

# AIESEC UNB to hold conference in '93

## First in Atlantic Provinces

(UNB-PRI) If today's business students are the leaders of tomorrow, then the future is coming to Fredericton. In January, 1993, business students from across Canada will gather at the University of New Brunswick. AIESEC UNB, the local chapter of the International Association of Students in Economics, Commerce, and Computer Science, is hosting National Congress 93.

Rick LeBlanc, chairman of the board of the Atlantic Chamber of Commerce, will co-chair the conference with UNB president, Robin Armstrong. Mr. LeBlanc first became involved with AIESEC UNB about six months ago while working on a project with two students. "I was very impressed by their energy and commitment to AIESEC. I thought they were a pretty good bunch of entrepreneurs. It made me wonder what I could do to help. When they later asked me to sit on their Board of Advisers I was happy to accept."

This is the first time that a national AIESEC conference will be held in the Atlantic Provinces. "It bodes very well for the region that the national conference will be held here in

Fredericton," says Mr. LeBlanc. "It's a tremendous opportunity for the business community to meet and work with the future business leaders of the Atlantic region."

AIESEC is the largest apolitical student run organization in the world. Its goals are to promote international understanding and co-operation through global interaction. AIESEC is best known for its international exchange program which provides the chance for students to experience their chosen profession in another country before graduation.

One of the younger chapters, AIESEC UNB will be celebrating its tenth anniversary as part of the national conference. Leo Connell, vice-president of marketing for the conference, attributes the ability of such a young club to host a national conference to the enthusiastic attitude of AIESEC UNB's members. "Our members have been very gung-ho about the congress and AIESEC is great."

In keeping with AIESEC's philosophy of helping students acquire practical business skills and contacts, the 5 day congress will offer many

Joy Cummings-Dickinson photo



AIESEC to host 1993 national congress: (L-R) UNB President Robin Armstrong, honorary co-chairperson; Andrew Keenan, president of the organizing committee; Leo Connell, marketing officer; and Rick LeBlanc, honorary co-chairperson.

workshops, presentations and training sessions. About 350 Canadian students, along with international guests, will discuss both national and international business trends and formulate a response to the

perceived needs of the business community.

The conference organizers, currently in the midst of a fundraising drive, have already received the support of a number of local groups and

individuals, including the Atlantic Canada Opportunities Agency, J.W. Bird Stairs Ltd., the City of Fredericton, UNB's Dean of Students, Assumption Mutuelle Vie, Richardson Greenshields, and NBTel.

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