

GRESHAM

Life Assurance Society, Limited
Founded 1848

Funds : FIFTY MILLION DOLLARS.

Applications are wanted
for Agencies. Liberal
commissions would be
arranged for Agents and
Brokers.

ADDRESS :

ARCH. R. HOWELL,
Manager for Canada,
MONTREAL.

Scottish Union and National Insurance Co., of Edinburgh, Scotland

ESTABLISHED 1824

Capital,	\$30,000,000
Total Assets,	55,955,389
Deposited with Dominion Gov't,	326,310
Invested Assets in Canada,	4,477,934

NORTH AMERICAN DEPT., HARTFORD, CONN. U.S.A.

JAMES H. FREWSTER, Manager
FRISBART & EVANS, Resident Agents
MEDLAND & SON,
ALLAN, LANG & KILLAM,

Montreal
Toronto
Winnipeg

Fire Insurance Expiration Books, 50c. & \$2.00
THE CHRONICLE, - MONTREAL

THE DWINDLING DOLLAR.

These are the days in which the "Almighty Dollar" has lost nearly 50 % of its "almightiness."

A \$2,000 income to-day leaves you in practically the same position as a \$1,000 salary found you a few years ago.

A life insured for \$1,000 to-day is protected to the extent of only about \$500 of the money of twenty years ago: therefore

To provide the same protection you must

DOUBLE YOUR INSURANCE.

The Mutual Life Assurance Co.
of Canada
HEAD OFFICE - WATERLOO, ONT.

A TORONTO AGENCY
WITH
Continuous Renewals for the RIGHT MAN
SEE

CONTINENTAL LIFE
CONTRACT.

T. B. PARKINSON : Superintendent of Agencies
Continental Life Building, . . . TORONTO

THESE ARE FEATURES
That Make Imperial Policy Contracts desirable

Large profits to policyholders.
Unusually strong policy reserves.
High interest rate on sound investments.
Favorable mortality experience.
And absolute security to policyholders.

Several good agency openings for producers.

THE
IMPERIAL LIFE ASSURANCE COMPANY
of CANADA
Head Office - TORONTO

THE LIFE AGENTS' MANUAL - - \$3.00
Published by The Chronicle, Montreal.

THE NATIONAL LIFE ASSURANCE

COMPANY OF CANADA.

Head Office: NATIONAL LIFE CHAMBERS, - - - TORONTO

Applications for new insurance received since the 1st January, 1913 to March 24th, over - \$2,500,000.00
Business in force, March 24th, 1913, almost - - - \$20,000,000.00

For agencies in Montreal and vicinity apply direct to Head Office or to
A. MURRAY HANNAH, Manager.

Branch Office, - IMPERIAL BANK CHAMBERS, St. James Street, MONTREAL.