

Standard Goods THE Best to Handle

FOR **PURITY** **Bi-Carbonate of Soda** FOR **STRENGTH**



TRADE MARK

This brand is always reliable. Highest test 98.50% pure.

Made only by **The UNITED ALKALI CO., Ltd., Liverpool.**  
"New Process" Soda, finest on the market.



# Pure Castile Soap

## RED LION BRAND

If you want to keep a Soap that you can recommend to your customers, then purchase "Le Lion Rouge;" quality never varies.

# Fry's 100 PRIZE MEDALS

HIGHEST HONORS AT CHICAGO

Always Reliable.



Purveyors of Chocolate to Her Majesty the Queen by Royal Appointment.

It pays to sell them.



Agents for the Maritime Provinces, Ontario and the Northwest.  
**A. P. TIPPET & CO.** MONTREAL and TORONTO  
**F. H. TIPPET & CO.** ST. JOHN, N.B.