephone service, good board, well-furnished and heated apartments, church services, proximity to railroads and accessible urban settlements.

The scholastic requirements are varied. Knowledge of and ability to teach Latin, ancient history, English grammar, mathematics and physical culture and the ability to maintain strict discipline are required in a typical instance. The applicant who can qualify is promised a "liberal salary."

Worse in West.
In Western Canada the dearth of school teachers is even more acute than it is in the east. Hundreds of vacancies exist. The salaries range slightly higher than in the east and the requirements are easier. Manitoba has a Teachers' Federation whose object is the improvement of the teachers' circumstances.

It is not unusual to find among the advertisements of school vacancies there a statement inserted by the federation to the effect that "the federation has no information that would make it undesirable for any teacher to take service with such and such a school board," or it may be, a warning that before taking service the applicant should get a report from the federation.

Keeping the public schools properly and efficiently staffed is one of Canada's pressing problems which becomes more difficult every year. The teachers themselves say that it is a problem that would quickly solve itself if the compensation were equal to the responsibilities involved in the job. The school boards put the blame on the taxpayers, who are said to be reluctant to pay the necessary money.

Check Artist Swindles Waterloo Jeweler Out of \$82.

Special to London Advertiser.
KITCHENER, July 14.—W. H. Fank, a Waterloo jeweler, is out \$82 as a result of a clever check swindle which was played on him by a crook that visited the town Friday. It appears that the crook, who was a neat-appearing young man, came into his store and purchased a \$60 watch. He offered in payment a check for \$82, which was apparently issued by the hydro-electric power commission and signed by the name of Thomas Marshall over the stamp district treasurer. The check also contained a clever forgery for the regular hydro check stamp. It was indorsed by Thomas Smith, and looked good to the jeweler. He handed the man \$22 in change, but when he put the check into the bank it was returned marked "No funds." Mr. Fank called the matter to the attention of the police, and descriptions of the crook, who had been sent out to the police throughout the province.

MONTREAL CHINAMAN ASKS ANNULMENT OF MARRIAGE

Disciple of Confucius Claims Protestant Married Him to Roman Catholic.

MONTREAL, July 14.—The old question of validity of the marriage of a Roman Catholic by a Protestant minister in this province came up again this afternoon, when Mr. Justice Caderre's judgment annulling the marriage of Henry Fong, Chinese table-waiter, and Florida Maillette, was field in the prothonotary's office here.

His lordship stated that not only under ecclesiastical law, but under the law of the province, there is such a disparity of creed between a disciple of Confucius, which Fong professed to be, and a Roman Catholic, as was Florida Maillette, as may be well pleaded as an impediment that invalidates a marriage.


The parties were married on December 12, 1918, by Rev. F. H. Sproule, a Methodist minister of this city.

The petition for annulment was put in by Fong, who stated that he professed the religion of Confucius, while his wife, he said, was a Roman Catholic. In asking for annulment, he further declared that Rev. Mr. Sproule was not a competent authority to perform the marriage. The Roman Catholic Church authorities declared the marriage null and non-existent on February 14, 1920.

VETERANS' BODY RE-ELECTS RILEY

TORONTO, ONT., July 14.—"General" Riley and the old executive of the Associated Veterans of Canada are back in power again today after resigning last night and electing a complete new committee. The new executive only stayed in office a few hours. One look at the work that was handed them to do, and they in turn resigned. Another election was held this morning, with the result that nearly all the old officials are back in harness again.

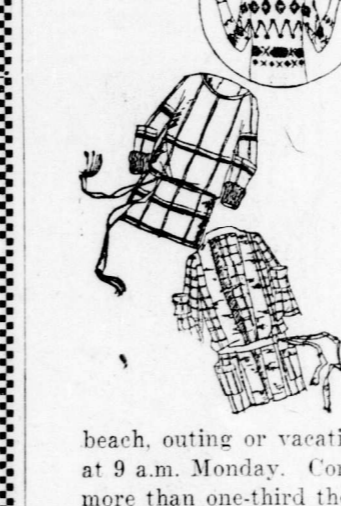
July Clearance
A Sale Day For Each Dept^{mt}



MONDAY Ladies' Sweaters Handkerchiefs.

Monday we begin the third week of our July department clearings, the success of which we attribute so far only to the exceptional values offered in these sales—as stated at the beginning of the month that buying conditions were most favorable for such event. This has been emphatically demonstrated by the sales of brand new merchandise we have so far been able to offer, procured from the manufacturers at and below half regular prices, and Monday's offering of ladies' sport sweaters is the best demonstration of this so far, which is only an example of many other purchases already made for this month's sales. Are you taking full advantage of these daily events?

Factory Clearance of Ladies' Pure Wool Sport Sweaters
18 Dozen Monday at \$1.98



Every garment new, fresh from the factory—18 dozen of the prettiest Sweaters of the season—sport styles in combination colors of green, blue, sand, turquoise, jade, orchid, black, etc. There is black with white, also with colors, and colors with white or contrasting colors; all pure fine wool, pullovers, blazers and coat styles, knitted in plain and fancy stitchings—the prettiest of colors and color combinations suitable for the beach, outing or vacation wear; all sizes, 36 to 44. These are displayed today in Dundas street window. On sale at 9 a.m. Monday. Come early. You will want more than one when you see them. The price in many cases is not more than one-third the regular value. Sale price \$1.98

JULY CLEARANCE IN THE HANDKERCHIEF SECTION



This sale includes 28 dozen soiled or mussed Handkerchiefs at about half regular prices. Also a specially priced 100 dozen of pure Irish Linen Handkerchiefs, hemstitched, for 95c a half doz. A splendid opportunity to replenish your stock of Handkerchiefs.

- 7 dozen Colored Handkerchiefs, about half price 9c each
- 5½ dozen Gingham Handkerchiefs, less than half price 11c each
- 6½ dozen Handkerchiefs, embroidered corners, about half price 19c each
- 6½ dozen White Handkerchiefs, embroidered corner, about half price 29c each
- 2½ dozen White Handkerchiefs, embroidered corner, about half price 39c each
- Half Dozen, 95c
- 100 dozen Ladies' Pure Irish Linen Handkerchiefs, plain, hemstitched, 1½-inch hem; splendid quality. Monday only 6 for 95c

Have You Seen This?
The best swimmers sometimes go down. This will hold you up.

"Wavecrest" Non-Sinkable Bathing Suits for Women and Children

These are made of all wool, the non-sinkable feature being a patented rubber insert which when inflated will keep anyone afloat. They come in dark green, maroon and navy. Children's sizes, 28 to 32, \$10.00. Ladies' sizes, 36 to 48 ... \$12.75

In the Beauty Shop, 5th Floor
Permanent waving done here—guaranteed for 6 months—not affected by washing or swimming—shampooing, hairdressing, marcel waving, manicuring, facial and scalp massage.
Hair bobbing and children's hair cutting a specialty. Price 35c. We invite you to visit our beauty shop and inspect our equipment. Appointments may be made by phone or letter.

BEDROOM FURNITURE IN THE JULY SALE



The bedroom furniture listed below insures large savings for whoever may require any of these suites or pieces.

Brass Beds At Remarkably Low Prices

- 11 only Brass Beds, ribbon finish, with 2-inch post pillars, 11½-inch top rods and ¾ fillers; sizes 4 ft., 3 ft. 6 in. and 3 ft. July Sale price \$14.95
- Simmons Link Fabric Springs, all sizes. July Sale price \$5.95
- Simmons Peerless Felt Mattresses, all layer felt, no blown cotton and no shoddy used, all made with French roll edge. All standard sizes. July sale, \$8.65
- One only Walnut Bed, with bow foot, 4 ft. 6 in. wide. July Sale price \$29.00
- One only Walnut Chiffre to match bed, two long drawers and cupboard fitted with trays. July Sale price \$39.00
- 2 only Walnut Finish Beds, full width. July Sale price \$29.00 each

2 only Dressing Tables, 3 mirrors each, with long drawer in case, satin walnut (gumwood), natural finish. July Sale price \$29.00

One only Solid Oak Bed, fumed finish, 4 ft. 6 in. wide, July Sale price \$19.00

CONTINUING THE SALE OF MARSHALL MATTRESSES AT 25 PER CENT OFF, THIS MONTH ONLY.
Furniture Department—Third Floor.

HALF HOLIDAY
During the months of July and August this store will close at 1 p.m. on Wednesdays.

SMALLMAN & INGRAM LIMITED

STORE CLOSING AT 5:30 DAILY, SATURDAY INCLUDED.



To **Fair-Minded Women**
—those who give a Fair Hearing to a firm that tries to please:

We want you to try Butter-Cream Bread just once. We want you to compare it with any other bread you have ever eaten and then to conscientiously tell yourself whether you should not use

PARNELL'S BUTTER-CREAM

in your home always. We will abide by your decision. All we ask you to do is to give Butter-Cream one fair trial. We know that if you do this you will be a constant user of Butter-Cream, because it is the best bread we, as expert bakers, have ever known.

At Your Grocer's, From Our Wagons, or by Phoning Us.

Parnell Baking Company Phone 929

GOAL AND WOOD CALL
D. H. GILLIES & SON
PHONE 1312.
Corner Adelaide and Bathurst. 37

Fishbein's Ladies' Ready-to-Wear
Exclusive Apparel at Low Prices.
254 DUNDAS STREET (Near Wellington). t

Quality Vulcanizing Only.
ART WILKES
London Tire Repair Depot, 354 WELLINGTON STREET, Opposite McClarys. 37

Furs Remodeled At Summer Prices
BY SKILLED FURRIERS.
ROSS' Limited
196 DUNDAS ST.
Phone 1319. ty London, Ont.

Jackson Grace,
BUILDING CONTRACTOR.
Brick work and cement foundations a specialty, also houses raised and moved, sidewalks, cellar floors. 253 Grey, Phone. xt

Ontario Dry Cleaners
PHONE 6958W.
516 TALBOT STREET.
Work called for and delivered. Dry cleaned and pressed. Quick service.

MOTORS
OVERHAULED—REPAIRED.
ELECTRIC MOTOR REPAIR CO.
349 Talbot t. Phone 7174.

Table Lamps
Exceptional designs, Elegant Shades. Prices \$2.50 to \$15.00.
312½ DUNDAS STREET, Opposite Arncliffe.