

Men's Negligee Shirts, 49 cents.

SUMMER SPECIALS!

Child's Rah Rah Hats, Only 14c. ea.

READ THIS LIST.

HUMP HAIR PINS.
5c. and 10c. per pkge. A patent device clips the hair which prevent them from falling out.

Men's SOCK SUSPENDERS,
20c., 22c. pair.

MEN'S TWEED CAPS.
Special lot only 70c. each.

LADIES' HOSE.
Silk Lisle in White, Grey, Black and Navy, "Gordon" brand, the kind that's hard to wear out, only 40c. pair.

RIBBONS
In all the leading colours and widths. Price from 3c. to 18c. per yard. See them to prove the value.

BOYS' SHIRTS.
Fitted with double soft collar and collar links for the low price of 45c., cream shade.

BOXES OF MOURNING STATIONERY
Containing 24 Envelopes and 24 Sheets Paper, only 24c. Box.

PURSES
For the low price of 5c., other prices 8c. to 40c.

BOYS' KHAKI DRILL PANTS.
Extra good value and superior quality—37c. and 65c. per pair.
BOYS' SHIRT BLOUSES,
35c. Big value for little money.
BOYS' STOCKINGS,
22c., 24c., 25c., 27c., 30c., 32c., 33c., 37c. pr.
BOYS' SHIRTS,
White Dressed Fronts, 25c., 40c., 45c., each. Worth regular price 80c. to \$1.20.
MEN'S SHIRTS,
Job lot—45c., and 70c. each.
MEN'S SOFT COLLARS,
10c. each. Regular price would be 20c.

LADIES' BOOTS!

LADIES' DONGOLA LACED BOOTS, high heel, patent tip... \$1.95.
LADIES' DONGOLA LACED BOOTS, low heel... \$2.60.
LADIES' LACED GUN METAL, Blucher style, high heel... \$2.50.
LADIES' TWEED PAT. GAITER POLISH, cloth top, white piped, very stylish... \$3.00.
LADIES' TWEED GUN METAL BLUCHER, high heel, mat top... \$2.60.
LADIES' TWEED GUN METAL MAT TOP BLUCHER, high heel... \$2.90.
LADIES' TWEED GUN METAL BLUCHER, high toe, high heel... \$3.00.
LADIES' TWEED VICI KID BLUCHER, patent tip, high heel... \$2.35.
LADIES' TWEED BOX GRAIN BALS., med. heel, very strong... \$2.20.
LADIES' BUTTON DONGOLA, self tip, med. heel... \$1.95.
LADIES' BUTTON DONGOLA, self tip, high heel... \$2.25.
LADIES' BUTTON DONGOLA, pat. tip, high heel... \$2.35.
LADIES' BUTTON DONGOLA, self tip, low heel... \$2.60.
LADIES' BUTTON PAT. CLOTH TOP, back strap... \$2.60.
LADIES' BUTTON GUN METAL, mat top, high heel... \$2.90.
LADIES' BUTTON BOX CALF, Cuban heel... \$2.40.
LADIES' BUTTON GUN METAL, Louie heel, white piped... \$3.
LADIES' BUTTON GUN METAL, Common Sense heel, white piped... \$3.00.

NEEDFUL ARTICLES.

TALCUM POWDER.
Large cans, 1 lb. size, only 10c. per can.
SHAVING BRUSHES,
12c., 20c., 35c., 40c. each.
MEN'S LEATHER BELTS,
Only 35c. each.
MEN'S PIPES
Only 15c. each. Very nice quality.
MEN'S SOCKS
In Black Cashmere, only 17c. pair.
GOBLIN SOAP
Works wonders. Highly endorsed for surgical and hospital uses on account of its antiseptic and thorough cleaning and cleansing properties. Recommended for Artists, Accountants, Painters, Printers, Automobileists, Mechanics, Engineers and people generally whose hands are likely to show stains from their daily occupation. Only 5c. per cake.
RUBBER HEELS
For Ladies' Boots only, 10c. pair.
RUBBER HEELS
For Men's Boots only, 12c. pair.

MEN'S LACED BOOTS!

SPECIAL JOB LINE.

MEN'S PATENT LEATHER BLUCHER STYLE, kid top. Bargain price... \$1.90.
MEN'S PATENT LEATHER BAL., Vici heel top. Bargain price... \$1.90.
MEN'S BOX CALF, Elastic Side. Bargain price... \$2.20.
MEN'S BOX CALF LACED BAL., Bargain price... \$2.40.
MEN'S DONGOLA LACED BAL., Bargain price... \$2.40.
MEN'S GUN METAL, Blucher style, high toe, dull top. Bargain price... \$2.70.
MEN'S GUN METAL, dull top, medium toe, dull top. Bargain price... \$2.50.

REGULAR PRICES:

MEN'S VICI KID, Blucher style, high toe... \$2.85.
MEN'S VICI KID, Blucher style, high toe... \$3.60.
MEN'S VICI KID, Blucher style, med. toe... \$3.40.
MEN'S GUN METAL, Blucher style, med. toe... \$3.40.
MEN'S VICI KID, Blucher style, Turk toe... \$4.70.
MEN'S VICI KID BAL., nature cushion inner sole; very special for tender feet... \$5.00.
MEN'S GUN METAL BLUCHER, high toe... \$4.40.
MEN'S BUTTON BOX CALF, med. toe... \$3.70.
MEN'S TAN LOCAL CALF, Blucher style, high quality... \$4.10.

CHILDREN'S AND MISSES' BOOTS

In all the leading styles. Gun Metal, Vici Kid, Box Calf, Dongola, Box Grain, Glove Grain, Cloth Top, Tan, Black. Prices are of the lowest.

BOYS' AND YOUTHS' BOOTS.

Gun Metal, Box Calf, Glove Grain, Box Grain, Vici Kid, Dongola, Tan, Black. Prices ranging from \$1.40 to \$2.65 per pair.

MORE BARGAINS

LADIES' BLACK BLOUSES.
A bargain lot just opened for the benefit of those who want to spend their money economically. Price only 48c. and 67c. each.

LADIES' WHITE BLOUSES.
Another bargain lot at 60c. each.

LADIES' COLOURED BLOUSES,
60c., 65c., 75c. each. Worth twice as much.

A REAL BARGAIN
In Ladies' Muslin, Cotton and White Pique, 1 piece dresses. \$2.20, \$3.00. Don't miss seeing this line.

CHILDREN COTTON WASH DRESSES.
A line worth crowing about because the prices are so low and the quality so high—45c. to \$1.20 each.

LADIES' HATS.
Most any style to choose from—50c. to \$1.10. Reduced prices to clear.

LADIES' TRIMMED HATS.
Better grade—\$1.50 to \$4.00.

KALOMITE, Laundry Marvel.

Astounding, Marvelous discovery, which abolishes forever the rubbing of clothes—Saves time, lengthens the life of clothes and makes them clean and wholesome. Wash day becomes a day of pleasure by using KALOMITE, only 20 cents per package.

FISHERMEN'S UNION TRADING COMPANY, LTD.

JAPANESE STRAW MATTING,
Cool, sanitary. Price 30c. and 35c. yard.
STAIR OILCLOTH,
15 inches wide, 8c. yard. 18 inches wide, Duck Back, 18c. yard.
STAIR CANVAS,
24c. yard.
LINOLEUM.
Beautiful Tile and Mosaic patterns, \$1.20 yard, 2 yards wide. Good value for price.
CONGOLEUM RUGS,
2 sizes—3 x 4 and 3 1/2 yards. Up to date patterns, good wearing qualities.

TAKING A LINE OF TRENCHES; WHAT IT REALLY MEANS

When the ordinary man in the street reads that a trench has been taken, he calls up the mental picture of a large ditch, which before the war, constituted the average idea of what a trench is. The trenches built by the Germans in France and Belgium are no more like ordinary ditches than the Germans are like ordinary men or the war like an ordinary war. They are labyrinthic and only by studying a map of them or walking through a defensive system can one get an idea of their construction. The British War Office recently had a drawing made of the trenches that the British had to capture in the Somme offensive, and one who looks at it must be filled with amazement that it was possible for the British troops to turn the Germans out of them. The trenches are veritable mazes and are the work of German engineers spread over nearly two years. Most of them are not mere excavations, but works composed of steel and concrete, which must have required a terrific quantity of high explosives to render indefensible. A description of them is a difficult business.

The Three Lines.
About eighty yards in front of the first trench is a series of wire entanglements. Behind them are the salients infested by the snipers. Their posts of vantage are connected with the front-line trenches. These are not laid in straight lines, but something like the teeth of a saw or a zig-zag puzzle. Between these trenches and the second-line trenches are other subterranean passages, and angling away from the communicating trenches are other short corridors inhabited by section commanders. Another eighty yards behind are the second-line trenches built like the first-line trenches, with communicating trenches to the third lines and alcoves for the section commanders. More than one hundred yards behind the third-line trenches the communicating trenches converge upon the rest but for the unit, and flowing past the rest but on either side are the

a zone inconceivably torn and shattered by high explosives. Scarcely a stake of the entanglements remained standing, scarcely a yard of barbed wire was unbroken. The infantry had been able to sweep over them as though they were non-existent. In the village of Dompiere there was scarcely a yard of ground without its shell hole.

The Great Offensive.
An officer of the Tyneside Scottish Regiment describes in a letter what the assault on a modern trench means to the man who makes it. "We were stationed at Albert, our trenches opposite La Boisselle. The bombardment was terrific, but it was grand. On Saturday, July 1, 7.24 a.m., we advanced. I was the right of the first line of our brigade. We went over first, scrambling over the parapet amid a hurricane of shot and shell, and marched as if on parade ground. We were 500 yards off the German lines, the left trench of La Boisselle; shells bursting in hundreds; machine gun bullets, rifle bullets, shrapnel bullets in thousands; men dropping in dozens; 200 yards still, a steady march with our bayonettes playing in front. Suddenly one of our mines goes up just on my right—it had thirty tons of explosives in it—and up into the sky lifts the entire trench. The hillslope on which we are advancing shakes like a ship on a stormy sea. Men are dropping faster now, but this sight is too much. Starting from me and then right along the line runs 'Hurrah! Hurrah! Hurrah!' Everything is forgotten in this great, great cheer. Then on again, 400, 450 yards. Nothing can live in this fire, and this dear old battalion takes it gladly, if the others can get through, which they did. Our officers are all down now. Oh! a piece of shell right into my left thigh (you can put three fingers down through it), and I am knocked down. The machine-gun fire is murderous; but this won't do; they must get through, so up again. 'This way, men,' the left hand is pointing direction; then, 'Of my left arm. The machine gun has sent a bullet through the muscle; it is completely broken. No more use now!' And the trench was won.

When war news is good we don't care a Rotterdam if it does come first from Holland.

Japs Discover Secret For Dye Making

QUEBEC, Aug. 12.—While there is a great deal of talk about the extraordinarily high price of German dyes, it may be interesting to our readers to know that not only has Japan discovered the secret process of making German dyes, but she is now equipping several dye factories and will be in the market to compete with Germany, if she has not already done so.

The United States is also engaged in erecting factories for the manufacture of these dyes, and it will not be long before a factory will be established in Montreal and Toronto, possibly branches of the American concerns. All the windy talk of the pro-German-Americans relative to the importance of the cargoes received on the submarine Deutschland is as so much chaff thrown to the winds.

It is, however, interesting to know that right in our own Province, and will be in the market to compete with Germany, if she has not already done so.

large paper and pulp industries. Only a few days ago a Telegraph representative was being shown through the extensive plant of the Brompton Paper and Pulp Co. at East Angus. When he arrived at the chemical part of the industry, "Here," said Manager Bothwell, "is where we color up the paper, and strange to say, before the war, all our dyes were imported from Germany, but now we are obtaining them from the clay fields between Quebec and Montreal at less than half what we were paying for them when they came from the Huns."

Stories of Individual Heroes

The special correspondent of the London Times at British Headquarters in France writes: I have heard the story of a stretcher-bearer of the Lincoln who crept out some 400 yards at night right up to the German wire at a point where another regiment had been attacking, and there picked up a wounded captain of that other regiment and brought him safely back, though the ground was swept with rifle and machine-gun fire.

Certain men of one of our regiments had pushed out and held a desperate and most hopeless advanced position. Some men of the Royal Engineers crawled out to them literally on their stomachs, and there, working in the dark, put up wire around our little outpost. The Sappers brought back word that the men certainly could not live. But they did, and it was the wire that saved them.

It was a captain of the Lincoln again (Captain —) who was wounded in the heel and went on. Then he was wounded in the thigh, and he still went on. He was wounded in the arm, and not even that stopped him. It was a fourth bullet in the head that killed him, and he died instantaneously, lying with his arm raised still waving his men on.

That, indeed, is one of the heart-rending and splendid things that one sees everywhere. Our dead lie always, it seems, with their heads forward towards the enemy. I have not heard of any man who has seen a place where they lie as if they had turned.

Some day, perhaps, a poem will be inspired by the tale of the young Lieutenant of the same battalion who had leaped into the enemy's trench, and it is conjectured, had leaped straight upon an exploding bomb. He was dreadfully mangled, but they got him back, only to die as he was being attended to. And he died smiling, saying that everything was all right as long as we had got the trench.

Moral:
Leave music boxes and women alone. They are ticklish items to handle. You may die alone in a garret home! But 'twould be better than all this scandal.

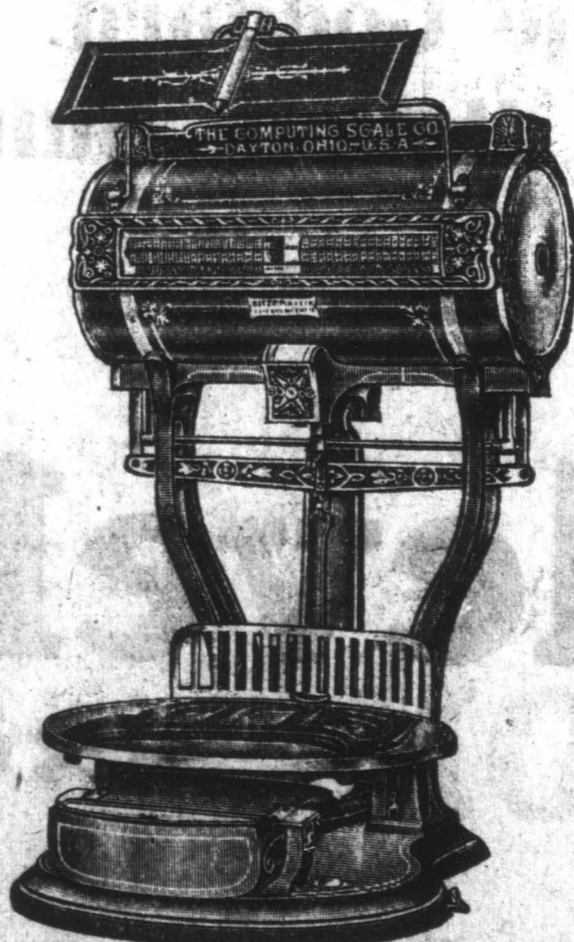
STILL THEY COME.

GEORGE R. HIERLIHY of 76 Monroe Street, has recently ordered a "DAYTON MONEY-WEIGHT SCALE." Mr. Hierlihy realizes that there is no such thing as a substitute for a perfect Scale.

Many merchants worry along with a scale which they know to be far from perfect, and think they are saving money, but at the end of the year they find there is a big loss somewhere which they do not understand. As a matter of fact the average store will lose enough by over weight and loss of time to pay for one of the best Scales made in about two years.

Many merchants in Newfoundland have gone on losing money in this way for many years. They have lost the price of several good scales, but still they will tell you they "cannot afford a good scale." "They are blind—they see not."

When Mr. Hierlihy discovered that the genuine "DAYTON MONEYWEIGHT SCALES" could now be imported direct from Headquarters, he lost no time in placing his order.



Nfld. Specialty Company,
RENOUF BUILDING,
SOLE AGENTS FOR NEWFOUNDLAND.

We also handle "DAYTON MEAT SLICERS" and "DAYTON CHEESE CUTTERS."