

## Warner's Rust-Proof CORSETS

are Comfortable and Fashionable.



## Do you really know that WARNER'S RUST-PROOF CORSETS

are actually Rust-Proof?



## Warner's Rust-Proof CORSETS

Give to all that wear them Complete Satisfaction.



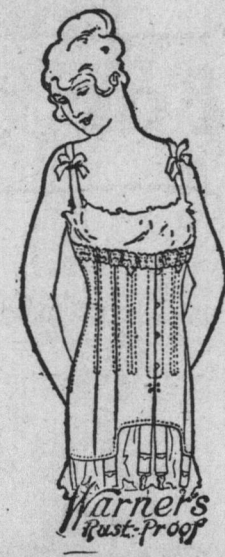
Have you tested them to prove this? We wish you would—Then you would know what we really mean, when we say "guaranteed rust-proof."

It is not enough for a corset to shape well—it must wear equally as well as it shapes. Every day it must prove its virtue through shaping comfortable, wearing without splitting, breaking or rusting. WEAR, IS THE TEST OF ALL CORSETS. You can depend upon Warner's.

Price \$1 50 per pair up.

# Marshall Bros

Every Pair Guaranteed.



### The "That-Will-Do" Spirit.

By RUTH CAMERON.



RUTH CAMERON

We were talking about a piece of writing the other day, and the author had been struggling with it.

He wasn't satisfied with the lead and had brought it to us for criticism.

"Why I think that will do very well," said Molly. "I wouldn't bother to change it."

"But is it said in the best way it can be said?" persisted the author.

"Well I don't know, but I think it's very good. 'I'm sure it will do.'"

"That Will Do" And Rejected Manuscripts.

"Young woman," said the author, "do you know there is all the difference between an accepted and a rejected manuscript between 'That will do' and 'That's said as well as it can be said.'"

And he retrieved the manuscript and strode out frowning the frown of concentration.

He spent a forenoon over that lead but he got it. "It's not a 'that will do' and any more," he assured us the next time we met.

Was the manuscript accepted? It hasn't gone out yet so I can't answer that question.

But I'll wager it will be. Also any piece of work which is done in the best way it can be done is spirit instead of the that-will-do spirit.

In Even This Little Task The Technique Could Vary.

Some years ago I had occasion to ask four young girls from different parts of the town to carry around some charity posters to the shops.

Most of the posters were very carefully placed, some of them in central shops, but very poor positions. But in one corner of the town every poster had been placed to the very best advantage. Moreover one store which was an excellent position at the head of three streets, but will never accept posters, carried our largest poster across the front of its best window.

I asked the girl who covered this portion of the town how she accomplished this feat and she explained that she had not been down by the refusal of the head clerk, but had gone straight to headquarters and gotten the desired permission.

"That was the best place," she said, "and I wanted it right there."

I know its something more creditable than lack.

To-day that girl, though only twenty-two, is the private secretary of a big business man.

Some people call her lucky. I don't insult her that way.

"It will do" is the pass word into the entrance to the path of least resistance.

"That's the best way it can be done" is the watchword of those who slog themselves down the straight and narrow path of high endeavour. It is a rugged path and mostly uphill, but it has this in common with other uphill paths—it leads away from the lowlands.

"Chill Chasers."

We have received another shipment of these popular portable heating stoves in three sizes which we are selling at \$6.50, \$7.50 and \$8.50.

We also call attention to our special "Humpkrey" Gas Iron, in nickel finish, complete with flexible tube connection. We are selling this iron at \$5.00, and recommend it as a useful Xmas Gift.

Phone 97, or call at our Showroom, Oke Building.

ST. JOHN'S GAS LIGHT CO. dec22,17

Fads and Fashions.

Black velvet is the most prominent for evening gowns.

Coats, wraps and dresses are all wearing very high collars.

Vest, collar and cuffs of fur are a feature of the new suits.

Cloth of gold continues to gain in popularity for evening use.

Black embroidered in jet makes a smart evening dress.

Silken garments are a heritage of the war—wool is too precious.

### Now Due by Steamer:

- 225 brls. Stark Apples—Assorted.
- 175 brls. Baldwin Apples—Assorted.
- 102 brls. Various Kinds.
- 100 cases Navel Oranges.
- 50 cases Valencia Oranges
- 25 cs. Porto Rico Oranges
- 50 cases Spanish Onions.
- 30 1/2-cs. Spanish Onions.
- 30 crates Texas Onions.
- 30 bxs. Fey. Table Apples
- 5 boxes Grape Fruit.
- 5 boxes Calif. Lemons.

Orders now booking.

Soper & Moore, Importers & Jobbers Phone 166

### Rann-Dom Reels.

CAPTAIN JOHN SMITH.

Captain John Smith, one of the chief founders of the well-known and highly fertile Smith aristocracy, which now pays taxes in every state in the Union, was born in England before he was able to walk and at once surrounded with every comfort, including the nine-ply London fog. He grew up to be a stalwart lad, with neatly curved legs and a rest-less, roaming nature which finally led him to the United States. This was in 1608.

When John Smith landed on our shores the United States were governed entirely from Virginia and something was accomplished every day. We did not have Congress sitting on our lap and yelling for pie, and nobody had thought of those twin iniquities, the income tax and the primary election law. It was a blissful epoch.

About the first thing Captain Smith did after becoming naturalized was to get captured by a Roman-nosed Indian chief, who is now dead. This chief, Opitchecanough by name, has left two illustrious descendants in Opie Reed and Opie Dillidock. He was a full-blooded Indian by birth, disposition and thirst, and almost any day could be seen hanging around a mullet saloon in Jamestown trying to trade some toothless but industrious squaw for a plain drunk. He did not retain Captain Smith long, owing to the latter's cruel English appetite, but turned him over to another chief, called Powhatan.

Powhatan was an unfeeling savage and was ninety-four per cent. illiterate, being hardly able to write his own name. The first time he met Captain Smith he took a strong dislike to him, and gave orders that he should be laid on the back of his neck and have both of his brains removed with a club. Just as the removing was about to begin Pocahontas, the daughter of Powhatan, a beautiful Indian maid whose feet turned in at an angle of forty-five degrees, rushed out in a tub-silk pelmet and threw 185 pounds of bone and muscle upon Captain Smith's neck, thus saving his life at the expense of his Adam's apple. Powhatan, deeply

touched by the scene, offered to give Pocahontas to Smith for a wrist watch, or what have you, but the latter had seen Pocahontas first and declined in considerable haste.

It seems to us that the brave act of this impulsive Indian girl has never been fully appreciated, for if it had not been for Pocahontas the entire Smith family would now be as extinct as the carrier pigeon.

### DOING IT CHEERFULLY.



WALT MASON

I dig up coin to push the war, and grin in cheerful style; that's what my faithful mug is for—to show a beaming smile. We spill our gifts if we look sour, when handing out the dust, and cave around for half an hour expressing our disgust. The tightwad heaves a heartfelt groan as he brings forth his roll, and says, "I s'pose I'll give a bone, but I am in the hole. There are so many calls on me, to help this cause or that, that in another month or three, I shall be busted flat. So here's a dollar you may spend in sinking German boats; I wish this ding-donged war would end, before we lose our goats." And so he gives with grudging hand, who ought to blithely shout, "I'll soak my autos and my hand, to help our soldiers out." Soldiers come round to me, and say, "We need some scads, to send some junk across the sea for our brave soldier lads." I say to them, "You come along at this, the best of times, for yesterday I sold a song that brought me in some dimes." So I dig up my lucre pouch, and give the kopecks there; I'd be ashamed to show a grouch, to cuss or paw the air.

### Everyday Etiquette.

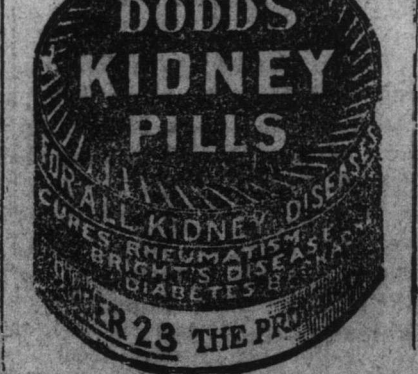
"I have received an invitation to a dinner," remarked Edward. "As I am not sure that I shall be able to attend, should I accept the invitation with this understanding?"

"You should either send a decided acceptance or else decline the invitation," directed his older brother. "One cannot accept provisionally."

Stafford's Phorotone for all kinds of Coughs, Colds, Bronchitis, Asthma and various Lung Troubles.—nov6,17

CARBONEAR W. P. A.—The Carbonear W. P. A. begs to acknowledge the receipt of \$119.42, being two days' pay, from the employees of the Saunders, Howell and Co., Ltd.

Narrow girdles have long ends weighted with pompons of fur. Lace capes are worn over the shoulders when in evening dress.



### City Council.

The weekly session of the Municipal Council was held last night.

Tenders were received from East and West End people to supply quarry spalls at \$1 and \$1.10 per ton, respectively.

Deputy Colonial Secretary Mews, C. M. G., stated that the Government was willing to pay half the salary of a community nurse, if the Council will pay the other. Being considered.

Secretary Slattery informed the meeting that the President of the Reid Nfld. Co. had offered to contribute \$2,250 for snow clearing, \$250 more than last year.

The Health Officer reported 12 cases of smallpox and one of diphtheria for the week.

Inspector Rooney reported 160 houses to have made sewerage connection last year.

After some minor matters were discussed the meeting adjourned.

### S.U.F. Installation.

At a special meeting of St. John's Lodge, No. 5, S. U. F., held last night in the British Hall, the newly elected officers were installed. In the absence of Grand Master J. A. CHITT, K. C., who was unable to attend owing to illness, the ceremony was performed by Grand Secretary Bro. J. C. Phillips, assisted by Grand Chief Officer Edgemoor.

The newly installed officers are:—

L. O.—Bro. W. Duffett.

W. M.—Bro. A. Whitten.

C. O.—Bro. R. LeDrew.

S. O.—Bro. W. P. Rodgers.

Q. M.—Bro. Wm. Groves.

Purser—Bro. Jno. Curnew.

Secretary—Bro. P. Joyce.

Chaplain—Bro. A. G. Johnston.

Committee:—Bro. W. Magford, (Chairman), G. Reid, G. House, J. J. Coaker, A. Edgemoor and W. McGilvary.

Shipwrights Annual.

The members of the Shipwrights' Union held their annual meeting and election of officers last night. A statement of the Union affairs for the past year was submitted which showed the organization to be in excellent condition: The following officers were elected:—

President—Jos. Boone, re-elected.

1st Vice-President—W. Foster, re-elected.

2nd Vice-President—S. Hooke, elected.

Secretary—E. V. Piercey, re-elected.

Treasurer—L. Simmonds, re-elected.

Committee—S. Chislett, S. Boone, Jas. Foley, Jas. Barron, Abraham Taylor, John Burke, Fred Piercey, John Taylor, Robert Magford and T. Pike.

NEW HEATING SYSTEM.—A new heating system is now being installed at the Jensen Camp by some of the soldiers.

## Blair's Blouses

at \$1.00 each

are Bringing Brisk Business to the Blair Establishment. Blair's are Becoming Better known daily for their Big Blouse Values.

Blair's Business Building Blouse Bargains, Backed by Quality, which Brainy Buyers realise is the Bigger Boon than even mere Low Prices, are Becoming justly celebrated and Boosted By Bargain Buyers from St. Barbe to Bonavista, from Bonavista to Bay Bulls, from Bay Bulls to Burin, from Burin to Burgeo, from Burgeo to Port aux Basques, and from Basques to Bonne Bay, and on the Straight Shore sure you get the straight answer, 'tis no Bluff that Blair's Black, Brown, Blue, White and other One Dollar Blouses are the Biggest Blouse Bargains in the Busy Burg of St. John's.

Buy a Brace or more of Blair's Blouses now. Believe me, prices will be much higher for next importations, though even then you can Bank on Blair's Prices to be Bottom ones.

## Henry Blair

We have just received a shipment of

44,640

Tins of "2 in 1."

This is the largest shipment of Shoe Polish ever brought into Newfoundland. The sales of "2 in 1" increase monthly. It preserves the leather you know.

T. A. Macnab & Co., Wholesale Distributors. Telephone 444. City Club Building.

## For New Year

400 Barrels Choice APPLES.

BURT & LAWRENCE, 11 NEW GOWER STREET.

### G. KNOWLING, Ltd.,

have just received a small shipment of

GEESSE and DUCKS in splendid order.

Prices Low. Jan. 3, 1918.

### Evening Telegram

W. J. HERDER, - - - Proprietor  
H. A. WINTER, B.A., - - Editor

FRIDAY, Jan. 4th, 1918.

### Sound and Fury.

With the limited time and space at our disposal, we are compelled every day to select for

discussion some one topic out of those of public interest which happen to present themselves. The choice to-day clearly lies between the momentous developments in Russia, with the changes that they portend, and Mr. Coaker's anger. We think our readers will approve our judgment in making it in favour of the latter, as being easily the more important. For Mr. Coaker's anger is a terrible thing, and it is plain that he is very angry indeed. What on earth he is angry about we cannot for the life of us see. Has he not won a sweeping victory and greatly confirmed himself in the possession of that power which is to work the salvation of this downtrodden country? True, the exact methods which he employed in winning it were not altogether unquestionable; they were hardly the methods usual with the class which he describes as blue-blooded aristocrats and ordinary people call gentlemen. They were, to tell the truth, of that peculiar nature which the Germans have made familiar to us and which we have come to associate with all their dealings. But what of that? Mr. Coaker has no use for either aristocrats (of haematic peculiarities) or gentlemen, and he has several times expressed admiration of things German. As for the jealous and spiteful attacks that he has had to sustain, is it not a little undignified of him to show anger at an inevitable consequence of his great achievement? He was angry yesterday over four or five columns of the Advocate. "Tantane animis coelestibus irae?" Surely he should realise that those trials are the lot of all noble spirits, and Mr. Coaker's is a very noble spirit indeed—he says so himself. But we are not complaining: We are merely offering some friendly advice. The very greatest men have their faults.

We ourselves were the object of a far greater portion of this tremendous wrath, this Olympian lightning, than we could presume to think we deserved. We had been incautious enough to tell the truth—part of it, that is—about the F. P. U. We must retract or prove our assertions in court. It is to tremble! We can scarcely hold our pen. We can picture the scene that preceded this ultimatum—Mr. Coaker cagerly conning the pages of "Every Man his own Lawyer," title "Libel and Slander," to make quite sure what a libel really is. A pursuit of knowledge excusable in one to whom the subject is so strange and who never libelled another in his life! Mr. Coaker evidently thinks his threat will frighten us. That makes the matter a question of courage. Well, we make no claims to the qualities of a V. C., but we are not afraid to face Mr. Coaker in any court of law. We are not sure that we would not prefer that means of bringing out a few facts connected with the subject-matter to the usual method of publication. We will add to Mr. Coaker's store of legal knowledge a point he may have missed, without any charge. A defendant in a civil suit may, if he wishes, put the plaintiff in the witness box. It would be interesting to have from Mr. Coaker's own lips an account, inter alia, of his trip through the Southern States, which included a visit to Ojawa, a city not placed by most geographers in those latitudes. We ask the public to wait and see whether Mr. Coaker himself has the courage to carry his threat out.

Finally, we ask the public to peruse the Advocate of the past few days and having the whole of this political scandal, to see and read and reflect on itself upon the Thing that has secured control—only the most temporary control, thank Heaven—of the affairs of this unfortunate country.

McMurdo's Store News

FRIDAY, Jan. 4th, 1917.

Vmolla Carbolic Soap is a soap pleasant to use, and an admirable toilet soap, but containing, none the less, an appreciable amount of Carbolic Acid, blended in such a way as to be perfectly unobtrusive to delicate skins, yet potent enough to exert a disinfecting and antiseptic influence. It may be called a perfect disinfecting toilet soap. Price 15c. a cake; 60c. a box of 5 cakes, 40 cents.

Do not forget that we have now a full stock of Orchard White, the popular skin lotion. Price 60c. a bottle.