

# The London Advertiser's GIFT TO ITS MANY READERS

## Everybody Delighted

All who have taken advantage of The Advertiser's wonderful offer this week are astounded to learn that such a volume can be offered at these terms. It is indeed a wonder. Think of it! A \$5 Bible for six certificates and the small expense items named. Surely no such offer was ever made before. Clip your certificates and present them at the London Advertiser office.

## Pictures With a Meaning

Besides 600 text illustrations are full page plates of the famous Tissot pictures in colors. As Edward W. Bok, editor of the Ladies' Home Journal, says: "This Bible is not a meaningless picture book. The illustrations enrich the text—they intelligently explain it, so that many a hitherto obscure passage assumes a new meaning through these eye-teaching pictures."

## Self-Pronouncing

Every proper name in this illustrated Bible is separated into syllables, and marked for pronunciation, being treated the same as in a dictionary, so that mispronunciation is impossible. This is one of the most important features of this great work, and is of immense value to both young and old who find it difficult to pronounce Bible names.

## A Gift for All

Where is the man, woman or child that will not appreciate this Bible as a present? Take the Genuine Limp Leather Bible, for instance. No more beautiful book was ever offered for \$5. It is boxed, ready for mailing; bears the \$5 label, and is given to you for only six coupons and the small expense bonus amount which defrays the necessary expense items or distribution. You'll never again have such a chance to get \$5.00 presents for your friends.

It matters not how many Bibles you may now have, here is one that will be used by every member of the family—young or old—for these eye-teaching pictures make plain the subjects illustrated. It is not essential to belong to church that you may realize the educational value of this Book of Books. Every progressive man, woman and child—everybody who wants to advance—should be familiar with the educational and literary merits of this great work.

## Present Six Free Certificates

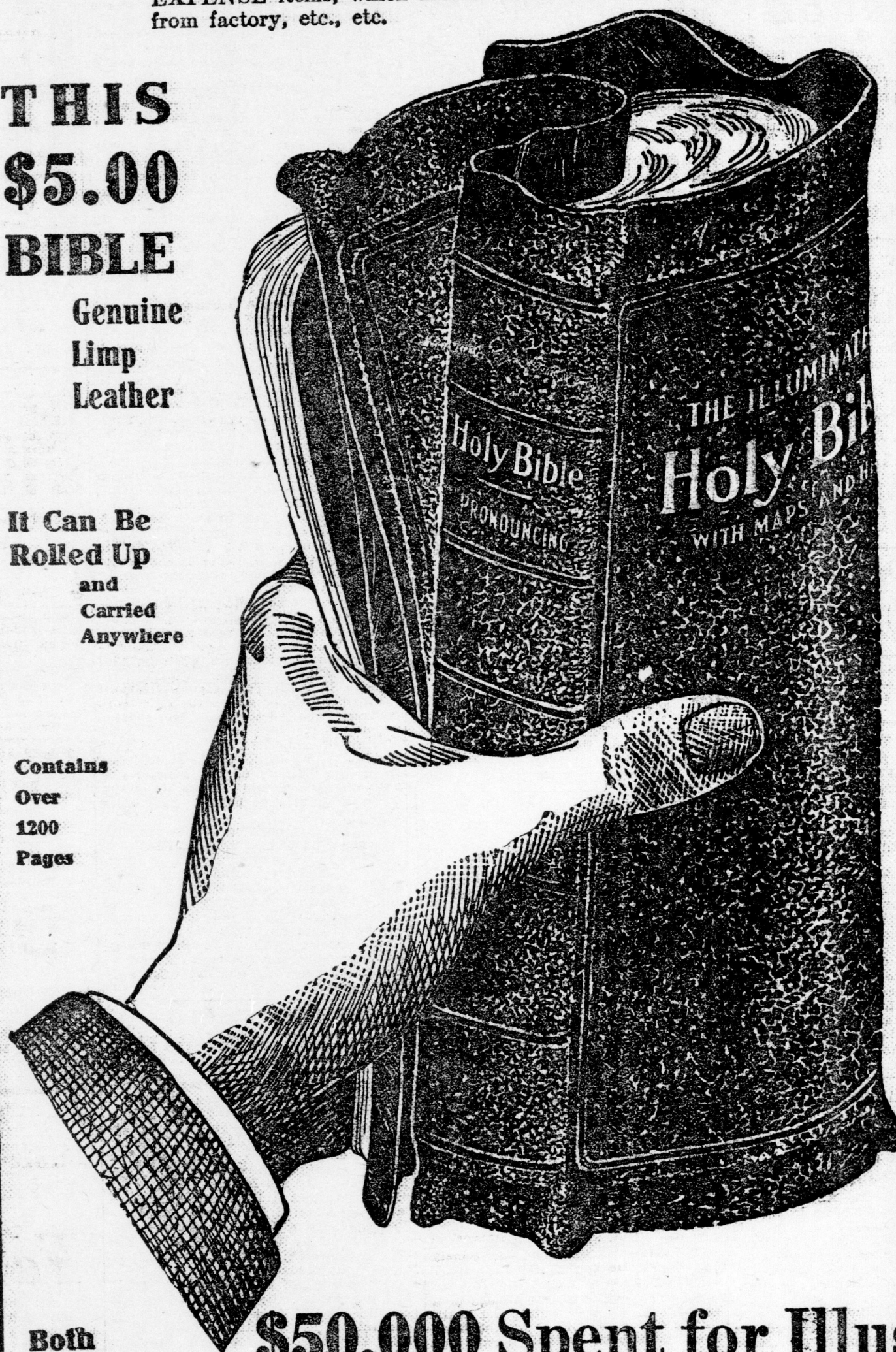
such as is printed in another page of this issue, together with the necessary EXPENSE items, which include clerk hire, cost of packing, checking, express from factory, etc., etc.

**THIS  
\$5.00  
BIBLE**

Genuine  
Limp  
Leather

It Can Be  
Rolled Up  
and  
Carried  
Anywhere

Contains  
Over  
1200  
Pages



The Only  
Really  
Illustrated  
BIBLE

Heretofore the word "Illustrated," as applied to a Bible, meant merely a few allegorical "pictures" of Biblical events taken from any source and "conveniently" placed in any part of the book, merely as embellishment inserts, but not directly alongside and explanatory of the verse intended to typify or make plain; but our publishers, at an outlay of \$50,000, prepared accurate illustrations DESCRIPTIVE of the VERSE which they accompany, and placed directly next to the verse of the scene described—the only place it can be looked for or found quickly, the only place the illustration is a help to you—making this the FIRST and ONLY complete ILLUSTRATED Bible.

Both  
Catholic  
and  
Protestant  
Editions

presented under  
the same terms  
as shown in the  
free certificate  
printed elsewhere

## \$50,000 Spent for Illustrations

More than 600 beautiful art pictures, by the world's greatest artists, are printed with the type matter, where they at once explain the subjects which they accompany. These magnificent illustrations alone cost \$50,000. In addition thereto are full page plates of the world-famed Tissot collection in colors. These beautiful color engravings are also carefully selected with the object of further making plain obscure passages in this greatest of Books. It can truthfully be said that never before have illustrations so vividly portrayed their subjects and embodied in them the spirit of living reality.

OUT OF TOWN READERS: Include with Expense Amount 23 Cents Extra for Postage

## Your Own Choice of These Books

MAGNIFICENT ILLUSTRATED \$5.00 EDITION OF THE BIBLE, like illustration in announcements from day to day, is bound in full flexible limp leather, with overlapping covers and title stamped in gold, with numerous full-page plates in color from the world-famous Tissot collection, together with six hundred superb pictures graphically illustrating and making plain the verse in the light of modern Biblical knowledge and research. The text conforms to the authorized edition, is self-pronouncing, with copious marginal references and maps; printed on thin Bible paper, flat opening at all pages, beautiful readable type. Six consecutive Free Certificates and the \$1.18 Amount Expense Items.

THE \$3.00 ILLUSTRATED BIBLE is exactly the same as the \$5.00 book, except in the style of binding, which is in silk cloth; contains all the illustrations and maps. Six Consecutive Free Certificates and the \$1.18 Amount Expense Items.

### ALSO AN EDITION FOR CATHOLICS.

Through an exclusive arrangement we have been most fortunate in securing the Catholic Bible, Douay version, indorsed by Cardinal Gibbons and Archbishop (now Cardinal) Farley, as well as by the various archbishops of the country. The illustrations consist of the full-page plates and maps approved by the church, without the Tissot and text pictures. It will be distributed in the same binding as the Protestant books, and at the same amount Expense Items, with the necessary Free Certificates.

**This Is the One Book  
of All Books That  
Will Be Appreciated  
by Every Member of  
the Family—Young  
and Old Alike**

No difference how many other Bibles you may now have, this one explains and makes clear the many subjects illustrated; and even though you may have no religious beliefs, such a work will be found an invaluable add to education.

# Do Not Miss This Big Offer