

### Prudential Advertising Helps its Agents



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-Savannah, Ga., Representative.

WE WANT AGENTS. WRITE US

THE PRUDENTIAL INSURANCE CO'Y OF AMERICA  
Incorporated as a Stock Company by the State of New Jersey.  
JOHN. F. DRYDEN, President.

HOME OFFICE, NEWARK, N. J.

### THE IMPERIAL LIFE'S RECORD IN 1909.

ASSETS - \$5,303,236 INCREASE \$749,392  
RESERVES - 4,055,540 INCREASE 597,494  
NET SURPLUS 627,519 INCREASE 149,306

it pays to be associated with a successful institution  
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HEAD OFFICE, - TORONTO, CANADA

### CROWN LIFE

**RETURN PREMIUM POLICY** Guarantees not only payment of full face value of policy in case of death, but also guarantees return of all the premiums paid. Costs no more than other companies charge for ordinary insurance. Policy automatically continued in force after three years' premiums have been paid. Highest guaranteed Loan, Cash Surrender and Paid up Insurance Values.

**CROWN LIFE INSURANCE CO.**  
Head Office TORONTO  
Liberal Salary and Commission Contracts, with a Good Territory. Available to Reliable Agents.

### INSPECTOR WANTED

THE NATIONAL LIFE ASSCE. CO. OF CANADA requires an Inspector and three good Agents for Montreal. The Inspector must be a good personal producer.

All contracts are direct with Head Office and are very liberal. On account of the exceptional standing of the Company and the attractive plans of insurance, agents find it an easy Company to work for.

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More Policyholders than any other Canadian Company



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THE

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### VITAL FACTORS IN BUSINESS

The greatest economy, a wise selection of business and the greatest care in the investment of funds, are VITAL FACTORS IN EVERY BUSINESS. They have placed the



in the front rank. Its Actual Results to policyholders have never been excelled and RESULTS COUNT in Life Insurance just as they do in any other business.

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### The Continental Life Insurance Co.

SUBSCRIBED CAPITAL, \$1,000,000.00  
HEAD OFFICE - - - TORONTO

GEO. B. WOODS, PRESIDENT & MANG. DIRECTOR  
CHARLES H. FULLER, - SECRETARY & ACTUARY

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Liberal Contracts to First Class Men  
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