Wise Women Think! Wise Men

Reducing expenses is just the same as increasing your income. Cleaning or coloring will often save clothing, curtains or blankets that would otherwise be thrown aside.

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R. PARKER & CO.,

Dyers and Cleaners, 217 Dundas Street, London, Ontario-

Telephone 614. Pranches at Toronto, Hamilton, St. Catharines, Brantford, Galt, Woodstock HERE SOME SHEET HOUSE HERE

MARRIAGE LICENSES.

MARRIAGE LICENSES ISSUED BY W. H. Bartram. 99 Dundas street MARRIAGE LICENSES AT SHUFF'S Drug Store, 600 Dundas street east. Residence, Dundas street, corner William. Take Dundas street car. No witnesses required. WM. H. WESTON, GROCER, ISSUES licenses at his office,64 Stanley street, No bond required,

ICENSES ISSUED BY THOS. GILLEAN,

Dirths, Marriages and Deaths

BORN. KEENE-At 76 Stanley street, Jan. 6. Mrs. C.

E. Keene, of a daughter. MARRIED.

GRAHAM-JURY-In this city, at the residence of the bride's parents, on Wednesday, Jan. 5, 1895, by Rev. E. B. Lanceley, Mr. Harry R. Graham, of St. Paul, Minn., to Miss Louie, only daughter of Mr. James

CRAIG-WEIR-At the residence of the bride's mother, on Jan. 8, by the Rev. I. M. Munroe, of Kintore, Mr. W. D. Craig. merchant. Ridgetown, to Miss Christina Weir, daughter of Mrs. George Weir, of East Nissouri.

You won't have a cough if you use Syrup Linseed and Tar. And Emulsion Cod Liver Oil with Creosote, is a sure cure for bronchial affections.

JAS. G. ROSS, 491 Richmond Street



This Brand of Flour BEST BREAD OR PASTRY. USE NO OTHER.

J. D. SAUNBY 957 York Street.

FAIRBAIRN

MERCHANT TAILOR, EDGE BLOCK UPSTAIR

NOW IS THE TIME TO SAVE FUEL

By purchasing one of Powers' Temperature Regulators for Hot Water Boilers

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Smith Bros. PLUMBERS, ETC.

376 RICHMOND ST., Opposite Masonic Temple.

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GRATES and ART TILES. WOOD MANTLES.

R. R.BLAND, 231 Dundas Street.

434 RICHMOND STREET.



POCKET SCISSORS, made of the very finest refined tool steel.

RAZORS

We guarantee these goods to give entire satisfaction.

192 Dundas St. LONDON - - ONTARIO

FINEST LARD, CHOICE BUTTER FANCY CHEESE.

Mild Breakfast Bacon. (SUGAR CURED) and HAMS, at

Casswell's

Agent for Ballantyne's Creamery Butter; also Ingersoll Packing Com-pany's celebrated meats.

THE

Largest

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BLACK and COLORED

IN LONDON AT

Southcott's FINE TAILORS

361 Richmond St

Spring Skates, 65c a pair. Union Club, 65c a pair. Racing Skates, Hockey Skates.

Hockey Sticks and Pucks Skates sharpened and repaired at GURD'S GUN SHOP

HIGH WINDS, SNOW, RISING TEMPERATURE.

TORONTO, Jan. 9 .- 11 p.m. - The pressure is highest over the Ottawa Vailey, and there is an important storm developing over the South Atlantic States. The weather today has been fine, and moderately cold from Ontario eastward, and very cold in Manitoba and the Northwest Terri-

Minimum and maximum temperatures: Edmonton, 24° below—8° below; Prince Albert, 28° below—14° below; Qu'Appelle, 24° below-12° below; Winnipeg, 22° below-6° below; Parry Sound, 12° below -28°; Toronto, 8°-26°; Montreal, 4°-12°; Quebec, 2° below-10°; Halifax, 28°

TODAY'S PROBABILITIES. TORONTO, Jan. 10. - 1 a.m. - Probabilities for the next 24 hours for the lower lakes region (covering the peninsula and as far east as Belleville) are: Northeasterly and westerly gales, with snow storm; stationary or higher temperature.

ASK YOUR GROCER FOR

Johnston Bros.' Bread 5c per loaf retail

F. G. RUMBALL, Wholesale & Retail Lumber Merchan

Largest stock of maple, basswood, elm, cherry, walnut, sycamore, chestnut, ash, oak, etc., in Western Untario. Inspection solicited

Office and Yard—York Street, just west of Tecumseh House.

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Wonderful

THOS. WILSON MEDICINE COMPANY.

205 Spadina Avenue, Toronto.

City Coal & Wood Yard

We have a large stock of nearly all maple wood at workingmen's prices. A special cut in three-cord lots or over. Also a large consignment of coal, No. 1 quality, at lowest

179 DUNDAS STREET

SHORTHAND!

The Western Ontario Shorthand and Business Academy, 76 Dundas Street, is

THE LEADING SCHOOL IN CANADA.

Term commences 7th January, 1895,

Handsome catalogue free.

London Advertiser.

Telephone Numbers. 107..... Business Office 134..... EDITORIAL ROOMS

175.....Job DEPARTMENT A NOTABLE VICTORY.

Mr. Frank E. Shepard, the newlyelected reeve of Port Stanley, is a proud man, but in the hour of his victory he does not forget his friends. He returns sincere thanks to the London voters who so kindly went down and gave him a helping hand, and he fully recognizes the assistance of his friends in the Port and neighborhood. Mr. Shepard is a stalwart Liberal, and as Port Stanley has invariably returned only Conservative reeves from time immemorial the new Chief Magistrate is naturally proud that he has now been chosen. He is man of progressive ideas, and he has many triends in the west who will wish him a most successful term of office.

LONDON AND ENVIRONS.

The time to get your Printing is now, the place is the London ADVER-TISER Job Printing Department. Will our friends everywhere remember that we print positively everything, from a book down to the smallest card? Either call in or write for prices and samples. You will be gratified to find how well, how reasonably, and how speedily your order will be filled. We try to keep every promise to the hour. -R. C. Milne, of Milne, Spittal & Co., s in Montreal. -Hon, David Mills, M.P., was in

Chatham on Tuesday. -Mrs. Kent, of South London, is giving an "At Home" this afternoon.

-The Huron College school will resume study on Tuesday next, the 15th inst. -The Misses McNab, of Chicago, are in the city attending their father's funeral.

-The Rev. J. A. Ball, of Euphrasia, has been appointed by the Bishop of Huron to be missionary to Lion's Head. -The Rev. E. Hutchinson, formerly of

Lion's Head, has been appointed to the charge of Christ Church, Forest, Ont. -The subject at the meeting tonight in tion with the week of prayer will be foreign

Huron College the Rev. G. F. Sherwood was promoted from the position of lecturer to that of professor of English literature and history. -The annual meeting of the directors of the Street Railway Company which was to

-At a recent meeting of the council of

have been held yesterday afternoon, was postponed, owing to the absence from the city of some of the directors. -On Monday morning the family of Mr. Jarvis, of the Ontario Agricultural College, Guelph, had a narrow escape from being asphyxiated at their residence. They had

just moved to Gueloh from London. -Well-worn shoes and slippery pavements brought several horses to grief on the streets yesterday. Luckily, however, there were no serious accidents, Blacksmiths did a land-office business calking

-The reheareals of the spectacular comis opera "Cinderella," by the London Amateur Operatic Association, are progressing favorably, and the performance, which will take place early next week, will probably be the best ever given by the company.

-At the Grand Opera House this evening Miss Nellie Ganthony reappears after a successful tour through the east, where she was everywhere received with the greatest enthusiasm. Miss Ganthony's style is bright, fresh and entertaining and the most blase can find enjoyment in her humorous eketches,

-Two young men giving their names as William Smith and John Burns and their residence Detroit, were given a month in jail by Squire Noble yesterday. They had pleaded guilty to being drunk and disor-derly in Strathroy. When brought to jail Smith was recognized as George Under-wood and Burns as John Collins, both of this city. They were released from custody only a few days ago.

-Dr. Lockwood addressed an interested audience on "Hypnotism" at the First Congregational Church last night. Ex-Mayor Spencer was in the chair. The possi-bilities of hypnotism for good, said the lecturer, were commensurate with its powers for evil. Dr. Lockwood will deal with the symptoms and conditions of this science in the Talbot Street Baptist Church tonight.

-The annual Sunday school entertainment of the Talbot Street Baptist Church was held Tuesday night in the lecture room of the church, which was very numerously attended. Rev. Ira Smith presided and introduced an excellent programme as follows: Opening address, Norma Cameron; kindergarten exercise, infant class; recitation, John Tanton; recitation, Edith Cameron; duet, M. and R. Haylock, recitation, Cassie Mitchell; song, Roy Dale; recitation, Manda Gentles; song, class of girls; recitation, L. Parkinson; recitation, Willie Dean; song, Jennie McLoud; recitation, Libra Allander, song, class of girls. tion, Lily Allanby; song. class of girls; court scene, J. Casswell, H. Pannel, J. Hitchin, W. McLoud and W. Casswell; recitation, George Matthews. The children had been trained in the kindergarten exercises by Miss Gracie Claypole, to whom much credit is due. After the programme was over 200 pounds of candy were dis-tributed amongst 300 pupils by the superintendent, Mr. J. W. Westervelt. An enjoyable time was spent by all.

A Good Choice. By electing Mr. J. W. Little as mayor Londoners have made a choice which is creditable to their good judgment. Mr. Little is a first-class man of business, and the city is fortunate in securing his services. Confessedly one of the weak points of our system of municipal government is the difficulty of inducing men of business experience and of large financial interests to take municipal office. They are naturally reluctant to abandon, even for a time, their

USE

Harkness' Bronchial Syrup, O Harkness' Bronchial Syrup, Harkness' Bronchial Syrup, O O Harkness' Bronchial Syrup,

Barkweil's Bronchial Balsam Barkwell's Bronchial Balsam Barkwell's Bronchial Balsam Barkwell's Bronchial Balsam

Are among the best, safest, surest and cheapest the world of sci-ence yet knows of.

Manufactured only by W. S. BRYERS BARKWELL, To stay consumption use Flax

own business, and when office is only to be gained by strenuous work, and in the face of showers of abuse and vilification, it loses all attraction. We should make it easier for good men to be elected if we desire to be served by them .- [St. Thomas Journal.

The Women's Morning Music Club. A large and appreciative audience greeted the re-assembling on Wednesday of this club, which seems to increase daily in popularity. A "request" programme was presented, which charmed everyone, Selections and performances were alike excellent, This is now the twelfth programme given by the club. It was as follows:

Miss Mutch.

Song—Beauty's Eyes............Tasti
Mrs. C. Hunt (violin obligato, Mrs. Masuret).

Piano solo—Saltarello......Mendelssohn-Heller
Mrs. Frances J. Moore.

Part song—Pack Clouds Away.................Hant
The Ladies' Choral Club.

A MYSTERIOUS LETTER.

City Clerk Kingston Has One on H Hands.

When He Received It is a "Legal Question"-Mystery Which the Mayor Declines to Clear Up.

The city has in its keeping just now a very mysterious letter. There is much vagueness about the exact date of its arrival, and its contents are shrouded in as deep a gloom as that which has pervaded certain quarters of the city since Monday last. Both Mayer Essery and City Clerk Kingston have the power to throw light on the matter, but prefer not to until the next meeting of the council. A report has gained currency that Mr. A. B. Powell, high school trustee, and alderman-elect for No. 2 ward, had resigned his position on the School Board. With a view to ascer-taining the date of the resignation an AD-VERTISER reporter this morning asked Mr. Kingston, the city clerk, to allow him to see

the communication. several days and I have not even read it myself yet," replied Mr. Kingston, as he mechanically leaved towards the drawer to produce the letter. Then he hesitated

and said: "I really don't know whether I can let you see it or not until it comes before the council in the regular way."
"When was it sent in?" the reporter

"Oh, several days ago." "Was it before the clection ?"

"Well, that's a legal question," answered Mr. Kingston, with an air of judicial "Does the legal question hinge on the difference between standard and sun time?"

A smile was the only immediate re-sponse. Mr. Kingston said further that the reporter would have to get the consent of the council or Mayor Essery before the letter could be produced. "I don't know that the letter is in the

hands of the city," answered Mayor Essery when approached on the subject. The reporter said that he had Mr. Kingston's word for it. "Well, if it is there it will have to lay

there until the council meets," replied Mr. Essery. "I am not interested one way or the other." Where the necessity lies for so much obscurity in connection with a simple resignation is a question. At any rate, the resignation not being yet accepted Mr. Powell stands in the dual position of school

trustee and alderman-elect. Mr. Powell, himself being seen, stated that his resignation was dated before nomination day. He disclaims responsibility for its not being acted on as yet by the civic authorities,

THE HENDERSHOTT HOMICIDE. Progress of the Preliminary Trial-Hendershott's Brother on the Stand.

St. Thomas, Jan. 9 .- At the preliminary trial of the Middlemarch murder case today, thirteen witnesses were examined. A great deal of evidence was given as to the position of the body under the tree, the finding of the blood-stained are under a log, and other testimony similar to that

given at the inquest.

Coroner Gustin indentified the signatures of the two prisoners attached by them to the evidence given at the inquest. When the court adjourned Duncan Hendershott, brother of the prisoner Hendershott, was on the stand. He proved to be a very unwilling witness, but identified the watch found in the murdered man's vest as the one belonging to the prisoner

Court resumes temorrow at 9:30.

Don't forget, 219 Dundas street is the place to get an easy shave and a fashionable haircut. John L. Fortner. w

Tisdale's Toronto Iron Stable Fittings, healthful, durable, attractive and cheaper than other fittings. Send for our new catalogue. The Tisdale Iron Stable Fittings Co (Ltd.) No. 6 Adelaide St. E., Toronto.

Card of Thanks. I desire to heartily thank those citizens of London who, as voters in this village, came here on election day and gave me a helping hand to victory. I will strive to merit the trust reposed in me by my fel-low-citizens. Frank E. Shepard, reev.-elect of Port Stanley.

Lowest prices in watches, clocks, silverware and jewelry at J. R. ADKINS', East London. Special attention to watch re-

WE ARE CLOSED

Stock-Taking.

And Will Reopen

Saturday, Jan. 12,

UNDER NEW MANAGEMENT.

Another year in our history has just closed. It is three years since this business was established, which was predicted could not last a year. Every year has been greater than the preceding one. The pace we have advanced at has been very rapid'. Until last year our business was just two and a half times as great as the first year. The reputation we enjoy is marvelous when we take into consideration the number of "fairy tales" told by other stores to lead you away from buying here. Could we only have an opportunity to hear the praises we receive for selling cheap we would require a volume to print them. We constantly hear customers talking in our stores that they have saved so much on what they have purchased here, and also of the good qualities of the goods we have sold them, that we feel like public benefactors and we are proud that we are in this business, but satisfied that you appreciate our efforts to please you with goods bought away below the regular prices, which only men who buy for cash can do.

WITH THE 4th YEAR

In this business. New blood has been introduced into the management and we will start now on a new basis. The business has been divided into departments and thoroughly organized on the most modern plan of running a large business—the whole forming one vast business machinery, which will go on like clock-work. It is our intention to lead in the race and not be content with simply keeping abreast with the times. The rules as laid down are few, but to the point, namely:

FIRST—Cash is our motto and one price to all.

SECONDLY—All goods marked in plain figures. THIRDLY—Any goods which are not satisfactory will be cheerfully exchanged for anything in any other

department. FOURTHLY-On no account will we allow misrepresentation; and

FIFTHLY—Pressing a customer to buy is strictly forbidden. Our clerks' duty is simply to show the goods and quote the price, and we will do our best on all occasions to please,

In conclusion we cordially invite the public to make our stores their remiezvous—to meet their friends here—to look through our stock, to compare and examine our goods, and we will do our utmost to make everybody jeel quite at home.

Mail Order Department. Our new catalogue will be ready in a few days for out-of-town purchasers. Write for one if you are not one of our regular customers.

We will spend Friday in unpacking New Goods for Saturday's Grand Opening.

TIMITED.

153 Dundas Street, 155 Dundas Street,

And Market Square Write for Quotations and Samples.

Phone No. 1043.