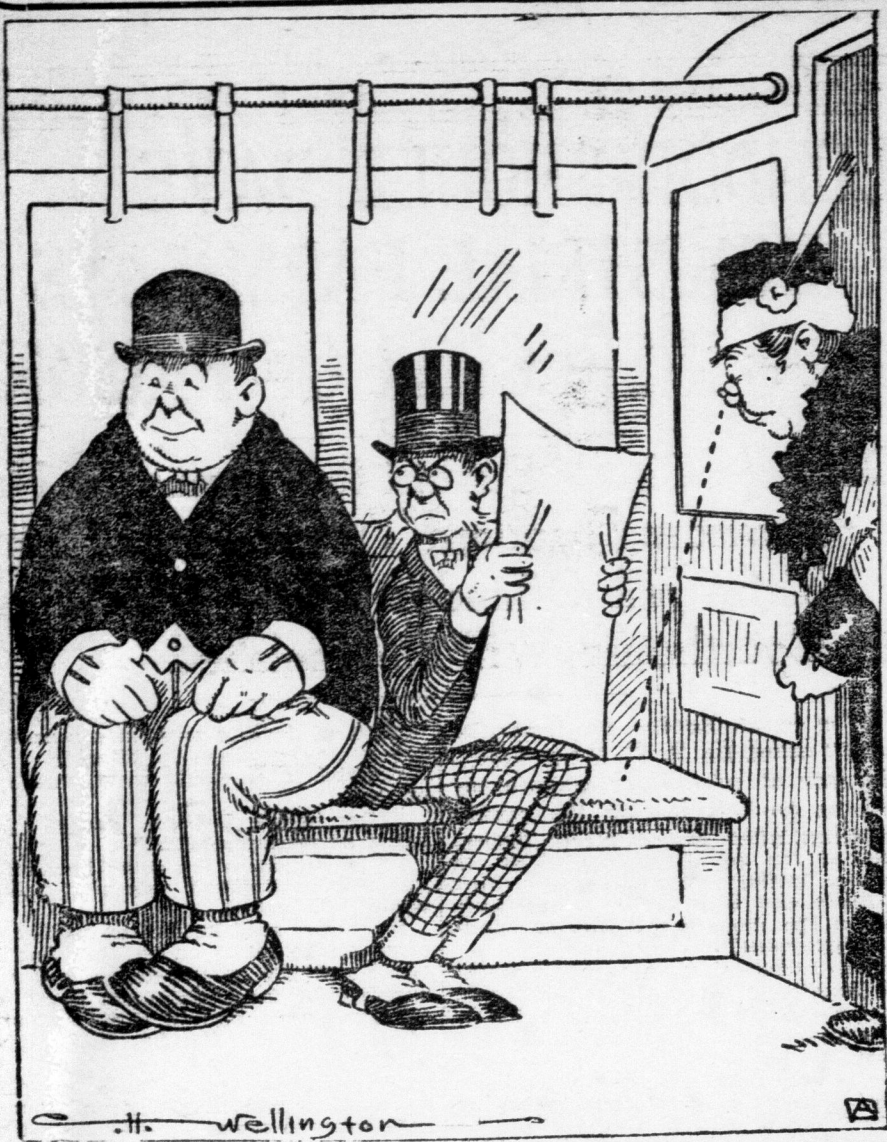


---and the Worst Is Yet to Come

McCUTCHEON SERIAL
FOR THE ADVERTISER

We take unusual pleasure in announcing that at the conclusion of "Seven Keys to Baldpate," our present successful serial, Advertiser readers will be introduced to George Barr McCutcheon's great story, "In the Hollow of Her Hand." The publication of a McCutcheon story has become something of an event in the reading world, and The Advertiser has secured exclusive rights for the use of this latest, and by many critics considered best book of the most popular fiction writer of the day. After a perusal of "In the Hollow of Her Hand" (a one-sitting perusal, by the way), we are convinced that it will prove the most fascinating of the long list of fine stories we have given our readers from time to time. The first installment will appear in a few days, and will run through all editions.

VEDRINES COMPELLED TO FIGHT
OR WILL LOSE HIS STANDING

Ordered By President Quinton of Aerial League to Give Satisfaction to Roux, His Rival.

[Canadian Press.] Paris, Jan. 6.—Jules Vedrines, one of the French aviators who recently flew from Paris to Cairo, Egypt, was ordered today in a telegram by President Quinton, president of the French National Aerial League, to give satisfaction immediately to Henry Roux, his rival, who also had accomplished the flight, and who had challenged him to a duel after Vedrines had struck him in the face during an altercation. The quarrel between the two aviators is said to have arisen because Roux is alleged to have requested the Turkish of-

ficials not to assist Vedrines on his flight in the Orient. If Vedrines should decline to fight he is told by M. Quinton to return at once to France. The French National Aerial League, it is understood, intends in this case to withdraw from Vedrines the official mission with which he was entrusted of taking part in a continuation of the flight from Cairo to Cape Town. All the celebrations which had been arranged in honor of Vedrines among the French colony in Cairo have been cancelled.

HEROIC RESCUE OF
FIVE MEN BY CREW

Oklahoma Wreck Provides Remarkable Story of Bravery.

[Canadian Press.] New York, Jan. 6.—Thirteen survivors were accounted for tonight out of the thirty-eight men aboard the tank steamer Oklahoma, when she broke in two last Sunday in a storm off Barnegat. Another story of heroic rescue was written beside the tale told by the wireless that brought the first news of the disaster. Until the Booth liner Gregory, fresh from a voyage 2,000 miles off up the Amazon, sailed into port today the eight men taken off the Oklahoma by the steamship Bavaria were believed to be the only ones saved. But the Gregory had five more of the shipwrecked crew, six of the eleven in the smaller boat, six were drowned when the boat capsized.

So the Oklahoma's death list stood at 28 tonight, and although her owners swept the sea with wireless messages, imploring all vessels to look out for one of the steamer's boats that might still be adrift there was little hope that more of the crew would be saved.

Six Drowned Near Liner. Of the Oklahoma's crew of thirty-eight, eleven manned the boat that reached the Gregory, and eight stayed aboard to be rescued by the Bavaria. Of the larger boatload, probably all are lost. Of the eleven in the smaller boat, six were drowned when the boat capsized.

DR. A. W. CHASE'S CATARRH POWDER 25c. Is sent direct to the diseased parts by the improved method of the Catarrh Powder. It cures Catarrh and Hay Fever, etc. A box, 25c. Free. Accept no substitutes. All dealers or Dr. A. W. Chase & Co., Limited, Toronto.

Make-Man Tablets
MEAN
PURE BLOOD.
50c each, 6 for \$2.50.
Geo. A. McLachlan
390 RICHMOND STREET, E. W.

GREATEST FARMING
AREA WEST OF THE
ROCKY MOUNTAINS

Pioneer Frontiersmen Who Settled in Fort Fraser District Are Realizing Their Most Sanguine Hopes.

INDUSTRIAL CENTRE OF
THE CENTRAL INTERIOR

Outside World Has Not Yet Begun to Grasp an Inkling of the Stupendous Possibilities of Fort Fraser District.

Possessing in magnitude and importance any plan of railroad construction hitherto conceived as a whole, the building of the Grand Trunk Pacific Transcontinental Line through the central interior of British Columbia is opening up a field of agricultural, commercial and industrial activity which embraces countless opportunities for capitalists, merchants, manufacturers and agricultural settlers. Between Edmonton and Prince Rupert, the western terminus of the line, the road passes through the largest and most prolific stretch of agricultural country anywhere in the Dominion. On this land pioneer settlers have demonstrated the practicability of transforming this vast region into the greatest diversified farming area west of the Rocky Mountains. Scientific agriculturists who surveyed the country long before the railroad began to spy out the land declared the fertility of the soil to be par excellence, and that it would yield more readily to cultivation and at a lesser cost than any in the province. Gradually the tide of prosperity swept along to the Fort Fraser district, which is the central location of this vast hinterland. The city of Fort Fraser, establishing a little more than a year ago on a townsite adjoining the old Hudson's Bay Trading Post, which for close upon a century has been the base of supplies, is today a strong evidence of what the railroad can do for a place when it takes the notion. The city, as Byron said, "woke one morning and found itself famous." Since then it has never looked back. It grows at a tremendous pace. Everybody is busy. There is an empire in itself tributary to it. The land already surveyed extends for over 900,000 acres, and there is more than that area again which remained untrodden by the foot of white man. In the city business houses and residences are being built with unchecked energy. A sawmill with a daily capacity of over 20,000 feet cannot keep pace with the demand for building material. Inexpensive water power awaits the manufacturers and the townsite provides level industrial sites adjoining the railroad track. In the district there is free timber for fuel, which will last for years, and coal deposits have been located. In fact the outside world has not yet even begun to grasp an inkling of the stupendous possibilities, as yet practically untouched, which await the necessary capital and labor to develop them. In another decade land prices will have jumped to the high water mark. Fortunes will be won by those farseeing enough to get in on the ground floor. Today the trend of settlement moves towards this centre and the builders of Fort Fraser are putting forth their utmost efforts to accommodate with efficiency and dispatch the industrial activity of this new empire of the central interior.

RACES FOR LOS ANGELES.
New York, Jan. 6.—The grand prize and Vanderbilt cup automobile races were awarded to Los Angeles today by the Automobile Club of America. The events will be held Feb. 21 and 23, the grand prize event on the latter date.

LOOK!

If you were told of a new discovery for the treatment of coughs, colds and bronchitis, as certain in its action on all chest troubles as anti-toxin is on diphtheria, or vaccination on small-pox, wouldn't you feel like giving it a trial? Especially if you could try it for fifty cents!

Peps is the discovery!
Peps are little tablets, neatly wrapped in air and germ-proof of waxed paper. They contain certain medicinal ingredients, which, when placed upon the tongue, immediately turn into vapour, and are at once breathed down the air passages to the lungs. On their journey, they soothe the inflamed and irritated membranes of the bronchial tubes, the delicate walls of the air passages, and finally enter and carry relief and healing to the capillaries and tiny air sacs in the lungs.

In a word, while no liquid or solid can get to the lungs and air passages, these Peps fumes get there direct, and at once commence their work of healing. Peps are entirely distinct from the old-fashioned liquid cough cures, which are merely swallowed into the stomach, and never reach the lungs. Peps treatment of coughs and colds is direct treatment.

If you have not yet tried Peps, cut out this article, write across it the name and date of this paper, and mail it (with 1c. stamp to return postage) to Peps Co., Toronto. A free trial packet will then be sent you. All drug stores and stores sell Peps at 50c. box.

PEPS

Phone Forty-Four Hundred | Smallman & Ingram, Limited | Store Closes at 6 p.m.

As Well As "Regular" Stocks and
Important Sales

Many Odd Lots Are Being Cleared in the AFTER-HOLIDAY RUMMAGE

That the remaining days of this, the second week in the new year, will be busy days is a perfectly safe statement. We venture this statement knowing that the values in the January Sales in all departments are most unusual; also knowing that our customers have need of merchandise of the character and quality offered. This is the most important general merchandise event of the winter season. COME EARLY tomorrow. The earlier hours are the most profitable during these January sales.

High-Grade Furs
In January Clearing

This week we offer a group of quality Furs at decisive reductions, which include some of the most popular and most fashionable kinds. Some are in single sets, some one only Scarfs, Mufflers and Stoles. Also a few Fur Coats which will pay big dividends on the investment.

Fox, Mink, Wolf,
Lamb

One only Red Fox Set, regular \$59.00. Sale price **\$47.50**
One only Civet Cat Set, regular \$71.50. Sale price **\$55.00**
Three only Mink Muffs, regular \$48.00. Sale price **\$32.50**
One only Mink Muff, regular \$42.00. Sale price **\$29.00**
One only Natural Wolf Set, regular \$39.00. Sale price **\$27.50**
Three only Gray Lamb Muffs, regular \$5.85. Sale price **\$4.25**
One only Mink Muff, regular \$125.00. Sale price **\$89.00**
One only Mink Stole, regular \$87.50. Sale price **\$59.00**
One only Sable Scarf, regular \$79.00. Sale price **\$59.00**

Persian and
Russian Coats
Reduced

One only Russian Rat Coat, 50-inch shawl collar, \$135.00 Coat. Sale price. **\$98**
Three only Persian Coats, \$228, \$238 and \$258. Sizes 36 and 38. Your choice of these. Sale price **\$198**
See these Coats if your size is 36 or 38. Only one of each.

Second Floor.

Balance of Special
Purchase Ladies'
Umbrellas

59c Each

The second and last group of this special manufacturer's clearance of Sample Handle Umbrellas. As in the first lot offered, scarcely two are alike. The tops are all of good quality silk mixture. Handles are box-wood and directoire. A splendid collection of new styles.

Now is your opportunity. No such Umbrellas as these, in all probability, will be again offered at such a price. Not more than 10 dozen in this lot, the last of the group, and should be taken in half dozens the value is so big. All paragon frames. Come and have your pick. You are sure to find the style of handle you prefer as the variety is so great. Get your supply early. Choice of about 10 dozen, each **59c**

East Side—Main Entrance.

BOYS' OVERCOATS,
CLEARING AT \$2.59,
\$3.95 and \$5.95.

SMALLMAN & INGRAM
LIMITED

William R. Varley
of Huron County
An Advertiser Boy

Was Born on the Same Day
as the New Morning
Paper.

William Robert Varley, of Huron County, is another Advertiser baby. Master William is the son of Mr. and Mrs. John J. Varley, R. F. D., No. 2, Rippen P. O., and arrived just five minutes after the clock had struck the old year out. Dr. C. M. Walker, of Goderich, was the physician.

He will get a silver spoon to mark the birthday of The Morning Advertiser.

HIGH COURT AFFIRMS
UNION MEN'S SENTENCES

Only Six of the Thirty Who
Appealed Will Have
New Trials.

[Canadian Press.] Chicago, Jan. 6.—The sentences of 24 of the labor union officials convicted in Indianapolis of conspiracy to transport dynamite were confirmed today by the United States circuit court of appeals of the seventh district. Six of the thirty who appealed were granted new trials. They are: Olaf A. Tveitmo, San Francisco; William McCain, Kansas City, Mo.; Fred Sherman, Indianapolis, Ind.; William Bernhardt, Cincinnati, Ohio; James E. Ray, Peoria, Ill.; Richard H. Houlihan, Chicago, Ill.

Counsel for the 24 within 30 days will petition the court of appeals for a

Wash Silk
In January White Sale

Different from the usual wash silks. These are the genuine hand-loom Japanese Habutai Silks, made of long, strong pure silk in the handkerchief finish, which retain their original appearance and finish after washing, which will be favored during the coming season particularly for waists. Take advantage of these specials during the White Sale, and prepare for spring.

White Habutai, 50c, 75c, \$1.00

Special heavy quality 27-inch White Habutai Wash Silk, handkerchief finish, perfect washing. Two specials:
No. 1, heavy quality, yard **50c**
No. 2, extra heavy quality, yard **75c**
Also yard-wide Habutai White Wash Silk, first quality hand loom weave, very heavy weight, rich crepe de chine finish. Special, yard. **\$1.00**

Korean White Pongee, \$1.00

A beautiful even double-thread weave. An extra good wearing blouse silk, 27-inch, white, yd. **\$1**

Pin Stripe Habutai

Something new for tub waists. Extra heavy quality with neat yarn dyed stripes (fast colors), about 1/4 inch apart pin stripe, in colors of pink and navy, also black, yard wide. Yard. **\$1.25**

White Crepe de
Chene

Pure Silk Crepe de Chine for waists; heavy rich firm weave, will wash like habutai, extra wide, 48-inch. Special, yard. **\$2**
See these at Silk Counter, Main Floor. Samples ready for mailing.

Is Your Tailored
Suit Ordered?

It is almost certain that we will be compelled to discontinue the special prices in Ladies' Tailoring Department at the end of this week, as the rush of orders has been greater than we anticipated, although we are equipped to turn out double the number of Suits this season than ever before, yet if the orders come during the next few days, as they have in the past, even that will be surpassed.

Save \$6.50 to
\$7.50 Now

SUITS—Making and trimming up to \$26.00. Now **\$19.00**
SUITS—Making and trimming up to \$27.50. Now **\$21.50**
SUITS—Making and trimming up to \$30.00. Now **\$23.50**
SUITS—Making and trimming up to \$34.00. Now **\$26.50**
The new fashion plates are in showing the advance spring styles, and you may order your suit now and be sure of having it for early spring wear, and avoid worry and disappointment later when the rush begins. Full assortment of black, blues and staple ladies' tailoring cloths, yard. **\$1.00 to \$3.00**

Clearing of Ladies' and Misses' Gloves, Cashmere and Ringwood, 35c qualities, clearing at 19c pair.



rehearing on new legal points. If that is denied they will take the case to the supreme court of the United States. Pending final adjudication, it is understood that no attempt will be made by the Government to return to the penitentiary at Leavenworth, Kansas, those of the convicted men who are at liberty under bond.

WEST WAWANOSH ELECTIONS.
[Special to The Advertiser.] Lucknow, Jan. 6.—Election day passed off very quietly in West Wawanosh, many ratepayers not bothering to go to the polls. Only one of the old council was returned, Ben. Naylor. The following was the result: Reeve, William Johnston; councillors, Purdon, Naylor, Johnston and Mallough.

LINSEED COMPOUND
Is a reliable old English home remedy for COUGHS, COLDS, Asthma, Bronchitis, all Lung & Throat Troubles.

Bureau of Engraving
PROCESS ENGRAVERS
LINE AND HALF-TONE ETCHINGS
424 RICHMOND STREET, PHONE 388

PANSHINE
KITCHEN MAGIC
CLEANSER
Large Sifter Top Tin. **10c**

Best Hard Wood
16-inch Blocks, \$2.15 per quarter cord
12-inch Blocks, \$2.25 per quarter cord
D. H. GILLIES & SON
PHONE 1312

Mrs. Winslow's Soothing Syrup has been used for over SIXTY YEARS by MILLIONS OF MOTHERS for their CHILDREN WHILE TEETHING, WITH DIRECT SUCCESS. IT SOOTHES THE CHILD, SOFTENS THE GUMS, ALLAYS ALL PAIN, CURES WIND COLIC, and is the best remedy for diarrhoea.