The Hurry-Up Breakfast

How much of a man's fortune depends on his breakfast? A good Breakfast, not too big, goes a long way toward making a man feel good.

When a man feels good he can do his best work.

Ó

Now it sometimes (not always) takes time to prepare a good breakfast. The exception is the breakfast with

Post Toasties

Here's a breakfast that's ever ready to serve instantly—that's delicious—that makes a man (or woman or child) feel good—for it is good.

The thin, crispy wafers of toasted corn with some milk or cream and sugar (if you like it) should be responsible for a whole lot of success.

Post Toasties start off a good many thousands right each morning.

"The Memory Lingers"

Postum Cereal Company, Limited, Battle Creek, Mich., U. S. A. Canadian Postum Cereal Co., Lid., Windsor, Ontario, Canada