Guardian Assurance Company

Limited, of London, England

Subscribed Capital, \$10,000,000

Paid-up Capital, \$5,000,000

Funds in hand, over \$30,000,000

The Largest Paid-up Capital of any Company in the World Transacting a Pire Business.

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Some Reasons Why The confidence of the Canadian public in



Was never so great as at present:

(1) Because the Company's record has been clean throughout the 37 years it has been in operation.

(2) Because its plans of insurance are up-to-date and just what the insuring public requires.

(3) Because its policy-holders are eminently well satisfied with the results realized under their policies.

(4) Because the general public is beginning to jind out the good things the Company has in store for its policy-holders, and

(5) Because being purely mutual, its policy-holders are more han customers—they are on-partners in the Company—sharing quitably in all its benefits.

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Metropolitan Life INSUB-

Amount of Canadian Securities Deposited with the Dominion Government for the protection of policy-holders in Canada over \$3,400,000.00

Significant Facts

This Company's polley-claims paid in 1916 a praged in number one for each minute and a quarter of each business der of a hours each, and, in amount, 102.73 a minute the year through.

THE DAILY AVERAGE OF THE COM-PANY'S BUSINESS DUEZNG 1966.

412 per day in number of claims 6,163 day in number of Policies

\$1,320,403 09 per day in New placed and poid for.

\$138,202.09 per day Payments to Policyholders and addition to Reserve.

\$81.465 58 per day in Increase of

It exceeds by two millions the entire population of the Dominion of Canada the Dominion of Canada Nearly three hundred thousand Canadians of adlasses are policy holders in the Metropolitan. It has on deposit with the Government of the Dominion of Canada, in Canadian securities, dollar for dollar of its Canadian liabilities. In \$\tilde{\phi}\$ if there in Canada wrote as much new insurance as any two other life insurance companies Canadian, English or American.

Home Office: 1 Madison Ave., New York Gity