

Shooting Season.

G. KNOWLING, Ltd.,

Hardware Department.

Single Barrel Breech-Loading Shot Guns,
Double Barrel Breech-Loading Shot Guns,
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CARTRIDGE BAGS,
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"NEW CLUB" CARTRIDGES,
"NITRO CLUB" CARTRIDGES,
PRIMERS, GUN POWDER,
SHOT & RIFLE CARTRIDGES

G. KNOWLING, Limited

Evening Telegram

W. J. HERDER, - - - Proprietor
H. A. WINTER, B.A., - - Editor

FRIDAY, September 7, 1917.

Victory in Sight.

The British Empire is made up of four nations, but they are to-day one in purpose, one in action, one in sacrifice, and, please God, soon will be one in triumph. Thus said the British Prime Minister in a message cabled to-day. We draw attention, not to the whole sentence, but to its closing phrase. "They soon will be one in triumph." Not "may" or "if"—just a quietly categorical "will." Why this complete confidence in the outcome, and that a speedy one, on the part of one who has never from the start been in the ranks of the extravagant optimists? He has not always spoken like this, but we think a careful examination of his most important public statements would reveal that he has spoken like this during the past three or four months, since the victories of Arras, Messines and the Chemin des Dames. His confidence is echoed in remarkable fashion in more than one high quarter in England. It is quite intelligible. Figures, deductions, logic events—all lead to a conclusion that justifies it, but we can discern in addition a sort of sense that cannot be explained that the end is nearer than cautious reason would persuade us. Over there in England they do not know, of course, that the German line in the west is near breaking point, that Austria is tottering; but somehow they feel it.

The most superficial review of all the factors making for the final decision gives cause for this optimism. Let us allow Germany all the tricks she can make first. She has hopes in one direction alone, Russia. Bad though the outlook there is for the Allies, it can never come to the worst, and the worst alone will profit Germany. That would be complete peace with Russia, liberating some two hundred divisions for service in sustaining her crumbling defences in the west. Short of that she will gain little by her spectacular adventure.

CERTAIN-TEED

PAINTS and ROOFINGS

Guaranteed the best obtainable

GEO. M. BARR, Agt.

Paul, and we hope with the News that Peter, whose real name is Samuel, will prove as obliging as before. That done, Sir Edward will turn his steps once more towards the Homeland, which he has not seen for three long and trying months. He does not, however, go willingly but after much importuning and on urgent business—no less a matter, in fact, than to procure salt for his salt-starved country. The step is a wise one. A mission of such importance could not safely have been entrusted to lesser hands. Conformably with the precedent, we expect any day to learn that Lloyd George has gone to the Argentine to get meat for England.

The example does not lack imitation—in fact the imitation has anticipated it. Just returned from an extensive tour and study of Canada and her pension system, for which the country is rewarded by an exact copy of it, Mr. McGrath has new greatness thrust upon him and finds himself President of a Food Control Board. Of course, Newfoundland food conditions could not possibly be studied in Newfoundland, and he lost no time in packing up again to study them in Ontario and, we suppose, Milwaukee. The next creation is a Ministry of Militia. A tremendous innovation this, to be approached and handled with delicate care. They have such an office in Canada, and Mr. Bennett is off to make its acquaintance. After three years of war it is only right that we should consult Canada in the management of it. Having discovered that the elephant trappings are altogether too small for the rat, the Government adds still another to them. We now rejoice in a Purchasing Agent. Mr. Goodison is, we feel sure, an excellent choice, but what do we know about giving and filling orders here? He should lose no time in learning all there is to learn about it in Washington, where a similar official is gently accelerating market-prices in an attempt to buy up the resources of a continent. Even then, however, much will remain to be done, and why not do things thoroughly while we are about it? There are still quite a number of ministers in our midst. What are they doing here? Why are they not abroad, travelling, eating, sleeping and studying in the interests of their country? Their dereliction of duty is scandalous. They seem to forget that in this time of national peril (vide Advocate) their proper place is as far from the nation as possible. Nine vacant seats in the House and three of the Executive away is something in extenuation, we will admit, but why should any member of the Government linger away his own and the country's time in idleness here? Let the National Government wake up and betake themselves where duty calls them, or there will be a sudden end of our national patience.

Have a "Pee Wee"?

On Saturday, to every customer purchasing 60 cents worth of Cigarettes and upwards, we will present free of cost a "PEE WEE" Cigarette Pipe. This American Meerschaum Cigarette Pipe with Cherrywood stem is the latest novelty in Cigarette holders. "PEE WEE" Pipes sell for 15 cents. Buy 60 cents worth of Cigarettes on Saturday and get one free at

The Royal Cigar Store.

Bowring's New Vessel Arrives.

The brand new three-masted auxiliary schooner Bianca, Capt. Burke, arrived here this morning from Halifax with a load of foodstuffs for her owners, Messrs. Bowring Bros., Ltd. The Bianca was built in Liverpool, N.S., and will be used in the forthcoming trade, for which she is well adapted. The new vessel is strong and staunch in every particular, well proportioned and has a large carrying capacity being said to be able to take 500 tons. She is fitted with a powerful 100 horse power engine and she is a splendid sailer. The Bianca will, no doubt, prove an ideal carrier and will be a great addition to our mercantile marine.

Reid's Boats.

The Argyle arrived at Placentia at 1 p.m. yesterday.
The Wren is leaving Clarendville today.
The Clyde arrived at Lewisporte at 5.30 a.m. to-day.
The Dundee left Salvage at 6.20 p.m. yesterday.
The Ethie left Port aux Choix at 4.30 p.m. yesterday, going north.
The Glencoe left Fortune at 6.35 p.m. yesterday.
The Home arrived at Lewisporte at 7.30 a.m. yesterday.
The Diana reached Raged Islands yesterday.
The Thetis left Grady yesterday.

MINARD'S LINIMENT FOR SALE EVERYWHERE.

SCHOOL SUPPLIES, Season 1917.

Our lines are now complete and ready for your inspection.
All Classics and Study as Recommended by C. H. E.

Royal, Royal Crown, Princess, Graphic and Christian Bros. Series of Readers; Grammar, Geography, History, Arithmetics, Geometry, Euclid, Hygiene, French, Latin, Greek, by the most learned authors.
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LIMITED

BOOK DEPARTMENT.

RAINBOW FLOUR

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BAKES BEAUTIFUL BREAD.

Panic in Austria

OVER VICTORIES OF ITALY AND FRANCE.

Paris, Aug. 27.—Advices from Switzerland present the condition of Austria as bordering on panic. The Italian victories have caused such alarm in Vienna that the Emperor rushed to the front and made radical changes in the high command in an unsuccessful effort to stem the tide. The Austrian press hardly ventures to discuss the military situation, despite the fact that a battle is raging on which the fate of the Empire may depend.

Emperor and Empress are said to have declared repeatedly that they were determined to avoid another winter of war at all costs.

Hitherto there have been two obstacles to Austrian peace: first, their refusal to abandon Trieste and Trente to Italy; secondly, fear—for a friendlier feeling has disappeared—of Germany. Now Italy bids fair to settle the first difficulty once for all. The Austrian army is reeling and if the Italian effort can be maintained sudden Austrian disaster may follow. German prestige has received a well nigh fatal blow at Verdun and loss of the Mort Homme and Hill 304—the position labelled by the Germans themselves as the key pivot of the Western front—could not be hidden and caused an enormous sensation. A prominent Austrian in Berne was heard to remark on receiving the news that the world might come to regard Mort Homme as the beginning of the German debacle. He spoke French, and my informant cites the phrase as "Le Mort Homme est Francis mais il se peut bien que l'homme mort soit Allemand"—a cynical pun which is a striking commentary on the present Austro-German relations.

Berne has become the centre of Austrian activities. Under the leadership of the veteran diplomat Count Goltchowski, whose pro-Ally and anti-Prussian sentiments are no secret, there is assembled a powerful and busy group of Austrian intrigues. Highly placed personages come and go mysteriously, and my informant declares one constantly hears on Austrian lips expressions of incompatibility, if not actual hostility, toward Germany.

Up-to-Date Delicatessen Store for St. John's.

A representative of the Telegram called at the well-known store of Ellis & Co. yesterday afternoon and was kindly received and shown through the premises by the genial manager, Mr. W. A. Ellis. On entering the building we were confronted with a display of kitchen garden produce and fruits of all descriptions, while the general appearance of the store was such as could not fail to attract the attention of the customer. Passing from the general store we entered the new Delicatessen Department, where for a short while we imagined ourselves once more in the heart of a big Canadian city where we had been accustomed to see such sights. On entering the department the customer is struck by the brightness of the place. The white enamel walls, the marble counters, the giant meat, poultry and game brackets that are attached to the walls and the up-to-date refrigerating system with its glass coverings, all open to the inspection of the customer, are something St. John's has never before enjoyed. Delicacies of all descriptions are represented, including cooked meats, minced meats and sausages, the two last of which the customer can have the privilege of seeing made to order if so desired. A big electric grinder and mincer has been installed for that purpose. Mr. James Wallace, of Glasgow, who has had many years' experience in the managing of a delicatessen store in the Old Country, has recently arrived and has been given charge of the new department. Mr. Ellis is to be congratulated on his efforts and we feel sure that a visit to his store will satisfy the needs of the most fastidious patron.

A Faithful Servant.

READY TYTO WORK NIGHT OR DAY.

Gas is your ever ready helper right in your home—no begging for delivery, no delays in getting it. One gets so used to it that one is apt to forget how helpful it is. Take a little trouble. Study its uses; get to understand how to obtain every particle of help you can from it.

Remember that for Light Heat or Cooking it has no equal. If you have any little difficulties with it, bring them to the Gas Office. Our advice and help will be most readily given.

St. John's Gas Light Co.

sept.7

W. P. A. Workers

Entertained at Government House Grounds.

Yesterday Government House grounds presented one of the most impressive and prettiest scenes that one would wish to see, when several hundred mothers, wives, sisters, sweethearts, relatives and friends of our brave soldiers and sailors and all members of the Women's Patriotic Association, attended a Garden Party given on their behalf by His Excellency the Governor and Lady Davidson. Early in the afternoon the gates of the grounds were thrown open to the visitors and up till 7 o'clock groups of ladies could be seen going and coming from the grounds.

McMurdo's Store News

FRIDAY, Sept. 7, 1917.

Adams' Furniture Polish has been in use for many years, but it is of the same composition as ever, and will give the same good results. People who have just returned from the country will find Adams' as reliable as ever to furnish up furniture that has become dulled from lying up during the summer, and its occasional use will keep things right during the fall, winter and spring. Price 25c. a bottle.

Just received: Fruitatives, the well known laxative and liver tablet. Price 60c. a box.

Some of the new jackets show uneven bottoms.

Hat pins will be important and of novel design.

Knitting bags are now being made of ribbon.

A Real Book Bargain.

The Book of the Army Pageant.

held at Feltham Palace by permission of the Bishop of London, edited and arranged by F. R. Benson and A. T. Craig; size 7 x 12, 153 pages, with full page coloured plates and photographs. Published at \$1.25. Our price 50c.; by mail 64c. The profits on this book are for the funds of The Imperial Soldiers' and Sailors' Help Society, London.

S. E. Garland,

Leading Bookseller, 177-9 Water St.

A B mark that ever

Offering



GLASSWARE

Krytol Glass Butter Reg. 45c. each for
Krytol Glass Sugar Reg. 40c. each for
Fancy Shaded Jugs each for
Glass Fruit Dishes Reg. 45c. each for
Thin Glass Jugs for
Plain Glass Tumbler 5c. each, 3 for
Fancy China Teacups Reg. 20c. each for
Clarke's Pyramidal Glass 35c. a box for
Glass Preserves 4c. each, 3 for
Cups and Saucers bands. Reg. 25c.
Parchment Paper 2 lb. size, 3 Reg. 1.00
Parchment Paper 1 lb. size, 3 Reg. 40c.
Preserve Labels, 0
Reg. 9c. for 100

Prides



GUN METAL CIGARETTES

Small compact 12 cigarette bands and more Regular 15 Friday and

Values Unbeatable

Hosiery & Underwear

WOMEN'S HOSIERY

Plain Black toe and heels, able seamless, 45c. pair. Friday

WOMEN'S LINED UNDERWEAR

Trimmed with knee-length pant. Friday

WOMEN'S UNIFORMS

Pipe elastic, 1/2 that sold in garment. Friday



MINARD'S LINIMENT CURES DIS-TEMPER.