

## AT Headquarters!

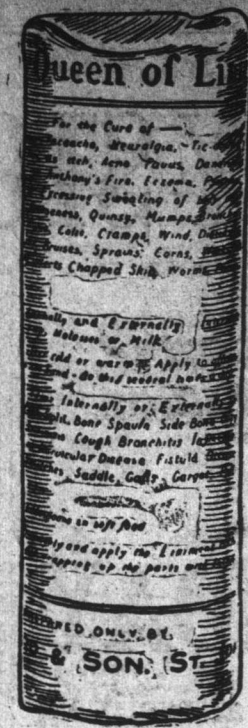
NEW ARRIVALS:

- 200 Half Chests RAINBOW TEA.
- 200 Half Chests PRIMROSE TEA.
- 75 Brls. SPARE RIBS
- 100 Brls. H. B. PORK.
- 200 Boxes CANADIAN CHEESE
- 30 Boxes TABLE BUTTER—1's.
- 300 Brls. APPLES.
- 100 Cases CALIFORNIA ORANGES.
- 100 Cases VALENCIA ONIONS.
- 100 Kegs GREEN GRAPES.
- 750 Cases Asstd. TINNED FRUITS.

# GEO. NEAL

Limited.

Beck's Cove Water St. East.  
Phone 264 Phone 17



## Stafford's Liniment

FOR ALL Aches AND Pains.

Stafford's Liniment is a good reliable Liniment that has been in use the past Twenty Years and is still in great demand. This Liniment is prepared from a good reliable prescription and will give wonderful results in treating Rheumatism, Neuralgia, Sciatica, Strains, Lumbago, Bronchitis, Colds, Sore Throat, etc. If you have an ache or pain try a bottle of our Liniment and see how quick it does its work.

FOR SALE EVERYWHERE—20c. Per Bottle.

MANUFACTURED BY

### Dr. F. Stafford & Son

Chemists & Druggists, St. John's, Newfoundland.  
NOTE:—FOR NIGHT SERVICE AT OUR WATER STREET STORE (Opposite Sudbury) PHONE 1770J.

## "KING" APPLES!

To-day, ex. S.S. "Rosalind" from Halifax and ready for immediate delivery—

### One Car Load 250 brls.

## 'KING APPLES'

"KINGS" are now in perfect condition, and we can recommend them as being STRICTLY FANCY "GOOD KEEPERS" and MOST RELIABLE FRUIT obtainable.

GET OUR LOW PRICES!

## F. McNamara

Phone 393. Queen St.

## Nfld. Government Railway.

EXHIBITION AND SHOPPING WEEK—ST. JOHN'S, NOV. 3rd To 8th.

People visiting St. John's in connection with above event, can purchase first class return tickets from our Agents and Pursers, upon payment of only ONE WAY FIRST CLASS FARE. Tickets on sale from Nov. 3rd to 8th, and valid for return passage up to and including November 15th.

## SOUTH COAST AND FORTUNE BAY STEAMSHIP SERVICE.

Passengers leaving St. John's on 8.45 a.m. train Saturday, October 25th, will connect with S.S. GLEN-COE at Argentia, for regular ports en route to Port aux Basques, and additional ports in Fortune Bay, formerly called at by S.S. Sebastopol.

## PLACENTIA BAY STEAMSHIP SERVICE.

Passengers leaving St. John's on 8.45 a.m. train, Friday, October 24th, will connect with S.S. ARGYLE for usual ports in Placentia Bay (Red Island route).

S.S. ARGYLE is now on regular schedule. Freight acceptance as per Directory—Tuesdays for Merasheen route (Bay Run)—Thursdays for Presque route (West Run).

## Nfld. Government Railway.

## Farquhar Steamship Cos.

REGULAR SAILINGS OF STEEL STEAMSHIP "SABLE I" Leaves Boston . . . 4 p.m. Oct. 21st; Nov. 4th for Halifax Leaves Halifax . . . 11 a.m. Oct. 24th; Nov. 7th for St. John's Leaves St. John's . . . 4 p.m. Oct. 28th; Nov. 11th for Halifax Leaves Halifax . . . 11 a.m. Nov. 1st; Nov. 15th for Boston S.S. AMANDA leaves Boston on October 25th, and Halifax, Oct. 28th, for St. John's.

Passengers from Montreal, Boston, etc., arriving at Halifax by express train, Friday night, will connect with steamer leaving Halifax for St. John's.

Passengers from St. John's arriving at Halifax by "Sable I" Thursday, midnight, will connect with Friday morning's express train leaving Halifax for Montreal, Boston, etc.

Fare: \$80.00 to Halifax; \$51.50 to Boston, includes meals and accommodation.

REGULAR SAILINGS OF STEAMSHIP "STELLA MARIS" — BETWEEN — Halifax, North Sydney, Port-aux-Basques, Corner Brook, Curling, Bonne Bay, and other West Coast Ports.

For Lowest Rates, apply: HARVEY & COMPANY, LTD., St. John's, Newfoundland. FARQUHAR STEAMSHIP COMPANIES (Head Office) Halifax, sept.13.1911

I OFFER— \$7,000

CHARLES WALMSLEY & COMPANY  
6 p.c. Bonds, due 1943.

Guaranteed Unconditionally by

Sir W. G. Armstrong-Whitworth Co., Ltd., of England. PRICE 98.50

### BERNARD D. PARSONS,

INVESTMENT BROKER.

Phone 1697W P.O. Box 1301.  
1731,th,at

## Big Violin Sale!

SEE OUR WINDOW.

VIOLINS—\$4.00, \$5.00, \$6.00, \$7.00, \$8.00, \$9.00, \$10.00

VIOLIN OUTFITS—Consisting of Violin, Violin Case, Bow and Resin.  
\$10.00, \$16.00, \$25.00

### CHARLES HUTTON,

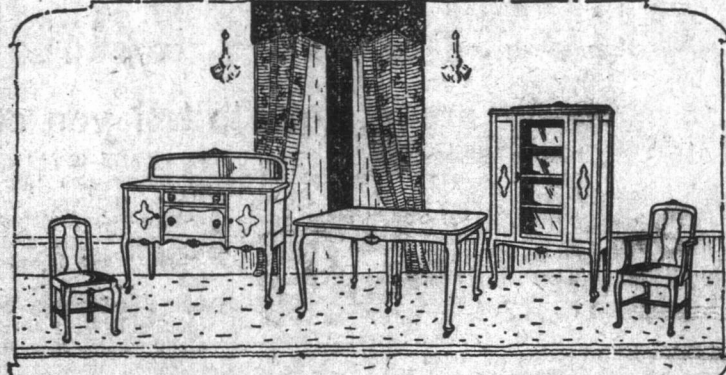
RELIABLE PIANO & ORGAN HOUSE.

## Don't Waste Time

Covering the road of poor judgment. Let your common sense direct you over the successful route.

### DEPEND UPON US

to give you the best at remarkably low prices. Our wide experience is at your disposal.



House and Ship Upholstering Promptly Attended to.

Mail Orders Promptly Attended to.

Pope's Furniture & Mattress Factory,

ESTABLISHED 1860. Phone 659

## "Matchless"

## The Paint of Quality

Practical Painters choose "MATCHLESS" because it works easily, covers well, and saves time.

Property Owners ask for it because it is durable and lasts so long that it saves money.

— SAVE FROM DECAY —  
IN THE "MATCHLESS" WAY.

The Standard Manufacturing Co., Ltd.  
sept.19.11

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### TRIMMED SOLE LEATHER

A NO. 1 STOCK.

Call, Write, or Wire Your Order.

### GEAR & CO., Limited

PHONE 404 340 WATER ST.

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Means everything to the man who wants to rebuild after a fire. Delay at such a time only adds to the loss. We have made it our Specialty to adjust Losses promptly and fully and this custom has made us many friends and patrons.

The Largest Number of Policy-holders in Nfld.  
QUEEN INSURANCE COMPANY

OF AMERICA, and  
GREAT AMERICAN INSURANCE CO'Y,  
OF NEW YORK.

GEO. H. HALLEY, LIMITED, Agents.  
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### YOUNG MAN!

You who represent that great throng of good dressers. We are anxious to have your verdict. We are ready with our Fall and Winter Suitings and Overcoats, and a special line of Overcoats that we are showing at from

\$40.00 to \$55.00 each.

We want you to see them, because THEY ARE DIFFERENT.

### W. P. SHORTALL,

THE AMERICAN TAILOR,

800 Water Street. Phone: 477. P.O.B. 445. ST. JOHN'S, Nfld.

## Iron and Steel

### Bars Plates Tubes Girders Sheets Angles

For Forward Delivery.

Wholesale Only.

### Wm. Heap & Co., Ltd.

Phone 1830-1831.  
sept.28.11

## Labradorite

Always we have prided ourselves on the quality of our Labradorite and refused to place on sale stones that did not do credit to the peculiar beauty that is its chief charm. We have now received the first samples of our new stock and they fulfil in every way our ideas of what Labradorite should really be like when made into Jewellery.

Specially selected and extra well polished stone made into an assortment of Pendants—Beard, Oval and Square shape are the chief items in our new selection.

T. J. DULEY & CO. LTD.

THE RELIABLE JEWELLERS & OPTICIANS  
WATER STREET.