

How Women and Girls Earn Money

Thousands Are Deserting the Old Vocations of Dressmaking, Stenography and Housework for New Professions.

"London Advertiser" Free Coupon For Mrs. Knowles' Book "Lessons by Mail—Beauty Culture."



Abby Beatrice Knowles, the woman who has been instrumental in establishing the thousands of women and girls in the profession of Beauty Culture throughout the United States, Canada and Great Britain, has recently arranged for the free distribution of literature, designed especially for women and girls who would take up Beauty Culture as a profession.

Included with the free literature which is now being sent to all applicants is a beautifully illustrated book, containing nearly one hundred life-like illustrations and photographs reproducing the wonderful opportunities for the Beauty Culture in the various branches of Beauty Culture and shows how a Beauty Culture can be started at home at very little expense, or how a visiting practice leading at the homes of select patrons can be conducted.

Mrs. Knowles declares that there is no another profession for women that offers the opportunities for travel, seeing the world, for making money, for placing women and girls on an independent basis and in retired and pleasant surroundings as does the profession of Beauty Culture.

During a recent tour of the United States and Canada, Mrs. Knowles met women and girls who held positions as clerks, stenographers, dressmakers, and domestic servants, as well as among the employed, and the intelligence, ambition and desire for advancement shown by these women clearly proved their fitness for this new, dignified and profitable profession.

Arrangements have been made to send the literature and book to all women and girl readers of The Advertiser, and Mrs. Knowles requests that the fathers, mothers and brothers of young ladies assist in drawing attention to this announcement. Only 50,000 copies of the book have been printed. Those who wish a copy should cut out the coupon below at once and mail it to Abby Beatrice Knowles, 1000 Eighth Avenue, New York. Be sure to write your name and address plainly and inclose it with the coupon.

FREE COUPON
For Mrs. Knowles' Book
"Lessons by Mail—Beauty Culture"
This coupon is good for Free Literature and one copy of Mrs. Knowles' Book, if mailed at once to the address given above.
London Advertiser, Coupon No. 39A.

Fetherstonhaugh
PATENTS
STAR 800, 810, 820, 830, 840, 850, 860, 870, 880, 890, 900, 910, 920, 930, 940, 950, 960, 970, 980, 990, 1000.
ATLANTIC CITY, N. J.

ATLANTIC CITY, N. J.
THE ST. CHARLES
Most Select Location.
Fronting the Beach.

ATLANTIC CITY, N. J.
With an established reputation for its exclusiveness and high-class patronage. Thoroughly modern and completely equipped. Courteous service. Bathrooms with hot and cold, fresh and sea water attachment, showers, etc. Magnificent sun parlor overlooking the boardwalk and ocean. Always open. Orchestra of soloists. Golf privileges. Illustrated booklet.

NEWLIN HAINES
City
ALBEMARLE, Virginia Ave., near beach. New throughout, 100 sunny front rooms, private baths, steam heat, elevators, sun parlors, superior accommodations, special rate, April and May, \$8, \$10, \$12.50 up, weekly, \$25 up daily, Sunday to Monday, \$25.00, including excellent table, own farm and dairy, white service, music, booklet. J. P. Cope, typ. 490c-tyw

THE WILTSHIRE
Open all the year. Virginia avenue, overlooking ocean. Cap. 200. Elevator to street level, heated with bath, running water in rooms, best cuisine and service. Music. Special rates \$2.50 up daily, \$12.50 up weekly. 490c-tyw

ATLANTIC CITY, N. J.
THE GREATEST RESORT IN THE WORLD
Is an ideal spot to spend April and May. This seaside metropolis offers every diversion and every comfort known to seashore life.

HOTEL DENNIS
situated directly on the ocean front, surrounded by its own spacious lawn, which joins the beach and boardwalk. Most liberally appointed and liberally conducted hotel on the New Jersey coast.
WALTER J. BUZBY.
New South Wales has had disastrous floods.
MINARD'S LINIMENT CURES DANDRUFF

CLYDE HOTEL SOLD FOR SUM OF \$12,000

Mr. William Mahon Sells Out to Mr. J. Griggs of Bruce Mines.

The Clyde Hotel, owned by Mr. William Mahon, was sold yesterday to Mr. J. Griggs of Bruce Mines, for \$12,000. The transfer will take place as soon as can be arranged.

Mr. Griggs was a hotelkeeper in Bruce Mines, but his hotel was destroyed by fire. Later local option carried, and he decided to come to London. He negotiated with Mr. Mahon for the Clyde House, and the deal was closed yesterday.

A little over a year ago, it is alleged, Mr. Mahon bought the Clyde for about \$8,000. There was some trouble about the license, and it was issued in the name of Mr. Angus Mahon. It is understood that Mr. Mahon will secure another hotel.

LADY SCHOOL TEACHER USES HER REVOLVER

Attacked by a Strange Man Who Shot at Her. She Wounds Him in the Arm.

Utica, April 23.—Miss Cona Hall, 18 years of age, a teacher in the High schools, is at her home in Natural Bridge, Jefferson County, in a state of collapse following a pistol duel she fought at dusk with a strange man who attacked her on her way home to a message she received summoning her from Union to Natural Bridge, where her brother, Homer Hall, had committed suicide by shooting. Miss Hall's first encounter with her assailant occurred in the afternoon, when she was approached by him on a lonely road leading into Union and nearly overpowered. Her screams, however, started the man off. When Miss Hall reached her school room she found this note addressed to her, written on the blackboard:

"You will defy me; I will see you next."

Later next day after the school session, arriving herself with a pistol, she started to walk back to Union. When a mile from the schoolhouse her assailant of the day before darted from behind a tree and opened fire on her with a revolver. One of the bullets pierced her umbrella and another clipped off a piece of one of her fingers. Miss Hall in the meantime brought her pistol into play, sending one shot through her assailant's hat and another into his right arm. Then the man fled. The girl reached Union safely and while conferring with police officers received word of the suicide of her brother at Natural Bridge.

It is not believed the brother's suicide and the girl's experience on the highway have any connection, as she informed the police that she had never seen her assailant until she met him on the road.

TRANSMISSION LINE LOAN SUBSCRIBED

Toronto, April 23.—"The provincial loan of \$2,500,000 for construction of the hydro-electric power transmission line has all been taken up and paid for. No special terms were granted," Hon. A. J. Matheson made the statement today. The Provincial Treasurer stated that the closing bonds of this issue were very eagerly sought after. The Government has decided to have these bonds listed on the Toronto Stock Exchange.

"The credit of the province never stood higher," says the Provincial Treasurer.

THE N. S. STEEL TROUBLE

Prospect That the Conflicting Elements May Be United Again.

Montreal, April 23.—It is stated locally that the friction over the control of Nova Scotia Steel, between the Harris and Forget interests, will be overcome by the admission of several directors on the board friendly to the Forget interest, but not giving control to their interests.

ECZEMA MUST YIELD TO

THE WONDERFULLY SOOTHING, HEALING INFLUENCE OF

Dr. Chase's Ointment

There is one thing you can depend on Dr. Chase's Ointment to do every time, and that is to cure eczema. There is no cure for eczema, but an ointment can be put to test to which Dr. Chase's Ointment triumphed over eczema it has become the standard ointment.

When another ointment is praised it is said to be as good as Dr. Chase's. And this illustrates the high position held by this preparation.

Mrs. Oscar Vancott, St. Antoine, Sask., writes: "I have found Dr. Chase's Ointment to be a permanent cure for eczema and other skin diseases. One son while nursing broke out with running, watery sores all over his head and around the ears. Many salves were prescribed to no effect. The child's head became a mass of sores and he suffered agony untold. He became weak and frail, would not eat and we thought we would lose him."

"Providentially we heard of Dr. Chase's Ointment and it soon thoroughly cured him. He is seven years old now and strong and well. An older boy was also cured of eczema by this Ointment and we hope more people will learn about it so that their poor little ones may be saved from suffering."

Do not be satisfied with the experience of others, but put Dr. Chase's Ointment to the test when occasion arises. Try it for chafing and irritation of the skin, for chapped and cracked hands, for chilblains and frost bites, for sores and burns. It is delightfully soothing and healing. Sixty cents a box, all dealers; or Edmondson, Sales Co., Toronto. Write for free copy of Dr. Chase's Recipes.

AN EPHESIAN TILE IN NEW YORK CHURCH

Relic From Ancient Edifice in Ephesus Where Body of St. John Reposes.

New York, April 23.—From its place in the ancient Church of St. John the Divine at Ephesus, where the body of St. John is supposed to be buried, a tile has been brought to New York to form a part of the great cathedral on Morningside Heights, which takes its name from the apostle. The tile dates back to 540 A. D., and it is intended to preserve it for all time. Just now it reposes in a safe which is in charge of the cathedral officers.

The tile, which is made of baked brick, is two feet long, and weighs about five pounds. It was obtained especially for the Episcopal cathedral of St. John the Divine by the Right Rev. Frederick Joseph Kinsman, bishop of the Episcopal Diocese of Delaware, who was formerly a professor in the General Theological Seminary here.

There has been made a brass frame for the tile, which will enclose it, and on which is an inscription telling why it is preserved. The tile and the frame will be set in the floor of the chapel, just in front of the high altar. The inscription reads as follows:

"Whosoever shall be baptized at this spot will have pressed with his feet a tile from the ancient Church of St. John the Divine at Ephesus, built by the Emperor Justinian in the year DCL, over the traditional site of St. John's grave."

THE COLOR LINE IN THE U. S. SENATE

Negro Girls Hustled Out by a Guard—Were Near Mrs. Taft's Seat.

Washington, April 23.—The color line has been drawn in the gallery of the United States Senate, although the senators themselves were not responsible for it.

While the reading of the river and harbor bill was dragging along and no one was giving much attention to the proceedings, two negro girls, in their teens, walked into the executive gallery and took conspicuous seats just behind those occupied by Mrs. Taft and her friends, when they attended the sessions of the Senate. They were plainly dressed and very black. They sat quietly for ten minutes before they were noticed.

Then the doorkeeper, who had allowed them to pass in without a card of admission, discovered their presence, and that had their friends, who explained that they had followed in after a party of visitors who had tickets and that he had not observed them.

The girls caused no disturbance, but left the gallery quietly.

SOFT COAL MINERS RETURN TO WORK

Some 3,000 of the 40,000 Strikers Start In—More Will Resume Monday.

Pittsburg, April 23.—President Francis Pickens, of the United Mine Workers, in the Pittsburgh district, announced last evening that 3,000 miners had returned to work and that the entire 40,000 miners will likely be at work by next Monday. In all cases the settlements have been between the miners and individual mine owners.

In most cases, the miners have agreed to share at least part of the additional expense of the new mine explosives, over which there was so much trouble.

CIGAR MEN REPORT A BETTER BUSINESS

London Men Say That Demand From the West Is Great.

R. G. Dun & Co. The demand for spring goods continues very satisfactory, but there is trouble getting stock from the manufacturers, principally in cotton goods and hosiery, of Canadian manufacture. The situation is being pushed beyond their capacity, and orders in some cases are a long way behind. Cigar men report a good business, somewhat in excess of last year. Demand is noted for the Northwest demand. Prices of all commodities remain firm and not much sign of weakening. Monetary conditions continue good, no failures having been reported during the week.

Bradstreet—Good trade is noted in all lines of business. Wholesale houses are receiving excellent sorting orders and factories are busy. A particularly good demand is noted for footwear. Trade in the surrounding district is showing a better tone. Collections are fair to good.

THREE KILLED IN WRECK ON BIG FOUR

Terre Haute, Ind., April 23.—Three persons were killed and eight injured in a wreck on the Big Four early today near Sanford, Indiana.

HYDE PARK.
[Special to The Advertiser.]
Hyde Park, April 23.—Rev. Mr. Dewey, of Empress Avenue Methodist Church, London, occupied the Methodist pulpit here on Sunday afternoon. Miss Tennent, who has been ill for the past two weeks, is improving under the care of Dr. Ross.

Mr. Alfred West, who has sold his farm near Ilerton, is now residing in this village.

Mr. Crowell Smith has purchased the store and residence of Mr. Walker Reeve, who intends leaving soon for the West. We wish Mr. Smith prosperity in his new undertaking.

We welcome Mr. and Mrs. Grant of London to this village.

Mr. F. MacKay, principal of the public school, is spending the week-end at his home in Clachan.

Communion will be dispensed in the Presbyterian Church next Sunday morning. Preparatory service was held last evening.

Misses Margaret and Jessie Ramsay, accompanied by Miss Stuart, spent Saturday and Sunday at Pond Grove, the residence of Mr. and Mrs. G. L. Walker, Arva.

Miss McCallum, of Beechwood, was the guest of Miss Jay Routledge recently.

For Columbia and Edison machines and records, call at a Williams' Piano Company, 261 Dundas street, 291-t

THE SUBSCRIPTION LIST WILL OPEN AT THE OFFICE OF THE GUARDIAN TRUST COMPANY, LTD., TORONTO, ON MONDAY, APRIL 25, 1910, AND WILL BE CLOSED ON OR BEFORE MONDAY, THE 9th DAY OF MAY, 1910, AT 3 P. M.

CAWTHRA MULOCK & CO.

OWN AND OFFER FOR SALE
AT PAR, \$100 PER SHARE
\$2,000,000 of the 7% Cumulative Preferred Stock, with a bonus of 25% Common Stock, of

Maple Leaf Milling Company

(Incorporated under the Laws of the Province of Ontario.) **LIMITED**

HEAD OFFICE - - - TORONTO, CANADA
CAPITAL STOCK, Issued and Fully Paid Up.
PREFERRED, 7% Cumulative - - - \$2,500,000
COMMON - - - 2,500,000
\$5,000,000
THE COMPANY HAS NO BONDS ISSUED OR AUTHORIZED.

GUARDIAN TRUST COMPANY, Limited

Is prepared to receive subscriptions for \$2,000,000 of the above seven per cent cumulative preferred stock at the price of \$100 for each share, with a bonus of common stock equal in par value to 25 per cent of the par value of the preferred stock allotted, to be delivered on payment of subscription in full.

The dividends on the preferred stock payable from April 30th, 1910. Subscriptions will be payable as follows:

10 per cent on application, and	10 per cent on application,
30 per cent on allotment.	15 per cent on allotment.
100 per cent.	25 per cent on 1st June, 1910.
	25 per cent on 1st July, 1910, and
	25 per cent on 1st August, 1910.
	100 per cent.

The right is reserved to admit only such subscriptions and for such amounts as may be approved and to close the subscription book, without notice. Application will be made for the listing of the securities of the company on the Toronto Stock Exchange.

Bankers of Company: Imperial Bank of Canada and Bank of Montreal.

BOARD OF DIRECTORS:

D. C. CAMERON, Winnipeg, President.
President Rati Portage Lumber Company, Limited.
CAWTHRA MULOCK, Toronto, Vice-President.
Director Imperial Bank of Canada, Director Confederation Life Association.
HEDLEY SHAW, Toronto.
Vice-President and Managing Director, Maple Leaf Flour Mills Company, Limited.

JOHN I. A. HUNT, London.
President Godrich Elevator and Transfer Company.
CHARLES WURTELE, Toronto.
Vice-President National Iron Works, Limited.
JOHN CARRICK, Toronto.
Secretary The Maple Leaf Flour Mills Company, Limited.
CHARLES W. BOND, Toronto.
Vice-President James Chalmers Company, Limited, Grain Exporters.

NEW COMPANY A GOING CONCERN.

Maple Leaf Milling Company, Limited, is a new company which has taken over the whole undertaking as a going concern of the Maple Leaf Flour Mills Company, Limited, including therein that of the Hedley Shaw Milling Company, Limited. The company has mills at Kenora, Tharold, St. Catharines, Welland, and Port Colborne, the last named in course of construction, in the Province of Ontario, and at Brandon in the Province of Manitoba. When the construction in present under way at Port Colborne is completed, the company will have a total milling capacity of 12,500 barrels per day. The company has at present thirty-five elevators situated throughout the Western Wheat Belt, and fifteen additional ones are being added at the present time. A million-bushel elevator is being constructed west to the new mill at Port Colborne. The company has also warehouses and offices at Toronto, Winnipeg, Kingston, Ottawa and Montreal.

SECURITY AND EARNING POWER.—The assets of the old companies taken over as above, stand in excess of all liabilities, and without any allowance for goodwill, trademarks, etc., at \$3,770,524 11, this amount being ascertained on the basis of an appraisal by the Canadian-American Appraisal Company, Limited, as of March 17th, 1910, of the capital assets taken over, and the certificate of Messrs. Price, Waterhouse & Co., as of February 28th, 1910, as to current assets and current liabilities, with a liberal allowance for all contingencies. There has also been placed in the warehouse at Port Colborne, and of fifteen additional elevators in the west, will provide the new Company with further working capital.

As per certificate of Messrs. Price, Waterhouse & Co., of London, quoted below, the earnings of the old company on the present plant amounted from Sept. 25th, 1908, to Aug. 20th, 1909, to \$218,843 38 and from Aug. 21st, 1909, to Feb. 28th, 1910, to \$166,792 29. Being for the latter period at a rate equal to over 13 per cent on the preferred stock of the company.

The following is the certificate of Price, Waterhouse & Co.:
"Messrs. Cawthra, Mulock & Co., Toronto:
"Gentlemen,
"We have examined the books of the Maple Leaf Flour Mills Company, Limited, which include the transactions carried on under the name of The Hedley Shaw Milling Company, Limited, at Toronto and branches, from Sept. 25th, 1908, to Feb. 28th, 1910, and we certify that the profits for the period, after making provision for depreciation, but before charging interest on loans, were as follows:
From Sept. 25th, 1908, to Aug. 20th, 1909, \$218,843 38
From Aug. 21st, 1909, to Feb. 28th, 1910, \$166,792 29
Yours very truly,
"PRICE, WATERHOUSE & CO."

MANAGEMENT.
The properties of the old companies have been constructed and developed under the direction of Mr. Hedley Shaw, late general manager of The Hedley Shaw Milling Company, Limited, and of The Maple Leaf Flour Mills Company, Limited, and Mr. D. C. Cameron, late president of the Maple Leaf Flour Mills Company, Limited. Both these gentlemen will retain large interests in the new company, besides being actively identified with it. Mr. Hedley Shaw will occupy the position of managing-director of the new company, thus giving to it the full benefit of his long practical experience.

FAVORABLE LOCATION OF NEW LARGE MILLS.

The location of the new large mill at Port Colborne is without exception the best there is in Canada. This mill when completed, in addition to having the large capacity, mentioned, will have one of the most modern equipments in the world. The company at all times will be able to supply with wheat. In addition to its own 1,000,000-bushel elevator, which will be situated just alongside of the mill, the company will be able to make arrangements to have the last steamer, coming down from the west at the end of the season of navigation, tie up for the winter months at the elevator, and in this way afford additional storage capacity without any necessity of any capital outlay for it. Should at any time the company find it advisable to do so, it will also be able to provide a ready market for the wheat products of each. The greater part of the milling capacity will be in Ontario, where, as government statistics show, a smaller amount of wheat is being grown each year, as the farmers go in more and more for stock-raising. This means a brisk demand for the by-products of the mills for feed.

A complete report on the advantages of the Port Colborne site, prepared by Mr. Hedley Shaw, will be found in the prospectus. Prospective and forms of application may be obtained at any branch of the Imperial Bank of Canada, or the Royal Bank of Canada, or the Guardian Trust Company, Limited, Toronto, and from Cawthra Mulock & Co., Toronto.

APPLICATIONS FOR SHARES SHOULD BE MADE UPON THE FORM ACCOMPANYING THE PROSPECTUS, AND SHOULD BE SENT TOGETHER WITH THE REMITTANCE DUE ON APPLICATION TO:

ANY BRANCH OF THE IMPERIAL BANK OF CANADA OR ROYAL BANK OF CANADA
OR
GUARDIAN TRUST CO., Limited, TORONTO.
OR TO
CAWTHRA MULOCK & CO.,
MEMBERS TORONTO STOCK EXCHANGE.
Royal Bank Bldg., TORONTO, ONT.

CRUSHED TO DEATH IN THEIR BERTHS

Three Trainmen Killed Outright and Eight Probably Fatally Hurt.

Terre Haute, Ind., April 23.—Three trainmen were killed and eight probably fatally injured, when a train of empty express cars on the way from St. Louis to Indianapolis, on the Big Four Railroad, struck a defective switch, and smashed the car of a construction crew on a siding at Sanford, Indiana, yesterday.

The dead are: Engineer R. E. Ely, Matron, Ill.; H. Driscoll and L. B. Donnelly.

The probably fatally injured include Conductor H. L. Shipman, of Indianapolis.

All except Ely and Shipman were members of the construction crew and were asleep when their car was crushed by the express train.

CLINTON.
[Special to The Advertiser.]
Clinton, April 23.—The members of the local lodge of the Independent Order of Oddfellows will attend divine service in St. Paul's Church next Sunday morning, Rev. C. R. Guine will preach the annual sermon.

The G. T. R. painters have been improving the appearance of the town station.

B. A. McEwen has purchased the store now occupied by Mr. Agnew.

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MARKET FOR OUTPUT.
The rapid growth of the business of the two companies taken over has long made apparent the necessity of additional milling capacity. Further, the tremendous increase in the total output from the Western Wheat Belt makes it absolutely necessary to have more mills in Canada to handle it. Last year the output of the Western Wheat Belt amounted to about 125,000,000 bushels, and men who have made a close study of the development of the Western Wheat Belt estimate that by the end of the year 1920, Canada will be producing at the rate of fully 500,000,000 bushels annually. As in the past, a great proportion of this large production will be necessary and its way into Canadian mills. Larger elevators are bound to come as the population of the country increases, and the inquiry for the Canadian product, both from Great Britain and from the foreign markets of the world, will increase. The chain of mills that is now controlled by the new company will enable it to go ahead and secure its full share of the trade of every section of Canada, as well as to obtain even a very much larger proportion of the export business to Great Britain and to foreign markets than it has up to the present time.

TAG DAY IN OTTAWA.
Ottawa, April 23.—Arrangements have been completed for a tag day campaign in aid of the local hospitals when 700 ladies will be employed in the work.

SCHEME FOR SAVING DAYLIGHT.
Ottawa, April 23.—The American Bank Note Company here will inaugurate the daylight saving system on its own accounts in May. They are employing several hundred employees and they will go to work an hour earlier in the morning and quit that much earlier in the evening. The employees were told of the proposal and voted strongly in favor of it.