

REID-NEWFOUNDLAND CO.

South Coast Service!

S. S. GLENCOE will sail from Placentia on WEDNESDAY, December 1st, after arrival of the morning Train from St. John's, calling at the usual ports of call between Placentia and Port aux Basques.

CHEAP JAM FROM PURE FRUIT.

Buy a tin of
SECURITY GOOSEBERRIES,
12c.
Pour the juice into a saucepan,
add two cups of sugar, boil for
10 minutes, now add the berries
and boil for 10 minutes more.
You will then have a cheap,
wholesome preserve containing
only

FRUIT & SUGAR.
SECURITY GOOSEBERRIES,
12 cents per tin,
AT
YOUR
GROCER'S.

Choice Creations In Women's Fall Footwear



Our Fall and Winter Styles in Women's Footwear are attracting unusual attention from Women who are interested in Choice Shoes!
We've a regular Shoe Feast of New Fall and Winter Models!
We invite every Woman that is at all interested in Good Shoes to call to see our excellent Footwear!

**Every Shoe
Has Character!**

Choice Gun Metal Calf, Patent Colt, Patent Kid and Vic Kid leathers.
The New Military Boots—the Gaiter Boots—Handsome Cloth Top Boots—the New Toe shapes and Heels.

SHOES AT
\$2.10, \$3.00, \$4.00, \$5.00 to \$7.00.
The Best Value at Any Price!
Don't overlook Our Experienced Shoe Service so valuable in securing a Shoe of just the correct proportions.

PARKER & MONROE, Limited,
THE SHOE MEN.

We Know Just How You Feel!

You need an engine for your boat and you are worried almost to death trying to decide which is the best one to buy.
One fellow tells you to buy his machine because it is cheaper than others.
Another firm advises you that they have been in the engine business longer than anyone else and therefore their machines are the best.
Then along comes another chap with an engine which he claims is entirely new and better than anything else on the market.

NOW LISTEN.

DON'T buy an engine or any other piece of machinery because it is cheap; probably it has been made cheap.

DON'T experiment with new designs, let the other fellow do that.

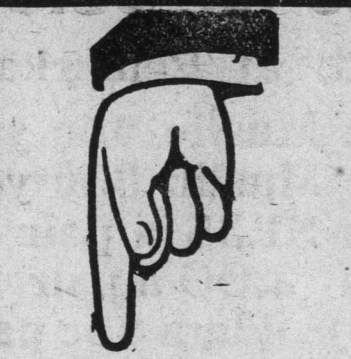
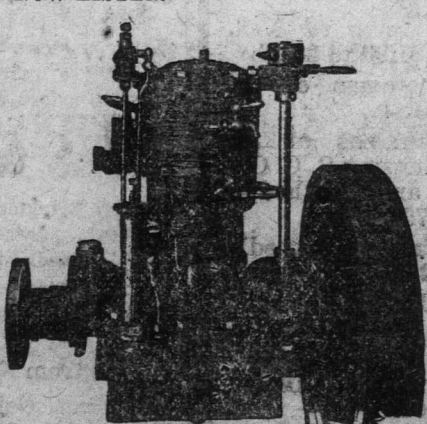
DON'T depend too much on what any manufacturer says about his own product. Ask someone who has used it.

We would like to give you names of parties using FERRO Engines.

Write for catalogue with prices and terms, also ask for list of prominent men throughout Newfoundland who are using FERRO Engines. Ask them what they think about the FERRO.

L. M. TRASK & CO.,
140 Water Street. P. O. Box 1217. St. John's.

FERRO DISTRIBUTORS FOR NEWFOUNDLAND.
nov18, eod,tf



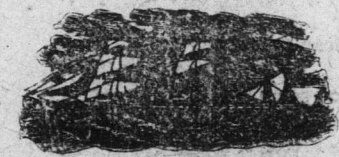
In stock & to arrive

**500 Kegs
Gun
Powder.**

The Direct Agencies
Limited.

sep16, eod,tf

NOTICE.



THE STEAMER

Portia

will leave the wharf of

Bowring Bros., Ltd.,

on

**Thursday, 2nd Dec.,
at 10 a.m.,**

calling at the following places:

Cape Broyle, Ferryland, Fermanagh, Trepassay, St. Mary's, Salmonier, Placentia, Marytown, Burn, St. Lawrence, Lamaline, Fortune, Grand Bank, Belleoram, St. Jacques, Harbor Breton, Pass Island, Hermitage, Gaultois, Pushthrough, Richard's Harbor, Francois, Cape LaHune, Ramoa, Burgeo, Rose Blanche, Channel, Bay of Islands, Bonne Bay. Weather and ice permitting.

Freight received until 6 p.m. Wednesday.

For freight or passage apply to the Coastal Office of

Bowring Bros., Ltd.
Telephone 306.

4th November, 1915.

Now landing a choice cargo of

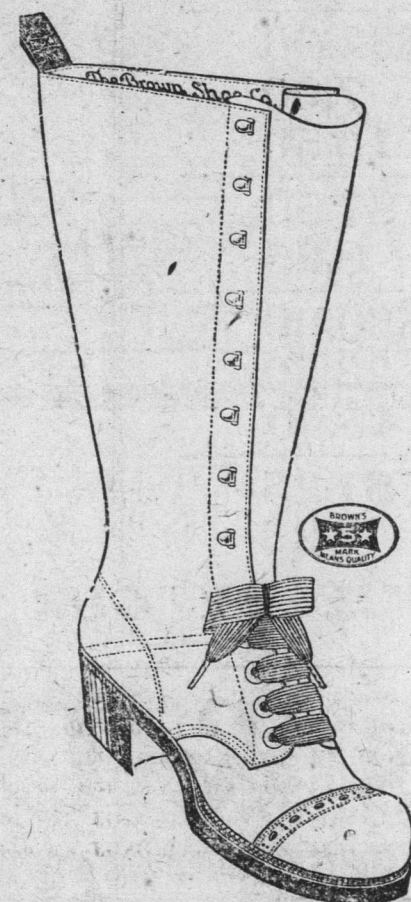
**Screened
North Sydney
Coal.**

BEST QUALITY.

M. MOREY & CO.

OFFICE: QUEEN STREET.

Waterproof Boots!



MEN'S BELLOWS TONGUE BOOTS. Price \$3.00
MEN'S BELLOWS TONGUE BOOTS. Price \$3.50
MEN'S 8 inches High BELLOWS TONGUE BOOTS. Price \$4.50
MEN'S 10 inches High BELLOWS TONGUE BOOTS. Price \$5.00
MEN'S 12 inches High BELLOWS TONGUE BOOTS. Price \$5.50
MEN'S 14 inches High BELLOWS TONGUE BOOTS. Price \$6.00
MEN'S 16 inches High BELLOWS TONGUE BOOTS. Price \$6.50
BOYS' BELLOWS TONGUE BOOTS \$2.00 and \$2.50
BOYS' HIGH LACED BOOTS \$3.00 and \$3.50

F. SMALLWOOD,
THE HOME OF GOOD SHOES

Vegetables and Fruit!

We offer to-day, Tuesday:

50 sacks P. E. I. PARSNIPS, CARROTS and BEET.
50 sacks CHOICE TURNIPS.
30 boxes CHOICE ORANGES.
20 bxs. EXTRA GOOD CRANBERRIES.
500 brls. Selected RED APPLES.
50 kegs SWEET GRAPES.
50 cs. S. PEEL ONIONS.
PRICES RIGHT—RIGHT GOODS.

EDWIN MURRAY.

IN SPITE OF

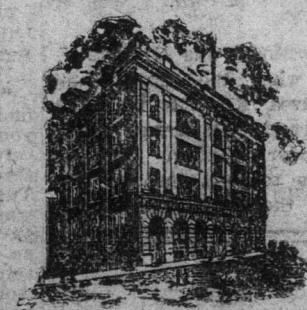
bare markets we are in a position to supply the trade with our usual low and high grade goods.

In Spite of

the great war the demand for our goods is increasing. Particular men now realize that big money may be saved by buying

Suits Branded

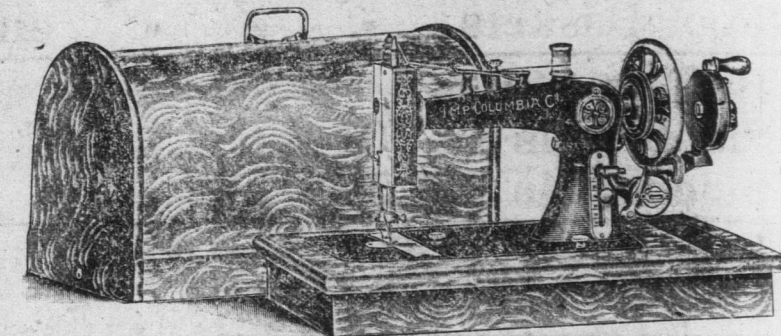
Americus, Fitreform, Stillemt, Truefit, Progress, etc.; also our Overcoats, Overalls and Shirts.



The Nfld. Clothing Company, Ltd.

IN STOCK!

A full line of the following:



HAMMERS, CIRCULAR, PIT and CROSS CUT SAWS, HAND and RIP SAWS, WOOD and IRON PLANES, BRACES and BITS, LEVELS, SQUARES, AXES, HATCHETS, CHISELS, COBBLERS' OUTFITS, LOCKS, HINGES, PAINTS, OILS, VARNISHES, BRUSHES, FELT, NAILS, GLASS, GRINDSTONES, TRAPS, all kinds; SINGLE & DOUBLE BARREL MUZZLE-LOADING GUNS.
POWDER, SHOT and GUN CAPS; SINGLE BARREL BREECH-LOADING GUNS, 12 G, \$4.50.
DOUBLE BARREL BREECH-LOADING GUNS, 10 & 12 G, \$15.00 up.
BRASS and PAPER SHELLS, LOADED CARTRIDGES, WINCHESTER RIFLES and AMMUNITION.

Get our prices before purchasing elsewhere.

Martin Hardware Company, Limited.
WHOLESALE & RETAIL.

At Our Own Price

We have purchased a lot of

FURS,

Smoke, Fox, Squirrel, etc.

Which we now offer at One Third the usual price.

COME AND SEE THEM.

Good Serviceable Goods at prices that will really surprise you.

Robert Templeton.

333 Water Street.

"BARLER"

OIL

HEATERS!

All Brass Fronts.

Safe and Reliable.

Will give great heat with small consumption of Oil.



BOWRING BROS., Ltd.,

Hardware Dept.